



Q2 2011

Q2 BETTER THAN EXPECTED

18 August 2011

DFDS HIGHLIGHTS Q2 2011:

IMPROVED PERFORMANCE IN ALL BUSINESS UNITS

- Revenue growth in Q2 of 57% driven by the Norfolkline acquisition and growth in Baltic Sea and North Sea
- Operating profit (EBITDA) up by 33% to DKK 458m
- ROIC increased to 13.1% from 8.7%
- Successful synergy and improvement projects support result development
- Turnaround of Logistics Division continues to deliver
- Shipping Division's performance improved through a combination of volume growth, higher average rate levels and more efficient operations
- Profit upgraded due to combination of operations, finance and special items
- Pre-tax profit before special items upgraded to DKK 625m from DKK 550m, and after special items upgraded to DKK 700m from DKK 595m

FINANCIAL PERFORMANCE Q2

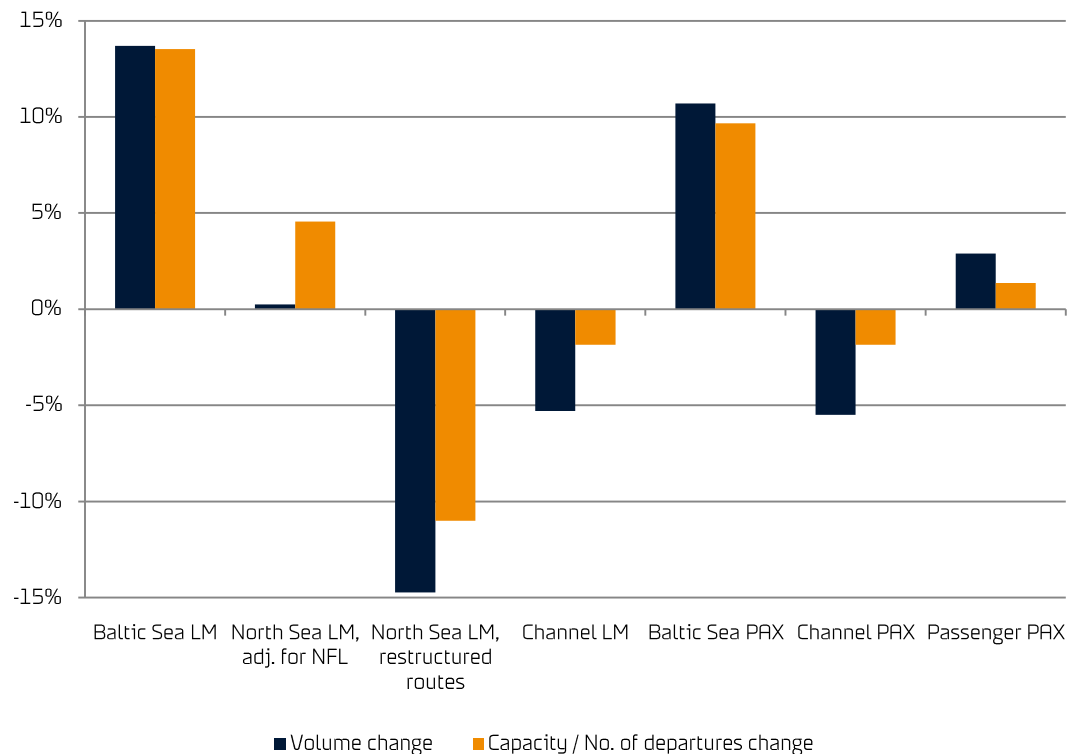
- Revenue increase of 57%
 - Norfolkline acquisition
 - Organic volume growth mainly achieved in Baltic Sea
 - Revenue grown in Shipping by higher rate levels and BAF
 - Logistics focused on achieving rate increases rather than volume
- EBITDA before special items of DKK 458m, up by 33%
 - Margin lowered by addition of logistics activities from Norfolkline
 - Only 13% increase in depreciations gives relative improvement in EBIT margin
- Special items income of DKK 66m, net
 - + Sale of Maasvlakte port terminal (45), ro-pax Dublin Seaways (17), and office building in Klaipeda (23)
 - Integration & project costs (-19)
- Pre-tax profit up by DKK 160m
- Despite NFL acquisition, NIBD reduced by DKK 1bn compared to Q2 2010
- Q2 ROIC of 13.1% up by 4.4 ppt

DKKm	Q2 11	Q2 10	Change %	Change
REVENUE	3.071	1.951	57,4	1.119
EBITDA BEFORE SPECIAL ITEMS	458	346	32,6	113
margin, %	14,9	17,7	n.a.	-3
Depreciations	-168	-149	13,2	-20
EBIT BEFORE SPECIAL ITEMS	291	198	46,7	93
margin, %	9,5	10,2	n.a.	-1
Special Items	66	-16	n.a.	82
EBIT	357	182	96,3	175
Finance	-56	-41	35,9	-15
PRE-TAX PROFIT BEFORE SPECIAL ITEMS	235	157	49,6	78
PRE-TAX PROFIT	301	141	113,9	160
Tax	-32	-4	n.a.	-28
NET PROFIT	269	137	96,4	132
EMPLOYEES, no.	5.138	3.723	38,0	1.415
SOLVENCY, %	48,2	40,1	20,2	8,1
FREE CASH FLOW	411	213	93,0	198
NET INTEREST-BEARING DEBT	2.854	3.857	-26,0	-1.003
ROIC, %	13,1	8,7	50,6	4,4

VOLUMES, CAPACITY & PRICING

- Strong growth in Baltic Sea of 14% supported by more sailings on Karlshamn-Klaipeda and Sassnitz-Klaipeda
- North Sea, adjusted for NFL, flat growth, although automotive volumes growing between Sweden-Continent. Sweden-UK volumes declining, DK flat. Improved rate levels, also from increase in SEK
- North Sea, restructured, no. of sailings reduced by 11% from merger of routes, ie. closure of Rotterdam-Immingham. Capacity and volumes reduced on Rosyth-Zeebrugge
- Channel freight volumes and rates under pressure, capacity reduced 2%. Pax rate level increased
- Passenger pax volumes up 3%. Norwegian market impacted by attack in July. Amsterdam-Newcastle gaining pax as planned, but UK market becoming softer
- **Logistics volume growth** curbed by focus on increasing average rate levels and termination of loss-making contracts

Shipping Q2 2011: Volumes & capacity vs LY



Note: North Sea adj. for NFL include routes not directly impacted by addition of Norfolkline. North Sea restructured routes include routes between Holland and UK, and between Belgium and Scotland

SHIPPING DIVISION PERFORMANCE

- **North Sea:** EBIT improved by DKK 33m with contributions from almost all routes. Rosyth-Zeebrugge struggling, reduced to one-ship operation. Merger of Rotterdam and Vlaardingen routes performing well, although UK market very competitive
- **Baltic Sea:** EBIT improved by DKK 22m with likewise contributions from all routes. New route Kiel-Ust Luga started end of Q2
- **Channel:** EBIT was in line with the lower expectations as per beginning of the year. A ROIC of 3% indicates earnings are too low due to severe competitive pressure, especially on freight
- **Passenger:** EBIT improved by DKK 10m mainly driven by Amsterdam-Newcastle route

DKK m	Revenue			EBIT before special items		
	Q2 2011	Q2 2010	Change	Q2 2011	Q2 2010	Change
North Sea	910	746	164	152	119	33
Baltic Sea	344	269	75	73	51	22
Irish Sea	0	n.a.	0	-2	n.a.	-2
English Channel	240	n.a.	240	10	n.a.	10
Passenger	476	476	0	75	65	10
Total BU	1.970	1.491	479	308	235	73
Non-allocated items	65	45	20	-23	-22	-1
Eliminations	-26	-71	45	n.a.	n.a.	n.a.
Total Shipping Division	2.009	1.465	544	285	213	72

DKK m	Invested capital		ROIC, %	
	Q2 2011	Q2 2010	Q2 2011	Q2 2010
North Sea	4.447	3.784	13,7	12,8
Baltic Sea	1.434	1.286	20,4	16,6
Irish Sea	265	n.a.	-2,4	n.a.
English Channel	1.239	n.a.	3,2	n.a.
Passenger	1.147	1.555	26,2	20,8
Total BU	8.532	6.625	14,5	15,9
Non-allocated items	286	341	-34,3	-22,0
Total Shipping Division	8.818	6.966	12,6	11,4

LOGISTICS DIVISION PERFORMANCE

- **Nordic Transport:** EBIT improved by DKK 3m driven by stronger demand in Sweden and priority of higher average rate levels. Positive contribution from project Headlight
- **Continental Transport:** EBIT improved by DKK 12m driven by integration and project Headlight. Latter includes reduction of haulage costs
- **European Contract:** EBIT of DKK 13m in line with expectations
- **Intermodal:** EBIT improved by DKK 4m mostly from the rail and Norwegian container activities. Irish/Continental market remains a challenge as improved efficiency and cost structure is offset by deteriorating market conditions
- **Nordic Contract:** EBIT improved by DKK 7m driven by the sideport paper routes. Sale of Chartering dry bulk services completed

DKK m	Revenue			EBIT before special items		
	Q2 2011	Q2 2010	Change	Q2 2011	Q2 2010	Change
Nordic Transport	179	91	88	7	4	3
Continental Transport	366	167	199	8	-4	12
European Contract	225	n.a.	225	13	n.a.	13
Intermodal	310	394	310	4	0	4
Nordic Contract	113	-18	131	10	3	7
Total BU	1.193	634	559	42	3	39
Non-allocated items	22	3	19	-16	-7	-9
Eliminations	-66	-88	22	n.a.	n.a.	n.a.
Total Logistics Division	1.149	549	600	26	-4	30

DKK m	Invested capital		ROIC, %	
	Q2 2011	Q2 2010	Q2 2011	Q2 2010
Nordic Transport	80	53	32,6	26,4
Continental Transport	227	223	13,0	-6,8
European Contract	152	n.a.	31,5	n.a.
Intermodal	219	342	6,2	-0,3
Nordic Contract	241	298	15,1	4,0
Total BU	919	915	16,7	1,1
Non-allocated items	-6	0	n.a.	n.a.
Total Logistics Division	913	915	9,3	-2,1

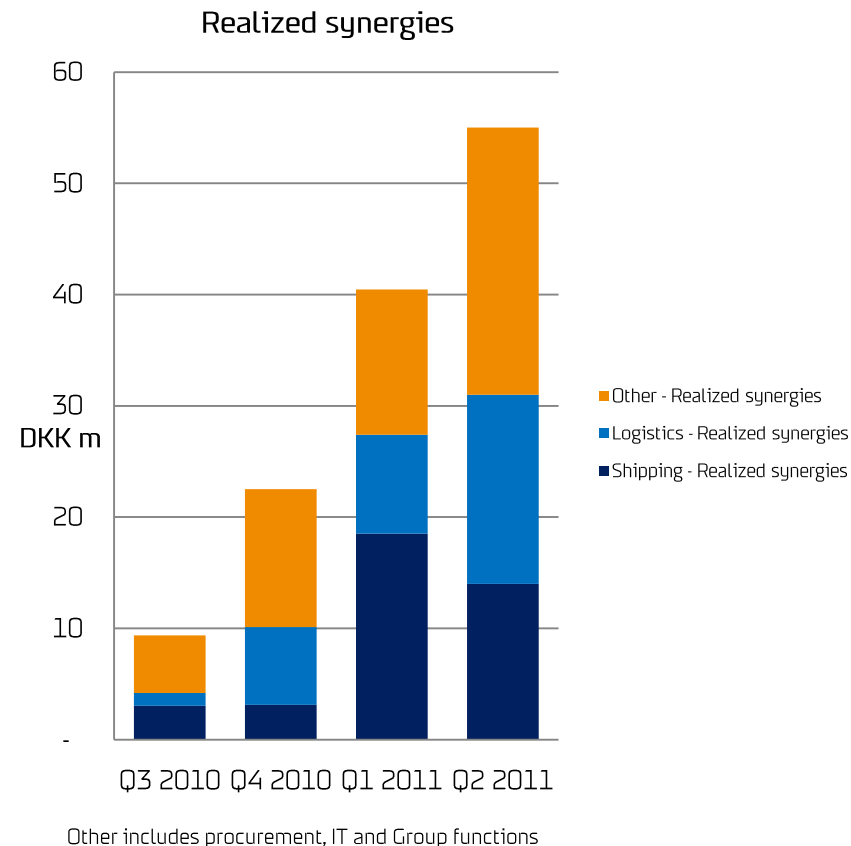
INTEGRATION & CASH FLOW

RUN-RATE SYNERGIES ACHIEVED BY YEAR-END 2011

- Annualized run-rate of implemented actions in 2010 and 2011 is expected to amount to around DKK 220m at year-end 2011 – upgrade from DKK 180m
- As the majority of actions in the integration plan has been implemented, the detailed tracking of synergies will cease

Major integration projects 2011:

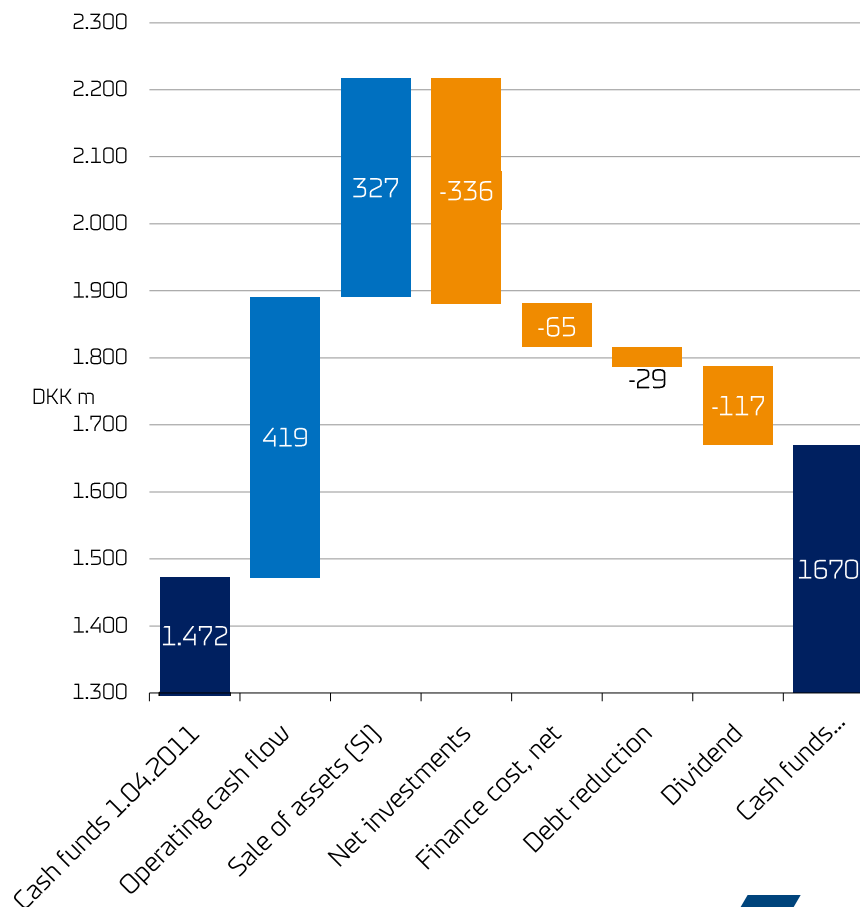
- Introduction of the expanded terminal and new route structure and tonnage for Vlaardingen-Immingham
- Reduction of just over 200 positions
- Consolidation of IT systems for the Shipping and Logistics divisions
- Takeover from Maersk Ship Management of operations of former Norfolkline vessels
- Achievement of synergies from procurement of technical parts and consumer goods for on-board sales
- Development and standardisation of business processes and operations across the Logistics business areas



CASH FUNDS POSITION FURTHER STRENGTHENED

- Cash position of DKK 1.7bn at end of Q2 2011
- Operating cash flow of DKK 419m
- Proceeds from sale of assets of DKK 327m – special items
- Net investments of DKK 336m in Q2 of which DKK 278m related to ships
- Dividend paid DKK 117m

Q2 2011: Cash flows



GOING FORWARD

PROFIT EXPECTATIONS
STRATEGIC PRIORITIES

PROFIT EXPECTATION UPGRADED FOR 2011

- **Revenue** growth of 20% expected equal to approx. DKK 11.8bn
- EBITDA before special items of DKK 1.5bn (DKK 1.3bn) and **EBIT before special items** increased to DKK 825m from previously DKK 800m
- **Pre-tax profit before special items** increased to DKK 625m from previously DKK 550m (DKK 445m) driven by lower finance cost and improved operations
- Income from **special items** increased to DKK 80 m from previously DKK 45m, mainly due to profits from sale of assets
- Totally, **pre-tax profit** increased to DKK 700m from previously DKK 595m (DKK 547m)
- **Investments** reduced to DKK 325m from previously DKK 450m due to sale of assets

Disclaimer: The forward-looking statements in this presentation are subject to risk and uncertainty that may cause the actual development to differ materially from the forward-looking statements

STRATEGIC PRIORITIES

- Complete integration of Norfolkline, harvest next level of synergies – **RUN-RATE SYNERGIES ACHIEVED, IMPROVEMENT PROJECTS ONGOING**
- Turnaround of Logistics Division – **EBIT SET TO REACH DKK 100M**
- Full implementation of new organizational structure: - **MOVING FORWARD**
 - Freight Sales Solutions
 - People & Ships
 - Shared Services
 - Passenger Competence Center
 - Supply Chain Management
- Develop “The DFDS Way” further, our cultural promotion of innovative, efficient and performance oriented operations - **MOVING FORWARD**
- Prepare for the next strategic move - **BID FOR SEAFRANCE SUBMITTED**

Q2 2011

**WE HAVE COME FAR ...
... AND WE ARE MOVING ON**

18 August 2011