

### **Contents**



- Overview
- 5 performance drivers
- Q3 numbers
- Capital structure & cash flow
- WIN23
- Outlook and priorities 2019

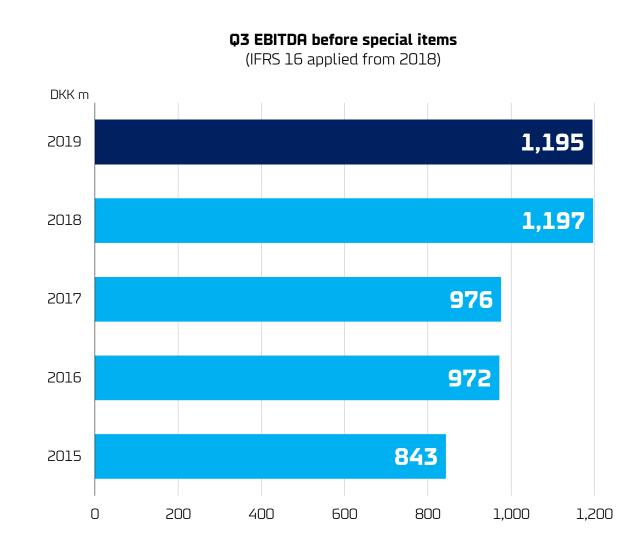
The statements about the future in this announcement contain risks and uncertainties. This entails that actual developments may diverge significantly from statements about the future.

All figures in this presentation are reported according to IFRS 16. 2018 figures are pro forma and unaudited.

### Q3 2019 - FY outlook reaffirmed in 'flat' Europe



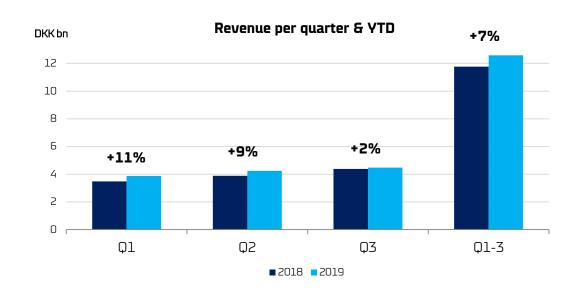
- Q3 EBITDA on level with 2018 despite UK slowdown
- Recovery of trading between Turkey and Europe continues
- **EBITDA outlook** range for 2019 narrowed to DKK 3.55-3.75bn from DKK 3.5-3.8bn
- Business model resilience holding up in face of UK slowdown and Turkish recession

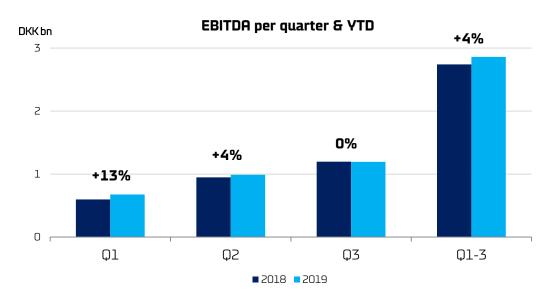


## Headwind in Med and Channel. Baltic and Logistics steady



- Group Q3 **revenue** up 2% and EBITDA on level with 2018
- UK slowdown impacted ferry routes negatively, especially Channel pax volumes
- Good performance in **Baltic Sea**
- Mediterranean's EBITDA above LY but large operating cost increases offset revenue growth
- **Logistics Division's** EBITDA was 15%\* above LY driven by all three business units





### 5 key DFDS performance drivers 2019 face headwind



- Growth benefits from **Mediterranean** expansion: Full-year UNRR integration impact
   and expanded cooperation with Ekol Logistics
- 2. Well prepared for **Brexit**, incl. Department for Transport (DfT) contract
- 3. Route network to be strengthened by three new **freight ferries**
- 4. **Digital business** projects to go live
- 5. Improvement and efficiency **projects** expected to support earnings with DKK 100m

Extended Turkish recession.
Challenges addressed through operational changes

'No-deal' off table in 2019. New 'smaller' DfT agreement

Deliveries and operation progressing as planned

Work ongoing to create awareness and increase bookings

Projects overall on track

### Profit before tax up as finance costs reduced



- **Revenue** up 2% as Mediterranean growth and new route (Got-Zee) was offset by UK slowdown
- Margin reduced by lower utilisation on UK routes, cost increases, Got-Zee ramp-up and operational complexity in Mediterranean
- **Depreciations** up DKK 42m mainly due to timing difference of dockings and Mediterranean expansion
- **Finance** cost almost halved. Positive variance on currency adjustments as 2018 included negative impact from TRY depreciation
- **Profit before tax** and special items up 4% to DKK 647m

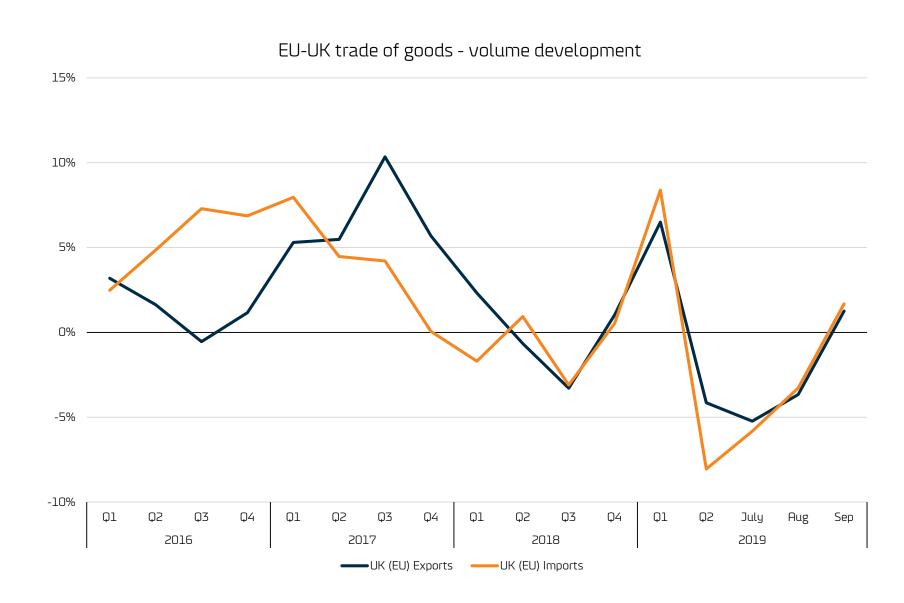
| DKK m                  | Q3 19  | Q3 18  | Change<br>vs LY | Change<br>% |
|------------------------|--------|--------|-----------------|-------------|
| REVENUE                | 4,472  | 4,383  | 89              | 2%          |
| EBITDA BEFORE SI       | 1,195  | 1,197  | -3              | 0%          |
| margin, %              | 26.7   | 27.3   | -0.6            | n.a.        |
| P/L associates         | -1     | -1     | 0               | n.a.        |
| Gain/loss asset sales  | 2      | 2      | 0               | n.a.        |
| Depreciations          | -477   | -435   | -42             | -10%        |
| EBIT BEFORE SI         | 718    | 763    | -44             | -6%         |
| margin, %              | 16.1   | 17.4   | -1.3            | n.a.        |
| Special items          | -2     | 3      | -6              | n.a.        |
| EBIT                   | 716    | 766    | -50             | -7%         |
| Finance                | -72    | -140   | 69              | 49%         |
| PBT BEFORE SI          | 647    | 623    | 24              | 4%          |
| PBT                    | 645    | 626    | 19              | 3%          |
| EMPLOYEES avg., no.    | 8,307  | 7,705  | 602             | 8%          |
| INVESTED CAPITAL, avg. | 21,547 | 18,818 | 2,729           | 15%         |
| ROIC LTM ex. SI, %     | 9.0    | 12.7   | -3.7            | n.a.        |
| NIBD                   | 11,450 | 10,260 | 1,190           | 12%         |
| NIBD/EBITDA, times     | 3.1    | 3.0    | 0.1             | n.a.        |
| SOLVENCY, %            | 39     | 35     | 4               | n.a.        |

SI: Special items. PBT: Profit before tax. NIBD: Net interest-bearing debt.

### UK trade slowdown continued in Q3



- Trading of goods between UK and EU decreased in Q3
- Some catch-up in September
- Stockpiling impact in October less than in Q1



# Turkey-EU trade of goods is recovering



Turkey exports to DFDS' EU target markets (source: Drewry)



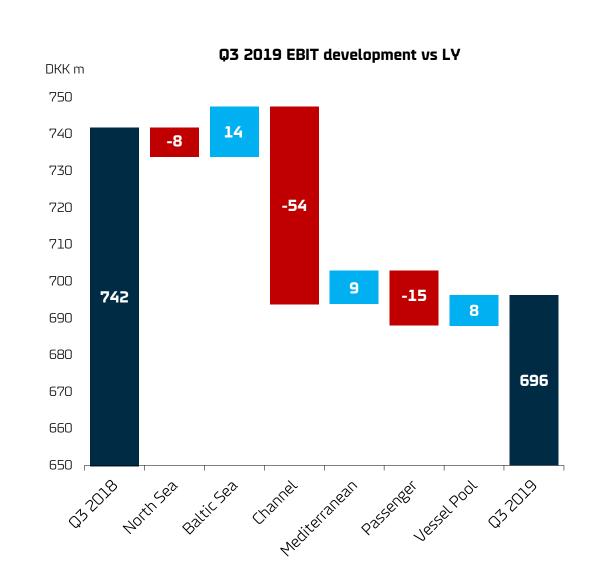
### Turkey imports from DFDS' EU target markets (source: Drewry)



### Ferry Division – EBIT down 6% to DKK 696m



- North Sea down DKK 8m due to 6%\* lower volumes, ramp-up of Got-Zee and ferry cost increases partly due to timing differences. Mitigation from DfT income
- **Baltic Sea** up DKK 14m. Freight volumes steady, higher pax volumes
- **Channel** down DKK 54m due to 10% lower pax volumes and ferry cost increases partly due to timing differences. Regained freight market share
- Mediterranean up DKK 9m as volumes rise 24%.
   Cost of operational challenges offset volume growth
- Passenger down DKK 15m due to weaker yields on CPH-OSL and higher costs

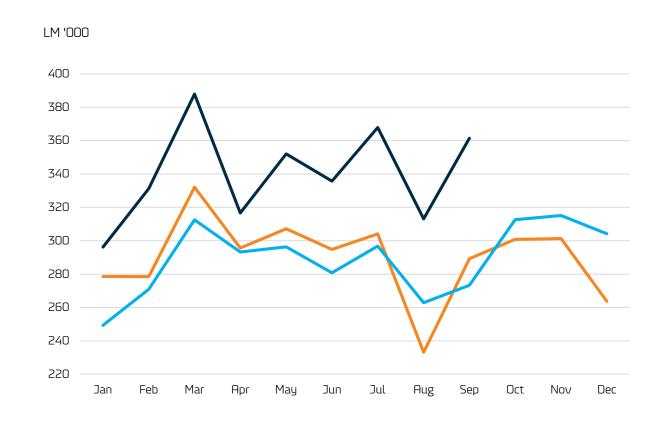


### Mediterranean route network restructured



- Operational complexity increased by fast capacity expansion from year-end 2018
- 3 additional freight ferries and port terminals added to network
- Customer service and operating efficiency levels not satisfactory
- Network simplified:
  - Toulon route closed
  - Only departures from Yalova to Sète
  - Two weekly departures to Trieste from Yalova
  - All other Trieste departures from Pendik
- Delay of 3-4 months on scrubbers

#### Mediterranean freight volume, total routes

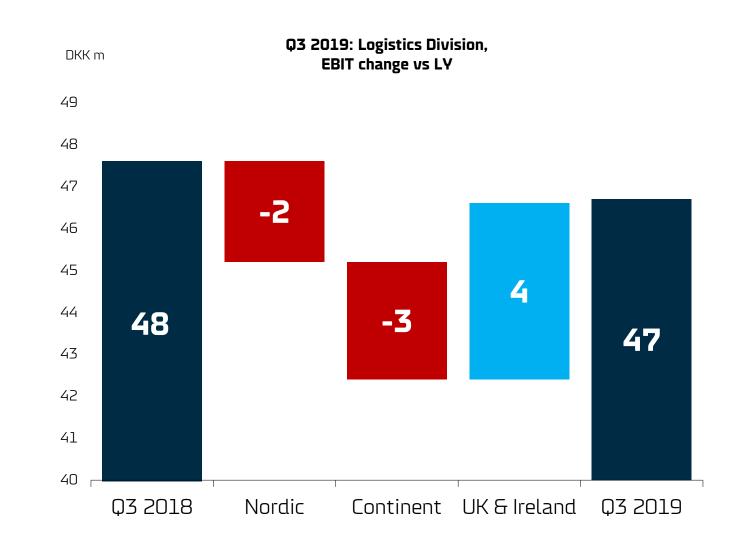


2018 — 2017 — 2019

### **Logistics Division – EBIT down 2% to DKK 47m**



- Nordic's EBIT down DKK 2m as UK slowdown reduced volumes.
   Specialised services also lower.
   Improved balance of flows in many activities
- Continent's EBIT on level adjusted for pension accrual release in 2018. UK slowdown reduced volumes. Higher activity in Continent-Sweden corridor
- UK & Ireland's EBIT up DKK 4m as most activities improved earnings. Belfast developing well after restructuring

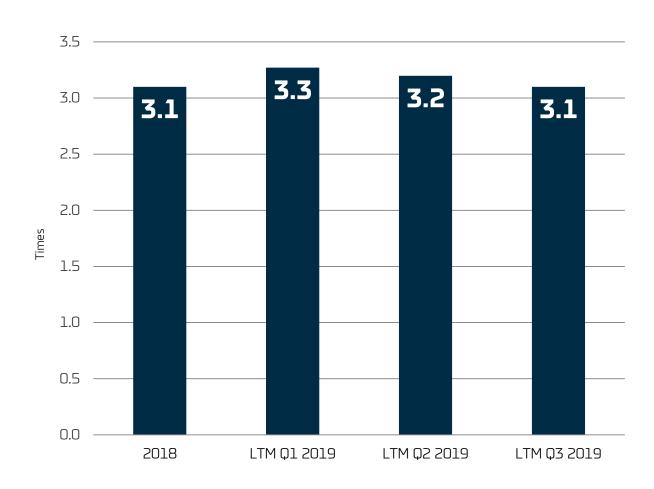


### Capital structure - deleveraging set to continue



- **NIBD/EBITDA**-multiple 3.1x end of Q3 2019
- Expected investments in 2019 reduced DKK 400m to DKK 2.4bn. Majority of reduction expected to transfer to 2020
- 2020 investments currently expected at around DKK 2.1-2.2bn

#### NIBD/EBITDA (restated to IFRS 16)



# Win23 strategy - 4 strategic pillars to drive growth



- Focus until year-end on set-up:
  - Breakdown of 10 key initiatives in workstreams
  - Detailed assignment of responsibility
  - Business case development
  - Financial tracking
- Execution phase set to start beginning of 2020



B Digitise services to accelerate growth

Develop and expand network

Create more value for passengers

13

## Earnings outlook reaffirmed. Investments lowered DKK 400m



- Q4 overall off to a good start. UK visibility low and still risk of new slowdown
- Turkey-Europe trade seems to be firming up
- Revenue growth lowered to around 6%
- EBITDA range narrowed to DKK 3.55-3.75bn
- Investments lowered DKK 400m to DKK 2.4bn. Delays of ro-pax keel laying, scrubber installations and port terminal Vlaardingen

### **OUTLOOK 2019**

- Revenue growth of around 6% (previously 6-8%)
- EBITDA range of DKK 3.55-3.75bn (previously DKK 3.5-3.8bn)
  - Ferry Division: DKK 3,175-3,325m (previously DKK 3,150-3,400m)
  - Logistics Division: DKK 425-475m (previously DKK 400-450m)
  - Non-allocated items: DKK -50m (2018: DKK -21m)
- Investments of DKK 2.4bn

## Current priorities - room to improve operational efficiency



- Improve **Mediterranean** operational efficiency and customer service levels
- Further development of new route
   Gothenburg-Zeebrugge
- Stay alert on **Brexit**
- Win23 new strategic and financial ambitions – develop collaboration across organisation



