

Proteo Insights

The Problem:

Transport needs have become increasingly complex. Customer Demands are continuously increasing and they keep on expecting faster delivery, reduced prices and better visibility. This means regular and smaller shipments, more collection / delivery points, continuous tracking of shipments and need for more transparency and reporting. Never before has there been a need to know more about your business, how much revenue are you getting, what are your costs, who are your most profitable and least profitable customers, which delivery lanes need to be re-negotiated? Do you have the information you need when it comes to contract renewals? So, how can a haulier progressively reduce its price per mile and lower transaction prices even in such scenario of increasing complexity and more number of transfer points?

Introducing Proteo Insights

Proteo Insights is an absolute must for Haulier Leaders, giving them a live window to their whole operations and enabling them to take fast, accurate and data backed decisions. Decisions which will help them price their jobs well (even say 'No' to customers if the job will not be profitable) and reduce operational costs by improving driver & planner productivity. It is the key to understanding how well their drivers, vehicles and business are performing.

- With easy access to data from all their Proteo Products, they can quickly turn knowledge into action.
- It provides data that is 'Easy to Interpret and Analyse' - brought to life in easy to read charts, for the KPIs that matter. No more having to wait weeks or months to get data and then spend countless hours to make any sense out of it.
- Daily measurement of KPI's minimise the risk of issues going unnoticed and enables them to get an accurate pulse of their business.
- It also gives them the ability to quickly share the results of their analysis with the team and set aggressive but attainable goals.
- You can drill down or view the reporting data differently so that this can help you answer your questions

The logo for Proteo, featuring the word "PROTEO" in a bold, sans-serif font. The letters "PRO" are in red, and "TEO" is in black.