London

## Strong growth



September 2022

### We provide

## Ferry services

Freight and passenger routes plus port & rail services



# Logistics solutions

Freight forwarding and contract logistics



## Our business model

DFDS' business model combines ferry services and logistics solutions to facilitate trade and travel between people and businesses. The ferry routes are a vital part of Europe's transport infrastructure. The logistics solutions range from door-door transports to complex supply chain management. Logistics solutions often include ferry services, and 9% of our freight ferry volumes were carried for our own Logistics Division in 2021 with a share of up to 25% on some routes.



## Door-door solutions For dry goods and cold chain Pickup point Pickup point Port terminal A

**Contract logistics** 

For dry goods and cold chain



Support



Custom solutions



Warehouse



Temperature-controlled warehousing

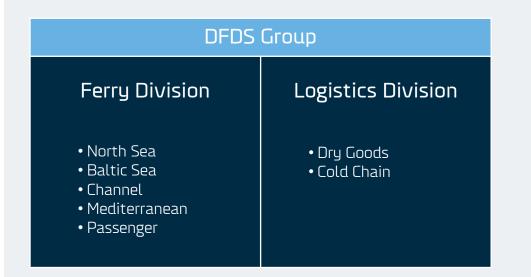
## DFDS' ferry and logistics network

- DKK 25bn revenue\*
- DKK 4.4-4.8bn EBITDA\*
- 11,000 employees
- 26 routes incl.
  9 passenger routes
- 8 port terminals
- 60+ logistics locations



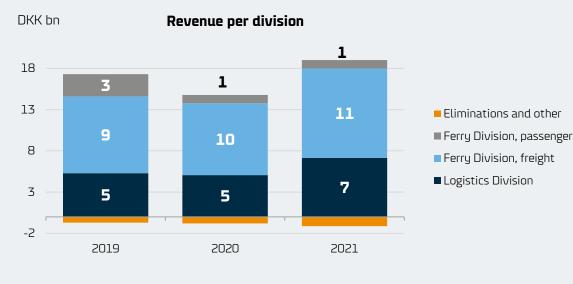


#### DFDS structure, ownership and earnings split



• Founded in 1866

• Lauritzen Foundation holds 42% of the share capital

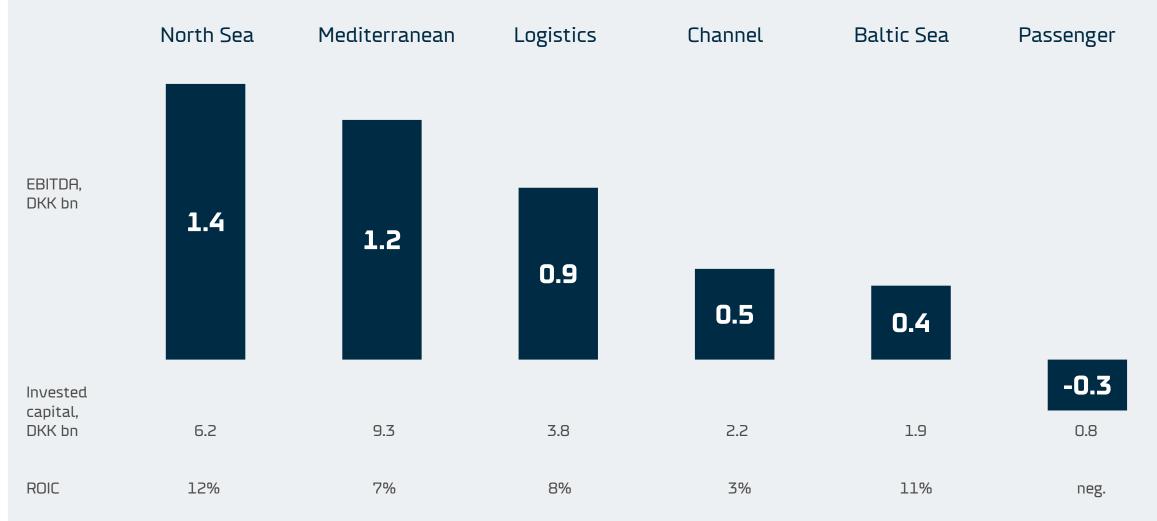




Non-allocated items
 Ferry Division, passenger
 Ferry Division, freight
 Logistics Division

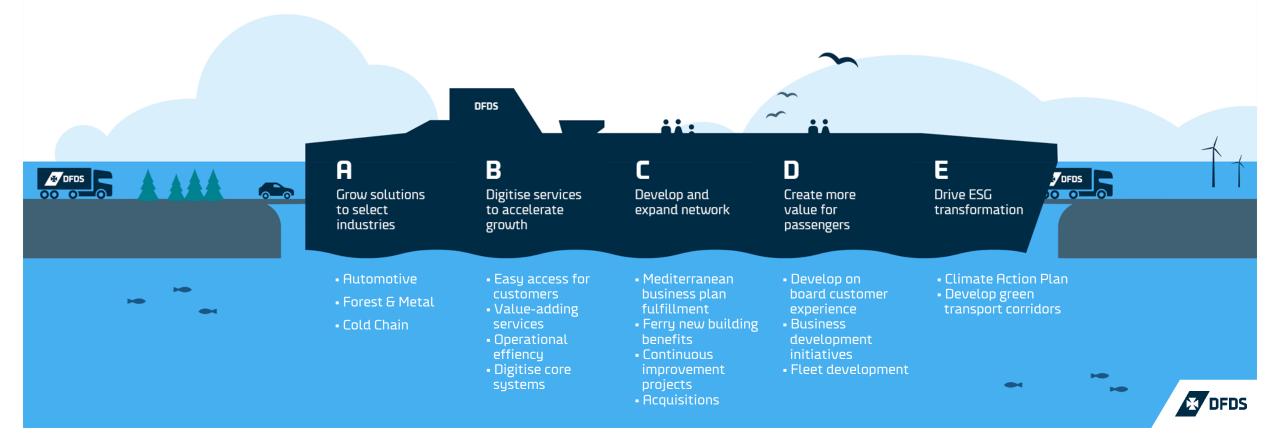


#### Business units – EBITDA, invested capital and ROIC, Q2 2022 LTM





## DFDS' strategy



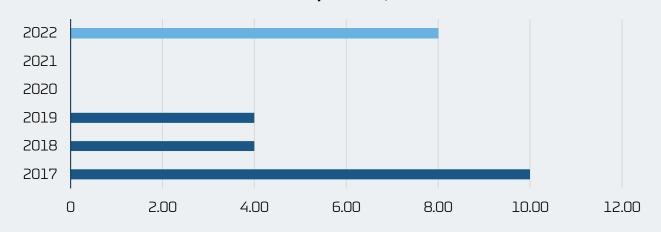
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#### Capital distribution resumed in 2022 after Covid-19

- Dividend on hold 2020-21 as Covid-19 raised NIBD/EBITDA above 4x
- Target range for NIBD/EBITDA of 2.0-3.0x
- NIBD/EBITDA expected to enter target range in 2022
- Dividend of DKK 4.00 paid in March 2022 and DKK 4.00 in August 2022

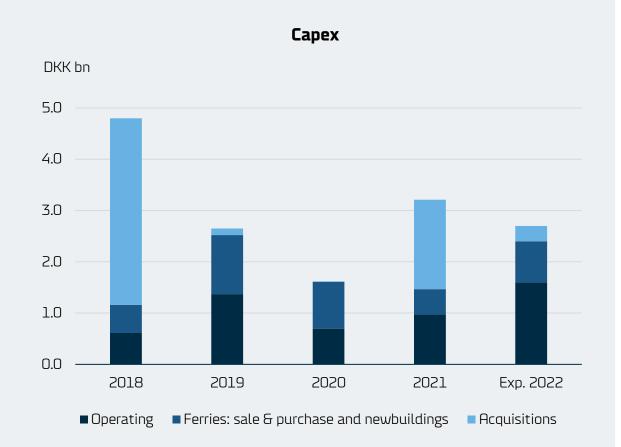
Distribution to shareholders, DKK m	2017	2018	2019	2020	2021	2022
Dividend paid per share, DKK	10.00	4.00	4.00	0	0	8.00
Total dividend paid ex. treasury shares	555	219	229	0	0	458
Buyback of shares	1,106	190	0	0	0	Ο
Total distribution to shareholders	1,661	409	229	0	0	458
Total distribution yield, %	9.2	2.7	1.2	0	0	n.a.



#### Dividend per share, DKK

## CAPEX set to decline following completion of newbuilding program

- 6 freight ferry newbuildings delivered 2019-2021
- 2 combined freight & passenger ferries delivered 2021-2022
- CAPEX set to decline next couple of years following completion of current newbuilding program
- 'Green' ferry investment expected towards 2025

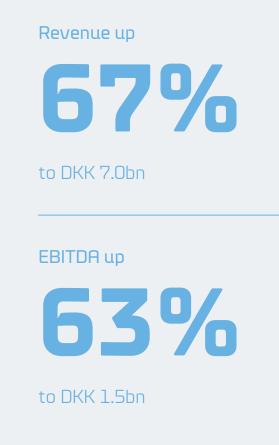


## Q2 2022



### Excellent Q2 result across all business units shores up financial strength

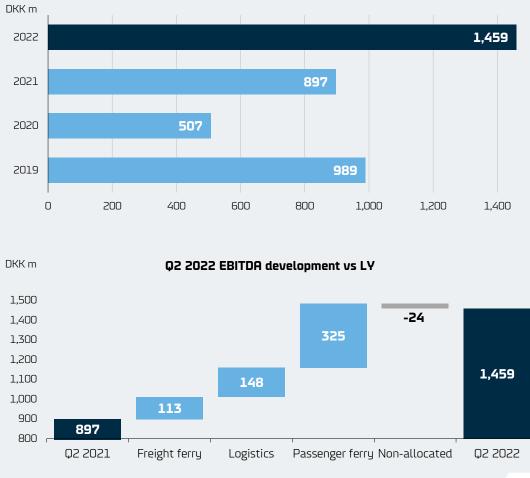
- **Passengers** coming back faster than expected
- Logistics margins restored by concerted effort
- **Channel** market share holding up well as competitive situation evolves
- **Financial leverage** set to enter target range of 2.0-3.0 during H2
- **Macro uncertainty** driven by war in Ukraine and inflation may, or may not, tip Europe into recession in 2022 or 2023





#### All business units contributed to an all-time high quarterly result

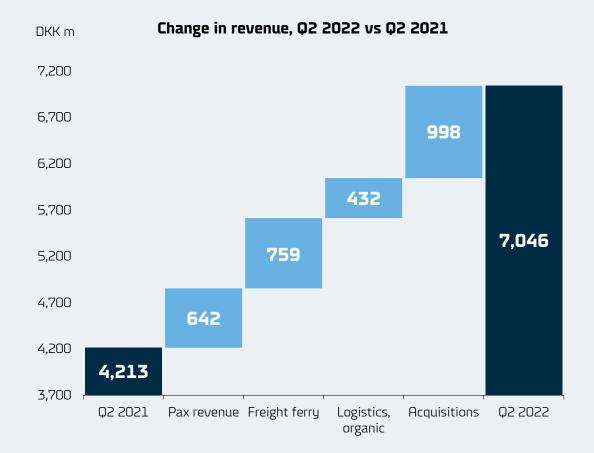
- **DFDS Group** revenue up 67% and EBITDA up 63% to DKK 1.46bn
- **Ferry freight** EBITDA up 13% to DKK 948m driven by Mediterranean growth and higher North Sea earnings
- **Passenger** EBITDA\* up DKK 325m to DKK 255m from DKK -70m in 2021
- **Logistics** EBITDA more than doubled to DKK 274m by improved cost coverage and HSF acquisition





#### Passenger recovery, logistics growth, and acquisitions raise revenue

- **Passenger** up DKK 642m driven by the Channel and Passenger business units
- Freight ferry up DKK 759m mainly due to bunker surcharges as low sulphur oil price increased 156% vs Q2 2021
- **Logistics** growth of DKK 432m reflects price increases, surcharges, logistics solutions growth, and higher customs clearance revenue
- **Acquisition** revenue of DKK 998m, of which DKK 921m from HSF Logistics Group and DKK 77m from ICT Logistics





#### Q2 2022 income statement – strong earnings improvement

- **EBITDA** up 63% driven by passenger recovery, improved logistics results, and addition of HSF Logistics Group
- **Depreciation** in line with Q1 2022, up 26% vs Q2 2021 of which around half from acquisitions. Other half from newbuildings and more leased ferry and logistics capacity
- **EBIT** more than doubled to DKK 829m and margin increased 2.3 ppt to 11.8%
- Profit before tax up 135% to DKK 748m

DFDS Group P/L				
DKK m	Q2 21	Q2 22	Δ	Δ
Revenue	4,213	7,046	2,833	67%
EBITDA*	897	1,459	562	63%
Margin	21.3%	20.7%	-0.6%	
Ferry Division	765	1,203	437	57%
Logistics Division	126	274	148	118%
Non-allocated	Б	-18	-24	n.a.
P/L associates	-2	-2	1	n.a.
Gain/loss on assets	4	7	2	46%
Depreciation	-502	-635	-133	26%
EBIT*	397	829	432	109%
Margin	9.4%	11.8%	2.3%	
Finance	-78	-81	-3	3%
Profit before tax*	319	748	429	135%
Tax	-21	-56	-35	165%
Profit after tax*	298	692	394	132%
Special items	12	15	3	n.a.

\*Before special items



#### Financial strength shored up as leverage heads towards target range

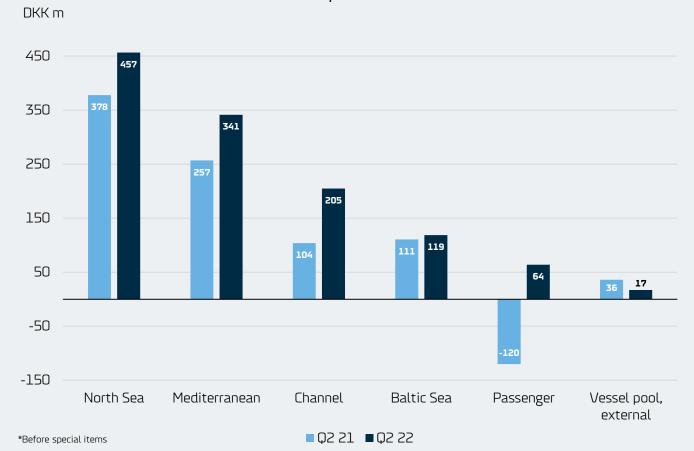
- **Assets** up DKK 5.0bn mainly due to HSF consolidation and newbuildings
- **Operating cash flow** up 58% to DKK 1.6bn includes positive cash impact from working capital. Adjusted free cash flow of DKK 0.8bn includes investments of DKK 0.6bn
- **NIBD** up 17% to DKK 13.6bn mostly due to acquisitions and newbuildings
- NIBD/EBITDA-ratio at 3.3\* expected to enter 2.0-3.0 target range during H2 2022
- **ROIC\*\* (LTM)** of 6.1% still includes significant negative passenger impact

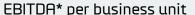
DKK m	Q2 21	Q2 22	Δ	Δ
Non-current intangible assets	4,889	6,280	1,391	28%
Non-current tangible assets	17,678	20,025	2,347	13%
Total assets	28,515	33,537	5,021	18%
Working capital	237	-182	-418	n.a.
Cash flow				
Operating cash flow	995	1,570	575	58%
Investments, total	-164	-558	-394	240%
Operating	-125	-495	-370	296%
Ferries, sale/purchase/newbuildings	-39	-42	-3	8%
Acquisitions	n.a.	-21	n.a.	n.a.
Adjusted free cash flow	604	758	154	25%
Key figures				
Average no. of employees	8,120	11,171	3,051	38%
Invested capital, end	22,121	25,369	3,248	15%
ROIC before special items	5.6%	6.1%	0.5%	n.a.
Return on equity	7.7%	11.3%	3.6%	n.a.
NIBD	11,688	13,646	1,958	17%
NIBD/EBITDA, times	3.6	3.3	-0.3	n.a.
Equity ratio	38.7%	36.3%	-2.4%	n.a.



#### Ferry EBITDA boosted by passenger recovery

- **North Sea** up 21% driven by higher revenue from rates and standage fees in port terminals as well as lower operating costs
- **Mediterranean** up 33% driven by volume growth as well as improved results for port terminal and rail activities, including addition of primeRail
- **Channel** doubled EBITDA due to recovery of passenger earnings. Freight result decreased by higher operating costs and loss of Brexit standby income in 2021

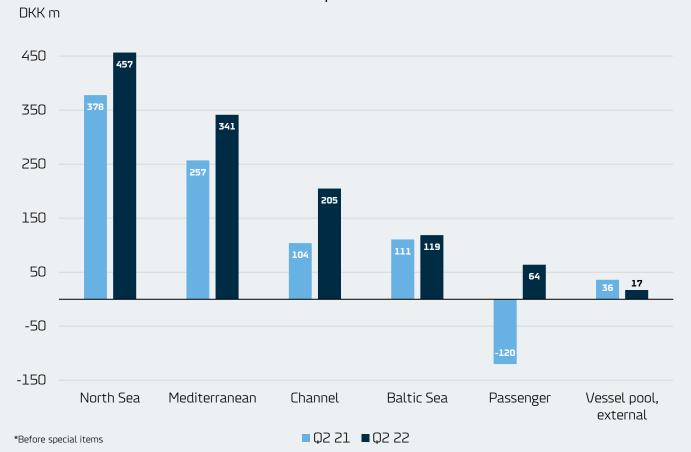






#### Ferry EBITDA boosted by passenger recovery

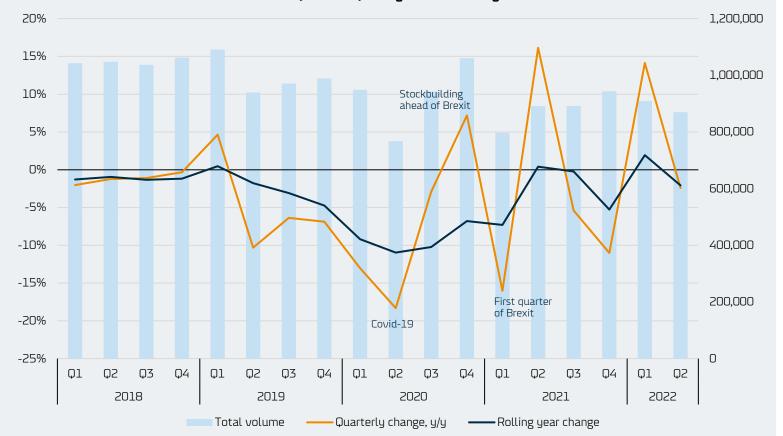
- **Baltic Sea** up 7% as reduced freight volumes, due to the war in Ukraine, were offset by lower operating costs and higher passenger earnings
- **Passenger** up DKK 184m following the recovery in passenger volumes and increased average revenue per pax which partly offset a higher net bunker cost



EBITDA\* per business unit

#### Channel freight volumes – growth in 2022 held back by uncertainties

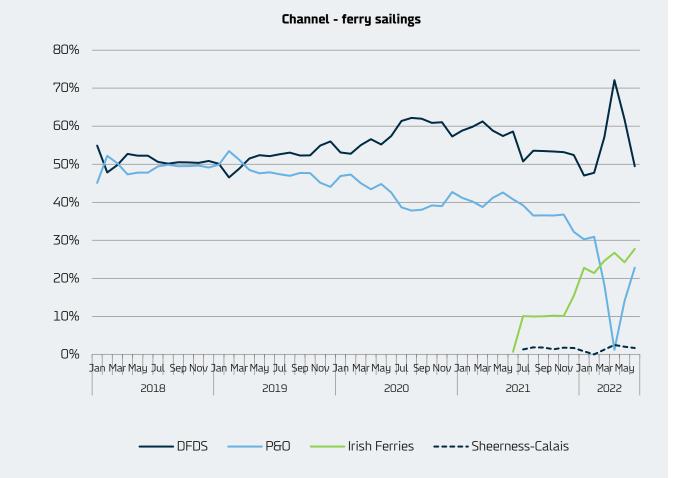
- Channel volumes recovered through 2021 post Covid-19 and Brexit
- Declining trend in Q2 2022 from higher transport costs, supply chain restraints, and recession uncertainty
- Growth trend more stable for unaccompanied North Sea volumes



Channel (Dover St.) - freight volume and growth

#### Channel – DFDS currently provides around 50% of ferry sailings

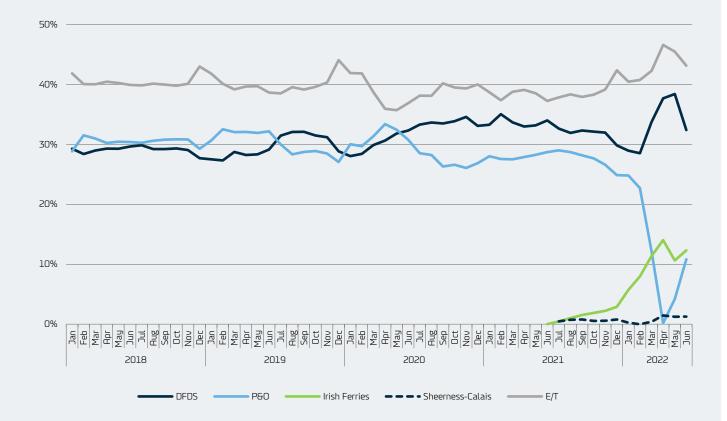
- Temporary increase in sailings in Q1/Q2 due to P&O Ferries' suspension of sailings from 17 March
- P&O Ferries capacity in Q2 not fully restored to historic level
- Irish Ferries' deployment of three ferries equalled 27% of sailings in June 2022 but capacity share is lower due to smaller ferries





#### Channel freight market share – temporary boost from P&O suspension

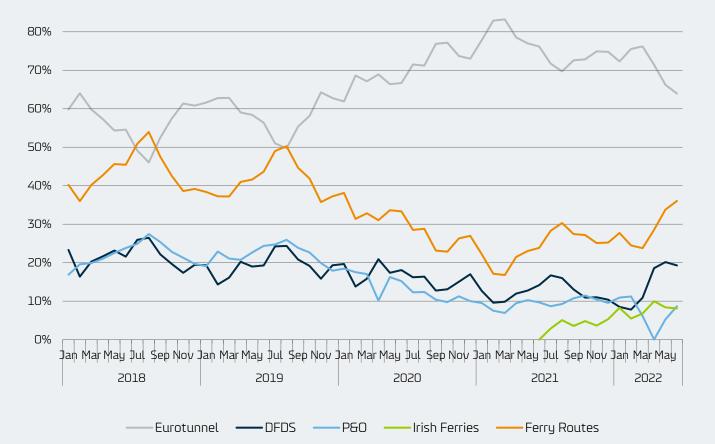
- DFDS' market share boosted by P&O Ferries' suspension of sailings from 17 March
- Eurotunnel's market share up due to price advantage vs ferries' bunker surcharge
- Irish Ferries' market share below capacity share (around 20% share of ferries)



Channel - freight market share

#### Channel passenger car market share – Eurotunnel share raised

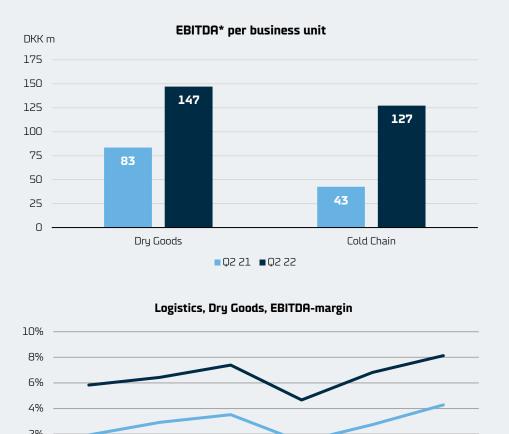
- Eurotunnel raised market share during Covid-19
- Historical pattern of tunnel and total ferry market shares converging in Q3 high season not yet reestablished
- DFDS' market share boosted temporarily by P&O Ferries' suspension of sailings



Channel - car market shares

### Logistics EBITDA more than doubled to DKK 274m

- **Dry Goods** up 76% as margins were successfully restored by concerted effort to improve cost coverage
- Forwarding volumes on level or below 2021
- Demand for contract logistics solutions continued at a high level, with increasing utilisation of new warehousing facilities
- **Cold Chain** tripled EBITDA driven by HSF Logistics Group that performed in line with expectations
- Nordic and German activity levels stable
- Dutch activities faced headwind from meat supply disruptions due to war in Ukraine
- More focus by meat producers on EU sales as complexity of UK sales increased by Brexit
- UK activities below 2021 mainly due to lower Scottish aquaculture volumes



Q4 21

EBIT-margin

Q1 22

02 22

X DFDS

Π%

Q1 21

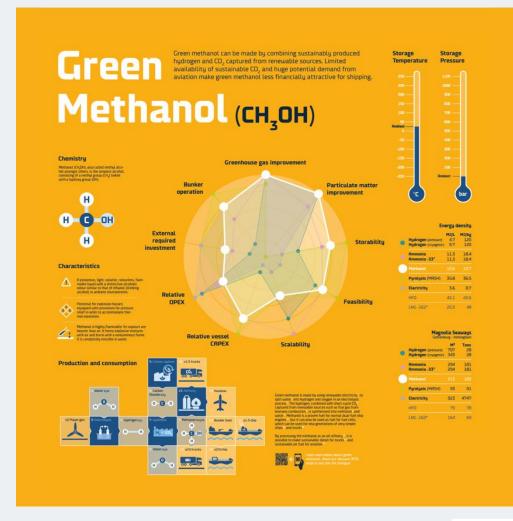
Q2 21

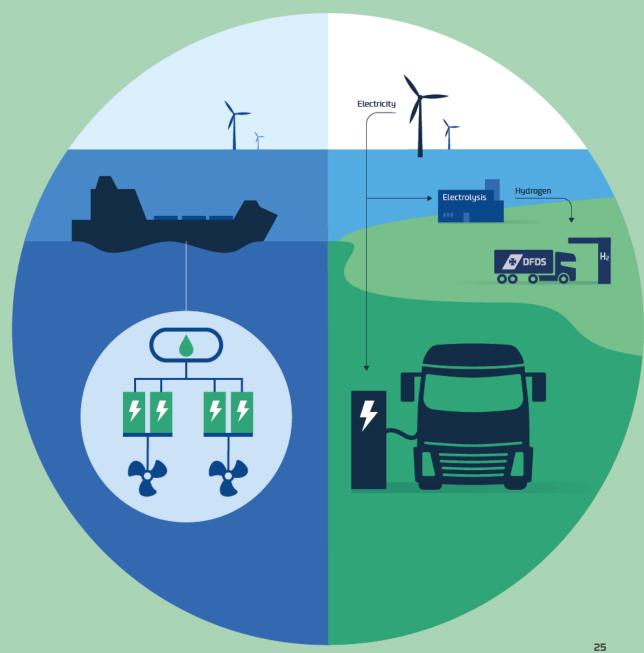
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EBITDA-margin

#### Key ESG actions

- Ferry CO2 emissions reduced 4% in Q2\*
- **Shore power** installations on freight ferries initiated, 4 expected in 2022
- First of 125 **eTrucks** set for deployment in Gothenburg in Q4 2022
- Project Green Ferry 2025 expected to focus on retrofitting
- **Logistics** 50% emission reduction target set for 2030 – includes alternative fuels, eTrucks, and green energy production from warehouse solar panels



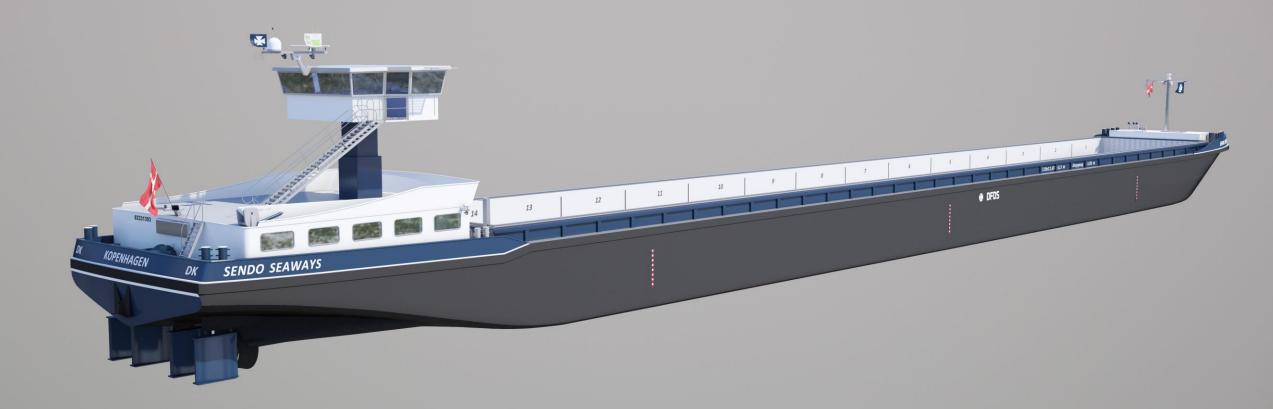


#### Ferry ESG

- More shore power
- First biofuel Q4
- Green ferry 2025
- Green barge 2023

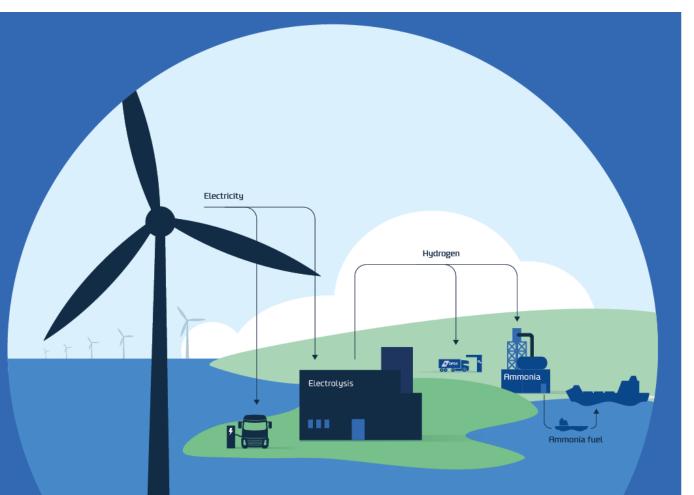


#### Deployment of electric barge in 2023 in Ghent



#### Logistics ESG

- 50% reduction by 2030 of road & warehousing emissions
- Trial of 200 hydrogen trucks in 2024/25
- 12 warehouses with solar panel systems planned
- First E-trucks in Gothenburg Q4
- E-trailers in Denmark plus UK 'sunswap' trailers







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E-trailers deployed in Denmark

- No CO2 or particle emissions
- Less noise



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### Outlook 2022 – EBITDA and revenue growth raised

- **Revenue** growth raised to around 40% (previously around 35%)
- Increase from 35% mainly due to higher revenue from oil surcharges
- **Passenger** EBITDA expected to increase to 80% of pre-Covid-19 earnings in 2019 – up from previously 60%
- Investments increased due to additional opportunities and Irish logistics acquisition

DKK m	Outlook 2022	Previous	2021
Revenue growth	Around 40%	Around 30%	17,869
EBITDA before special items	4,400-4,800	3,900-4,400	3,411
Per division:			
Ferry Division	3,500-3,800	3,050-3,450	2,853
Logistics Division	950-1,050	900-1,000	593
Non-allocated items	-50	-50	-35
Investments <i>Types:</i>	-2,700	-2,300	-3,210
Operating	-1,600	-1,400	-975
Ferries: sale & purchase, newbuildings	-800	-800	-490
Acquisitions	-300	-100	-1,745

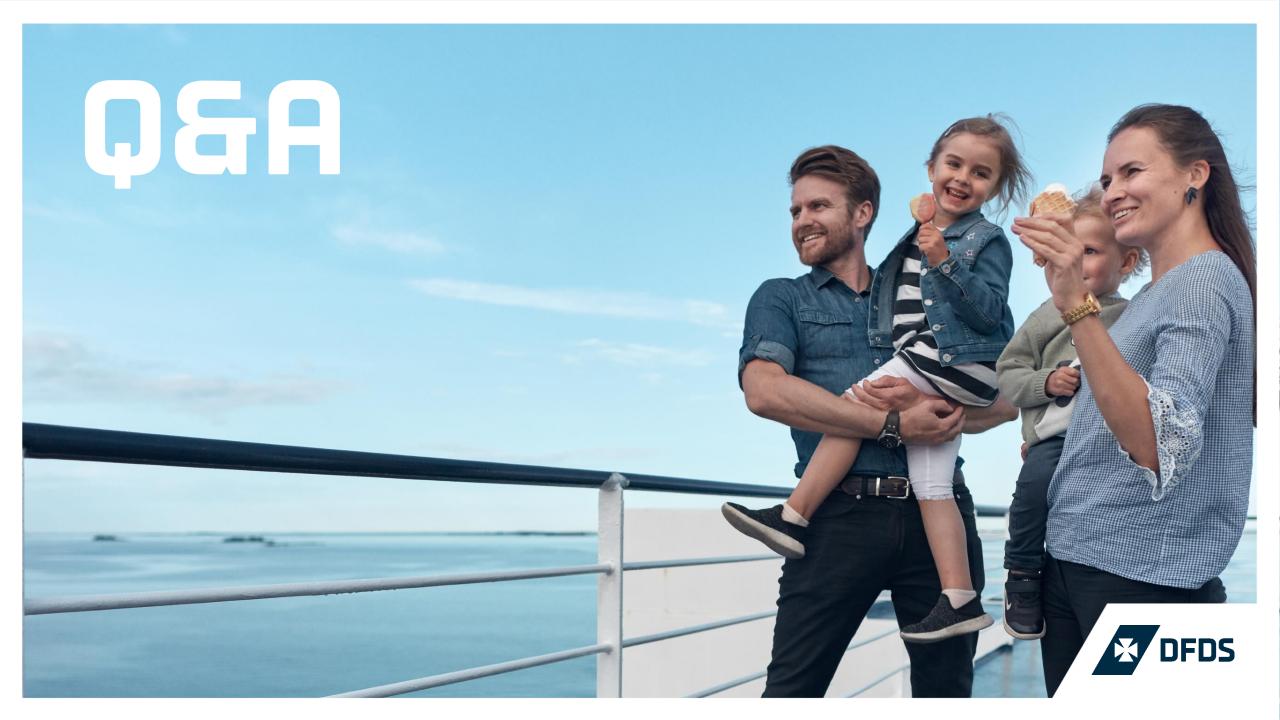


#### Key current priorities

- Organic growth
- Align pricing with cost dynamics
- Optimise duty-free sales
- Green transition projects
- Grow customer offerings and scale of network through M&A







#### DFDS strategic profile summary

#### UNIQUE FERRY INFRASTRUCTURE AND LOGISTICS SOLUTIONS

#### CREATING VALUE THROUGH GROWTH

#### **PRIORITISING ESG**

- **Transport corridors** combining ferry infrastructure and logistics solutions
- Strategic **port terminal** hubs and **rail** connections
- Logistics solutions for **dry goods** and cold chain
- **Passenger** ferry services in corridors with travel demand

- Organic GDP **growth**, commercial initiatives and M&A
- Business model scaling: network, people, assets & systems
- ROIC mindset, capital discipline
- Excess **capital** to shareholders
- Well invested asset base ahead of de-cabonisation

- **Zero-emission** 2050 footprint ambition
- 45% emission **reduction** by 2030
- **Diversity & Inclusion** key priorities in Caring Employer strategy
- **Transparency**, compliance and code of conduct driven





#### Our key freight and passenger offerings Freight Passenger Ferry transport of freight Short sea ferry units, accompanied and unaccompanied Port terminal services Overnight ferry **Rail Solutions** Mini cruise Special Cargo Packaged breaks **6-22** Groups & events 69090 Conferences at sea



#### Our key logistics offerings

#### Dry Goods



Door-door forwarding, full & part loads

Warehousing and

cross-docking

Distribution

#### **Cold Chain**



Door-door forwarding, full & part loads





Distribution centres

Just-in-sequence transport to assembly lines



Supply chain management



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Customs clearance

Rental and cleaning

of reusable packaging



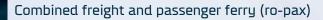
Focused industry solutions to Automotive and Forest & Metal

#### 🚬 Cu

Customs clearance

## Ferry types

The route network deploys 65 ferries



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DFDS

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Day ferry (ro-pax), Channel

## **Freight ferry**

DFDS

• Our largest freight ferries carry 450 trailers equal to 6.5 km of deck length

- Turnaround time in port of 7 to 9 hours
- Crew of around 15
- Newbuildings lower bunker consumption by 30% when fully utilised



FLANDRIA SEAWAY

## Roll on, roll off – freight ferry business model

 Ro-ro/ro-pax shipping: roll on, roll off of freight units and passenger cars

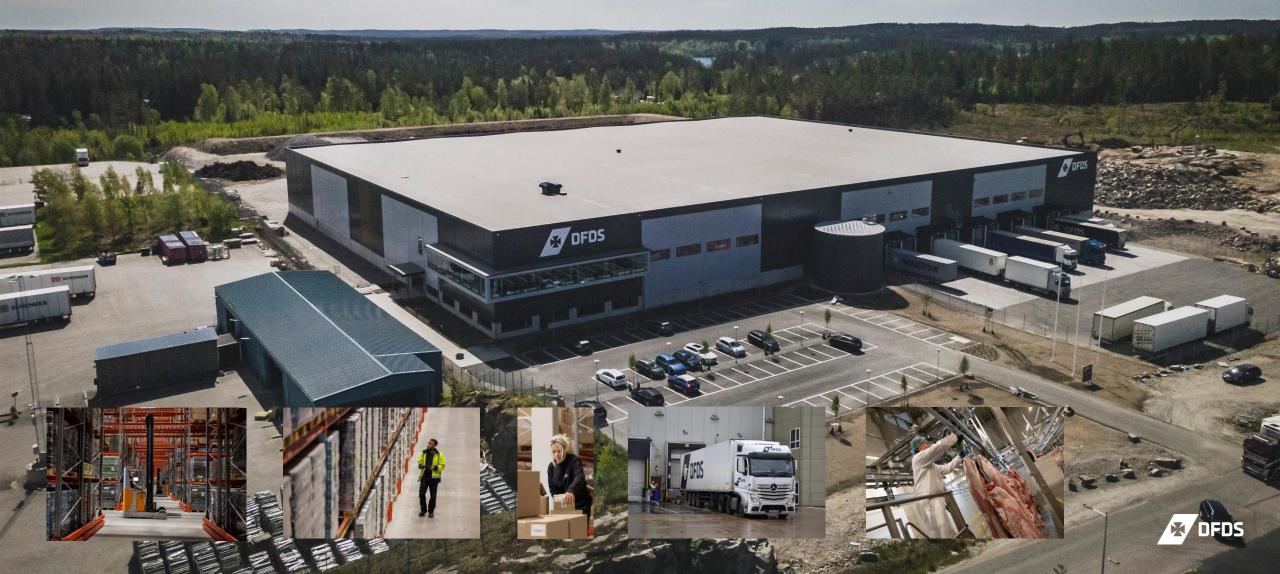
TENER MANAGE

- Routes carry both unaccompanied and accompanied trailers
- Our largest freight ferries can carry 450 trailers equal to 6.5 km of deck length

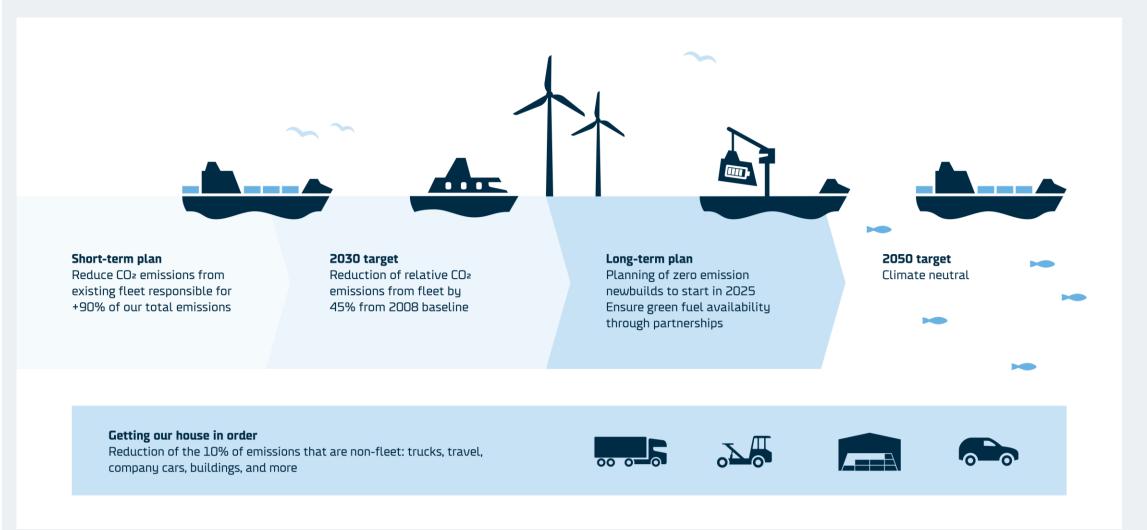


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## Logistics – dry and cold chain solutions

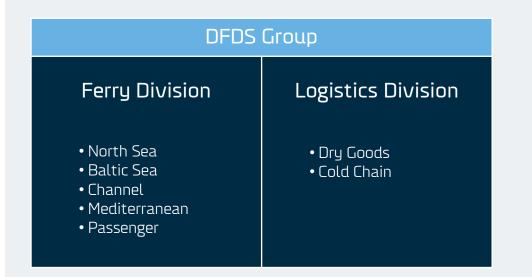


#### DFDS Climate Action Plan – climate neutral in 2050



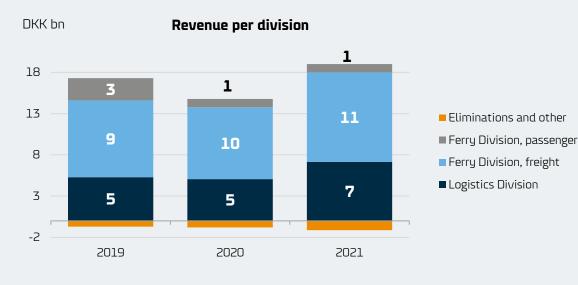


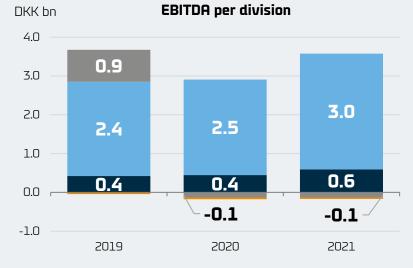
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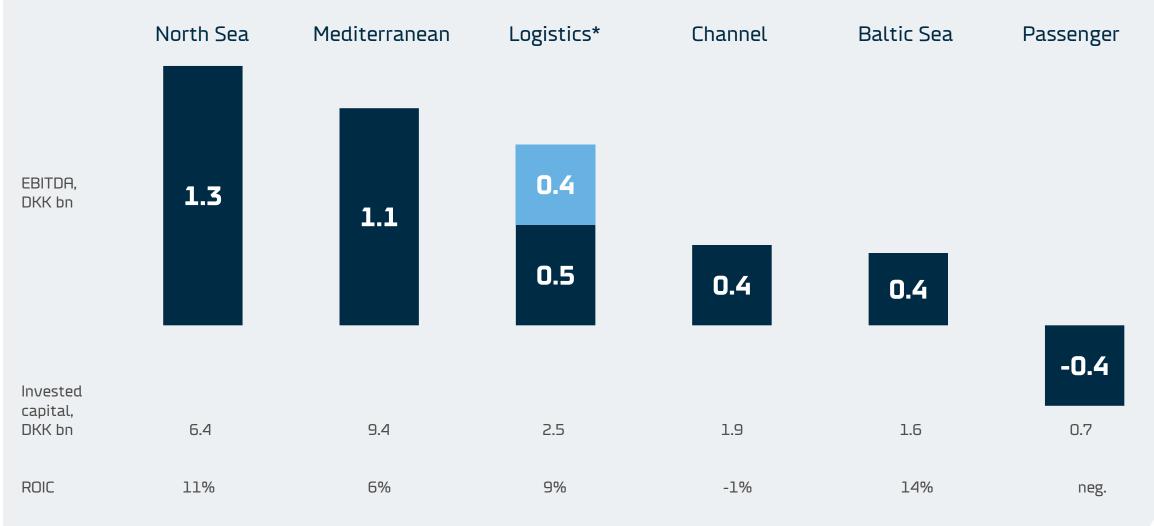




Non-allocated items
 Ferry Division, passenger
 Ferry Division, freight
 Logistics Division



#### Business units – EBITDA, invested capital and ROIC, 2021



## Executive Management Team (EMT)

#### Executive Board:

- Torben Carlsen, CEO
- Karina Deacon, CFO

#### Extended management team:

- Mathieu Girardin, Head of Ferry Division\*
- Niklas Andersson, Head of Logistics Division
- Martin Gade Gregersen, Co-Head of Logistics Division
- Anne-Christine Ahrenkiel, Chief People Officer
- Rune Keldsen, Chief Technology Officer







