

## FLEETMETRIK



### What it is:

FleetMetrik is a device that's installed in a large goods or passenger-carrying vehicle to transmit information – on how well it's being driven, where it is and how it's performing – back to the office-based fleet manager.

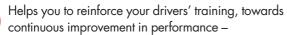
### **Features and Benefits:**

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Helps managers to reduce fuel usage in LGV and PSV fleets, significantly lowering costs (achieving up to \*15% average improvement in MPG – i.e. \*£6,220 fuel cost-saving per vehicle, per year.)

Helps managers defend insurance claims and reduce costs – fending-off more insurance claims and premium increases due to the availability of exact time/place vehicle history data allowing forensic analysis

Links up with the tachometer to allow base to **view** and manage individual driver and fleet 'used hours', in real time



supporting and keeping them safe, raising morale and job satisfaction, helping you to comply with statutory duty-of-care requirements



Enables GPS-tracking of vehicles at head office, in real time – consistently reporting vehicle movements, providing you with a complete fleet overview using market-leading functionality – specify your own 'GeoFences' with exact precision, easy 'nearest vehicle' location etc



Helps you to reduce CO<sup>2</sup> emissions (\*typically 11.75 Tonnes per vehicle)



**Helps to reduce vehicle maintenance costs** – extending the life of expensive vehicle components through more careful driving



Enables customisation of certain elements of your FleetMetrik system to suit your own requirements



Typical period for return-on-investment – \*6 weeks

\* Figures per annum. MPG improvement varies between 7–15%. Figures based on a 50-LGV fleet driving 75,000 miles per vehicle and fuel at 1.10p/litre, excl VAT.



Driver Performance Tables positively reinforce good driving techniques, based upon deviance from the 'model driver'.



Data is presented using the best and clearest reports available – including those semi-customised to your business. The Driver Mentor sits on the dash, reinforcing optimal driving habits that lead to improved fuel economy.

## How it works



Exact location of vehicles is constantly fed to base, using the fastest-rendering and clearest maps available.



Data from the vehicle is transmitted

to base - in real time - for processing

The office-based 'dashboard' overviews the fleet's real-time efficiency, allowing hands-on management of operations.



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### What situations it's right for:

- Commercial LGV or PSV fleet operators of all sizes (the bigger the fleet, the greater the potential savings)
- Businesses needing to reduce LGV/PSV fuel consumption and running costs whilst tracking their vehicles
- Fleet owners wanting to control rising insurance claims and admin costs by proactively collecting driver and vehicle data that can be used as evidence
- Businesses needing to comply with duty-of-care requirements, wanting to consistently reinforce driver training and improve performance, morale and job satisfaction by positive monitoring
- LGV/PSV fleet operators wanting to optimise vehicle, driver and operational efficiency through investment in smart technology.

#### iome of its competitors in the marketplace:

- Microlise
- EcoTrak (CMS Supatrak)
- InfoPlus (Quartix)
- MiX Drive Time (MiX Telematics)
- Fleetstar (Masternaut)

#### Why we believe FleetMetrik is better:

- Provides vital management information that's easy to find, use and generate clear reports – even enabling vehicles or drivers to be grouped into your own defined categories for reporting purposes
- Linked to the vehicle's tachometer, so monitors individual and fleet-wide used driving hours (Compatible with both Stoneridge and Siemens tachometers)
- Can be integrated with your TMS or ERP systems to match vehicle locations with scheduled tasks
- Very easy to install even for self-installation
- More flexible, allowing customisation to specific business needs e.g. reporting forms and branding
- For GPS tracking the most extensive functionality on the market, using the clearest, fastest-rendering maps available. (Functions include: nearest-vehicle location; ignition on/ignition off monitoring; extensive GeoFencing – allowing you to customise and manage all the detailed GeoFences your operation will ever need, to flag-up vehicle entry and exit of specific delivery/collection sites; transmission of data every 60 seconds for faster processing into usable information – even saving unsent data whilst in mobile signal 'black-holes' for sending once the signal returns)
- Allows you greater control and optimisation of your vehicle operations
- The complete package from its developers we carry out all development in-house and provide 24/7 system support.

#### FleetMetrik is...

.. all about using smart technology to finish each task efficiently, at the lowest cost, by optimising drivers' performance and available hours, increasing MPG figures, streamlining vehicle usage, avoiding accidents and reducing contentious insurance claims. .. one of the best products of its kind currently available in the marketplace, but costs no more than many lesser products.

#### Other LGV/PSV fleet-operator products to consider:

HaulierEnterprise – manages contract logistics, full load, groupage, distribution and pallet network business all in one place – optimise your cost and revenue with this high-productivity, end-to-end business management solution. **ConsortiaEnterprise** – brings new levels of automation and proven functionality, reducing the admin and operating costs of haulage consortia and their members. Features automated job allocation amongst partners, load optimisation, efficient and transparent handling and reporting. Provides optimal management information to help keep the consortium situation lean, competitive and profitable. DriverWorkerFlow – optimises driver-based mobile working situations in busy organisations, connecting drivers to HaulierEnterprise, so that they are fully integrated into one efficient workflow management system. Suitable for a wide variety of commercial mobile-worker applications.

#### Visit www.proteo.co.uk for further information



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