

# Hive Instagram Prize Draw. Terms & Conditions

#### 1. The Promoter

- 1.1. The promoter is Hive, whose registered office is Millstream, Maidenhead Road, Windsor, Berkshire SL4 5GD.
- 1.2. The competition runs from 22 October 2025 to 28 November 2025 (inclusive). Entries received outside these dates will not be considered.

## 2. How To Enter

- 2.1. To enter, participants must:
  - 2.1.1. Like the official @HiveHomeUK Instagram prize draw post.
  - 2.1.2. Follow the @HiveHomeUK Instagram page.
  - 2.1.3. Tag an Installer in the comments under the @HiveHomeUK Instagram prize draw post.
- 2.2. The person making the entry (the tagger) must download the Hive Installer Club app before the end of the competition for their entry to be eligible for the prize. If the entry is selected as a winner, the tagger must provide, within 72 hours of being notified by the promoter, a screenshot of the app's home page as proof of download.
- 2.3. Participants may tag more than one person in separate comments under the relevant @HiveHomeUK Instagram prize draw post; however, only their first entry will be counted. All subsequent entries by the same participant will be disregarded.
- 2.4. Entry to the competition is free of charge, and no purchase is necessary.
- 2.5. By participating in the competition, you agree to these terms and conditions.

### 3. Eligibility

- 3.1. The competition is open to all residents in the UK aged 18 years or over except:
  - 3.1.1. employees of the promoter or its holding or subsidiary companies.
  - 3.1.2. employees of agents or suppliers of the promoter who are connected with the competition or its administration.
  - 3.1.3. members of the immediate families or households of (3.1.1.) and (3.1.2.) above.
- 3.2. There is a limit of one entry per person for the entire duration of the competition. Entries on behalf of another person will not be accepted, and joint submissions are not allowed. If a participant tags more than one person in separate comments, only their first entry will be counted; all subsequent entries will be disregarded.
- 3.3. The promoter reserves the right to verify eligibility and disqualify entrants whose conduct is contrary to the spirit or intention of the competition.

#### 4. Disqualification

- 4.1. The promoter reserves the right to disqualify any entrant or winner if:
  - 4.1.1. The entry is incomplete, illegible, or does not comply with the entry instructions (including not liking the relevant Instagram post or not following the @HiveHomeUK Instagram page or not downloading the Hive Installer Club app).
  - 4.1.2. The entrant is found to have provided false or misleading information at any stage.
  - 4.1.3. The entrant is not a UK resident aged 18 or over, or is otherwise ineligible under the eligibility criteria.
  - 4.1.4. The tagged person in the entry does not download the Hive Installer Club app or fails to provide a screenshot taken on their mobile phone of the app's home page within 72 hours of being notified as a winner.
  - 4.1.5. The winner does not respond to the promoter's direct message within 72 hours or fails to provide a valid postal address for prize delivery.



- 4.1.6. The promoter reasonably believes the entrant has tampered with the entry process, acted fraudulently, or engaged in conduct contrary to the spirit or intention of the competition.
- 4.1.7. The winner attempts to transfer, sell, or exchange the prize, or claim the prize on behalf of a third party.
- 4.2. The promoter's decision regarding disqualification and all matters relating to the competition is final and binding. No correspondence will be entered into.

#### 5. Winner Selection and Notification

- 5.1. After the competition closes, all eligible entries will be collated, and a winner will be selected by the promoter at random using Microsoft Excel.
- 5.2. The winner will be selected within 7 calendar days of the competition closing.
- 5.3. Before confirming the winner, the promoter will verify that the selected entrant is following the @HiveHomeUK Instagram page and has liked the competition post. The promoter may request a screenshot from the winner as proof of both actions.
- 5.4. The HiveHomeUK Instagram account will contact the winner via Instagram direct message (DM) and request a screenshot from the tagged person to verify that they have downloaded the Hive Installer Club app (showing the app's home page).
- 5.5. The winner must respond and provide the required verification within 72 hours of notification. If not, the promoter reserves the right to select an alternative winner.
- 5.6. Once verified, the winner will be asked to provide a postal address for delivery of the prize.
- 5.7. The promoter accepts no responsibility if a winner cannot be reached, or cannot take up the prize, or if any contact details are incorrect.

#### 6. The Prize

- 6.1. The prize is one (1) £150 Hive gift card.
- 6.2. If a winner does not meet the entry and eligibility criteria set out in these terms and conditions:
  - 6.2.1. The winner will be disqualified and the prize will be redrawn once to select a new winner.
  - 6.2.2. If the redrawn winner also does not meet also does not meet the entry and eligibility criteria, they will be disqualified and no further redraws will occur.
- 6.3. There is no cash alternative for the prize.
- 6.4. The prize is not negotiable or transferable.
- 6.5. The prize may not be claimed by a third party on your behalf.

# 7. Data Protection and Publicity

- 7.1. If you are the winner of the competition, you agree that the promoter may use your name, Instagram handle and town or county of residence to announce the competition winner and for any other reasonable and related promotional purposes.
- 7.2. By entering the competition, you agree that any personal information you provide with the competition entry may be held and used only by the promoter or its agents and suppliers to administer the competition.
- 7.3. You can find our Privacy Notices at hivehome.com/privacy.
- 8. Instagram Platform Disclaimer
  - 8.1. This promotion is in no way sponsored, endorsed, administered by, or associated with Instagram.



- 8.2. By entering, participants release Instagram from any responsibility or liability related to this competition.
- 8.3. Participants are providing information to Hive and not to Instagram.

#### 9. General

- 9.1. The promoter reserves the right to hold, void, suspend, cancel, or amend the prize or competition where necessary.
- 9.2. These terms and conditions shall be governed by the laws of England and Wales. Any dispute arising out of or in connection with these terms and conditions shall be subject to the exclusive jurisdiction of the courts of England and Wales.