

# PROTEO

INCREASE YOUR PROFITABILITY

Things are not getting any easier, driver turn over, customer demand, your workload is all increasing but not necessarily your profitability.

To Increase the Profitability of your business, you need to understand the costs associated with your business, with [Proteo Haulier Enterprise](#) we can show you the hidden costs and more which could result in a direct increase to your bottom line. To know your business, you need access to the right tools that enable you to have visibility of your data in plain English, without this how can you measure your performance?

## Know your Costs

To understand how profitable a Job, Customer, Driver, Depot or Planner is you need to be aware of all the costs associated with the execution of your deliveries. Haulier Enterprise [integrates](#) with your Telematics Provider so that we can expose the associated costs of running your trailers and vehicles by distance. We use this information to show you how much empty running you are doing as well as helping your planners see this earlier. Integration with your Tachograph data analysis provider allows us to bring in your Drivers working hours so that in conjunction with your vehicle and trailer costs we can help you understand the real costs involved with your deliveries. Do you know which Customer Lanes are most profitable? Do you know which customers are costing you the most?

## Know your Business

When renewing your customer contracts, are you confident that you have all the information you need to see where you are making or losing money? Are you able to see which of your customers have increased their value with you, or those that are spending less with you? Are you able to look at the revenue for your business along with the service that you have provided, are you outperforming? Haulier Enterprises manages by exception i.e. show you the

# PROTEO

INCREASE YOUR PROFITABILITY

areas that need attention as a priority. Our strong client base benefits and wins with these tools.

With [Proteo Insights](#) we can provide you the information that you need when you need it, with the flexibility to challenge the data to better understand what you need to change. Our Insights allow you to see which customers are making you money, which lanes are costing you money, your subcontracting costs by customer, depot or business type. All the information is available for you to have as interactive dashboards and dynamically generated reports, and you can create as many views, reports or KPI's as you need.

## Know your Opportunities

Capturing any extra charges has never been more important, or easier with Haulier Enterprise. Our system allows you to capture the costs and manage these separately from your Job Costs. Our real-time [Demurrage service](#) will pro-actively alert the right people when one of your vehicles has been at a collection or delivery longer than the agreed time, providing you with all the details needed to contact the site to process the Demurrage Claim. Demurrage reporting provides you with the information needed to work with your customers, but more importantly for you to know if you are arriving early, late or being kept waiting. This service alone can add significantly to your profitability, combine this with the above and you will have a greater operational grip of the business than ever before.

## Know your Next Step

Proteo Haulier Enterprise can increase your profitability, I have only listed some of the ways this can be done. To complete the picture, I just need a few minutes of your time to demonstrate to you and your team the full capability of the platform and its feature-rich environment, this will be the best investment you will make.

Please call for more information and demo.