SOLID Q4 AND STRONG 2016

DFDS GROUP Q4 2016





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- Capital distribution
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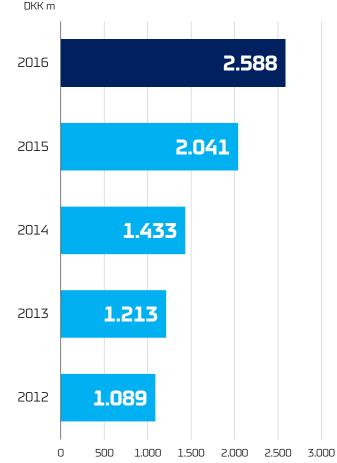
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Pursuit of improvement continues on back of higher earnings

- Earnings level raised considerably in 2016 **EBITDA up by 27% to DKK 2.6bn**
- 'Normalisation' of **Channel** and full-year impact of more efficient **Baltic** route network were key drivers of the improved performance
- **North Sea** and **Passenger** also improved performance on backdrop of moderate economic growth in Europe
- **Logistics** continued to raise margins supported by additional contract logistics activities
- Route network and logistics well positioned supported by ongoing efficiency and improvement projects
- **Continued GDP-growth** of European macro outlook supportive for continued volume growth

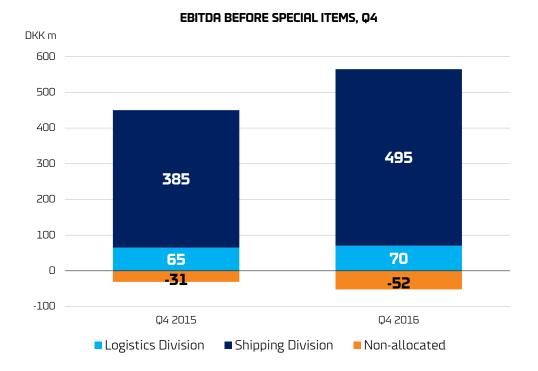


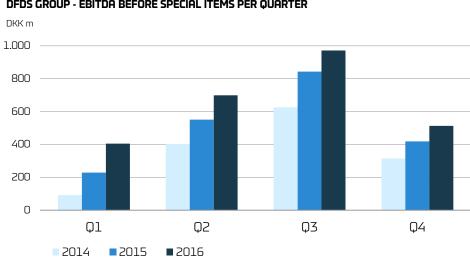




Solid Q4

- **EBITDA** increased by 23% to DKK 513m in Q4
- Some slowdown of activity going into Q4, strong pick-up in last half of Q4 that has continued into 2017
- UK economy impacted by lower GBP in usual ways – no Brexit impact apparent
- Freight volumes increased by 17% in Q4 and by 8% excluding Channel and Hanko-Paldiski acquired in October
- **Pax volumes** up by 6% in Q4 and up by 2% excluding Channel and Hanko-Paldiski

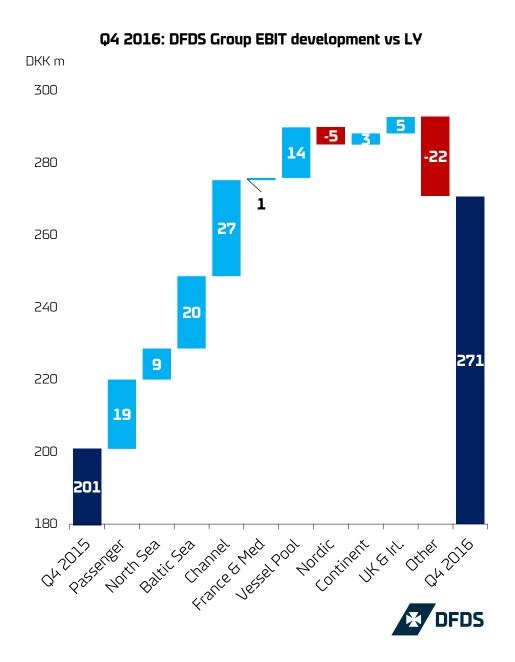




DFDS GROUP - EBITDA BEFORE SPECIAL ITEMS PER QUARTER

Main EBIT drivers in Q4

- **Passenger +19m**: positive impact from lower bunker costs and other cost savings
- **North Sea +9m**: increase mainly driven by volume growth of 7%
- **Baltic Sea +20m:** result lifted by volume growth of 12% supported by extra capacity. Start-up cost for Paldiski-Hanko
- **Channel +27m:** result was flat adjusted for redelivery costs in 2015. Costs of additional capacity balanced by freight volume growth of 21%
- **Nordic -5m:** impact from lower activity and balance changes. DKK 2m income from previous years in 2015
- Continent/UK & Ireland +8m: improved performance achieved for several activities in both units



Q4 2016 in numbers

- **6% revenue growth** excluding revenue from bunker surcharges and adjusted for currency changes. Reported revenue up by 1%
- EBITDA-margin increased in both divisions. Group **EBITDA-margin** increased to 15%
- Increase in **depreciations** mainly due to a writedown of economy packs for two ships
- **Net finance cost** includes a gain of DKK 25m from sale of shares in Danish ship Finance
- Profit before tax up by 67% to DKK 262m
- **Invested capital** increased mainly due to addition of Channel ferries in Q1 and purchase of a ro-pax ship in Q2
- **ROIC LTM*** increased to 17.8% (2015: 13.7%) before special items

			Change	Change
DKK m	Q4 16	Q4 15		%
REVENUE	3,351	3,324	27	1%
EBITDA BEFORE SI	513	418	94	23%
margin, %	15.3	12.6	2.7	n.a.
P/L associates	0	0	0	n.a.
Gain/loss asset sales	2	3	-1	-25%
Depreciations	-244	-220	-24	11%
EBIT BEFORE SI	271	201	70	35%
margin, %	8.1	6.0	2.0	n.a.
Special Items	-6	-21	15	n.a.
EBIT	265	180	85	47%
Finance	-3	-23	20	n.a.
PBT BEFORE SI	268	178	89	50%
PBT	262	157	105	67%
EMPLOYEES avg., no.	7,065	6,616	449	7%
INVESTED CAPITAL	9,205	8,363	842	10%
ROIC LTM ex. SI, %	17.8	13.7	4.1	n.a.
NIBD	2,424	1,773	651	37%
NIBD/EBITDA, times	0.9	0.9	0.0	n.a.
SOLVENCY, %	51	52	-1	n.a.

SI: Special items. PBT: Profit before tax. NIBD: Net interest-bearing debt.

Full-year 2016 in numbers

- **Revenue growth of 8%** excluding revenue from bunker surcharges and adjusted for currency changes. Reported revenue up by 2%
- EBITDA includes a negative impact of DKK 65m from currency changes, mainly GBP
- All Shipping business units improved performance
- 75% of the Division's EBIT increase of DKK 433m was driven by Channel with DKK 196m and Baltic Sea with DKK 132m
- Channel was boosted by capacity expansion, market share growth and price increases
- Baltic Sea was boosted by border conflict, more efficient operations as well as volume and price growth
- **Logistics Division's** EBIT for 2016 increased by DKK 18m compared to 2015. Margin increased to 3.3%

DKKm	2016	2015	Change	Change %
REVENUE	13,790	13,474	317	2%
EBITDA BEFORE SI	2,588	2,041	547	27%
margin, %	18.8	15.1	3.6	n.a.
P/L associates	-3	-12	9	-75%
Sale of assets	9	5	4	70%
Depreciations	-950	-835	-115	14%
EBIT BEFORE SI	1,644	1,199	445	37%
margin, %	11.9	8.9	3.0	n.a.
Special Items	-13	-36	23	-64%
EBIT	1,631	1,164	467	40%
Finance	-43	-121	78	-64%
PBT BEFORE SI	1,600	1,078	522	48%
PBT	1,588	1,043	545	52%
Tax	-39	-32	-7	23%
NET PROFIT	1,548	1,011	538	53%
EMPLOYEES avg., no.	7,065	6,616	449	7%
FREE CASH FLOW	1,455	1,637	-182	-11%
ROIC ex. SI, %	17.8	13.7	4.1	n.a.
NIBD/EBITDA, times	0.9	0.9	0.0	0%
SOLVENCY, %	51	52	-1.0	n.a.

SI: Special items. PBT: Profit before tax. NIBD: Net interest-bearing debt.

Increased distribution of capital

- Total of **DKK 1.26bn** distributed in 2016 to shareholders
- **Dividend** per share proposed to be paid in 2017 increased by 33% to DKK 8.00 per share
- **Two new share buybacks** of DKK 800m will start on 8 February 2017
- Auction buyback increased to DKK 500m from DKK 400m in 2016
- Planned distribution currently
 DKK 1.33bn against DKK 1.00bn at the same time last year

Capital distribution overview

DKK m	2015	2016	2017
	Actual	Actual	Current plan
Dividend per share, DKK	5.40	6.00	8.00
Dividend, Apr	218	175	170
Dividend, Aug	108	174	280
Total dividend	326	349	450
Buyback, auction	-	400	500
Buybacks, other	401	514	386
Total share buybacks	401	914	886
Total distribution	727	1,263	1,336

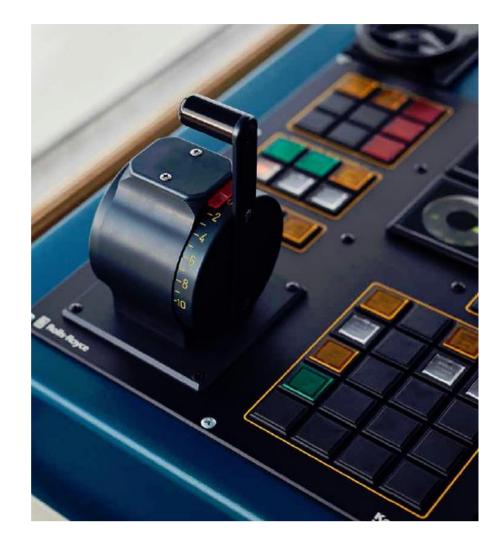
Dividends exclude treasury shares

2017: major performance drivers for DFDS

Certain/Likely	Expected	Uncertain	Macro drivers
 Capacity expansion on selected routes Deployment of two ro-ro new buildings on Vlaardingen- Immingham Full-year impact of revenue and earnings from acquisitions and new logistics contracts Significantly increased IT and digital spending 	 Some freight shipping volume growth Some growth in prices Bunker cost increase in Passenger 	 Passenger volume growth Changes in competitive landscape MGO/HFO spread 	 Impact of Brexit process on UK economy and trading volumes Continued moderate growth in most EU economies Weak Norwegian economy Russian trade sanctions expected to stay Changes in oil price and exchange rates

Continuous improvement projects

- **Toplight** simplified rate structure and preparing for digital customer solutions and efficiency gains in freight shipping
- Carpe Momentum improve on board sales and spend per passenger on Channel routes
- **Haulage Drive** improve efficiency of subcontracted haulage
- **DFDS WAY 2.0** further development of operating model





Increased operational agility

- **Faster** adaptation of capacity to changes in volumes
- Capacity increased on routes in Baltic Sea, North Sea South and Channel to accomodate higher volumes
- Capacity decreased between UK and Sweden
- Adjustment options for freight routes to reduce fixed costs:
 - Changed frequency of schedule
 - Rotation of larger/smaller ships between routes
 - Number of ships, including charter of ships or redelivery of chartered ships
- **Logistics** operations has high share of variable costs and can be adapted within months to market changes





EBITDA outlook for 2017 is DKK 2.6-2.8bn

- Moderate growth in Europe expected to continue in 2017
- Adjusted revenue growth of 4% includes growth driven by full-year impact of new activities of around 1.5%
- EBITDA range reflects moderate outlook for European economic growth
- Outlook for investments of DKK 1.7bn includes expected payment of around DKK 750m for two Channel-ferries

OUTLOOK 2017

- Revenue growth of around 4%, excluding revenue from bunker surcharges
- EBITDA expected to increase to DKK 2.6-2.8m
 - Shipping Division: DKK 2,450-2,600m
 - Logistics Division: DKK 250-300m
 - Non-allocated items: DKK -100m
- Investments of DKK 1.7bn



Strategic priorities 2017

- Customer focus growing the topline
- **Continuous improvement**: achieve benefits from programmes
- **Fleet renewal**: deployment of two freight ship (ro-ro) new buildings and further decisions on fleet strategy
- Digital: significant spending boost in digital and IT capabilities – up DKK 80m versus 2016















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