



THE WHITE HOUSE

WASHINGTON

July 11, 2025

Her Excellency
Ursula von der Leyen
President of the European Commission
Brussels

Dear Madam President:

It is a Great Honor for me to send you this letter in that it demonstrates the strength and commitment of our Trading Relationship, and the fact that the United States of America has agreed to continue working with The European Union, despite having one of our largest Trade Deficits with you. Nevertheless, we have decided to move forward, but only with more balanced and fair TRADE. Therefore, we invite you to participate in the extraordinary Economy of the United States, the Number One Market in the World, by far. We have had years to discuss our Trading Relationship with The European Union, and have concluded that we must move away from these long-term, large, and persistent, Trade Deficits, engendered by your Tariff, and Non-Tariff, Policies and Trade Barriers. Our relationship has been, unfortunately, far from Reciprocal. Starting on August 1, 2025, we will charge The European Union a Tariff of only 30% on EU products sent into the United States, separate from all Sectoral Tariffs. Goods transshipped to evade a higher Tariff will be subject to that higher Tariff. Please understand that the 30% number is far less than what is needed to eliminate the Trade Deficit disparity we have with the EU. As you are aware, there will be no Tariff if The European Union, or companies within the EU, decide to build or manufacture product within the United States and, in fact, we will do everything possible to get approvals quickly, professionally, and routinely – In other words, in a matter of weeks.

The European Union will allow complete, open Market Access to the United States, with no Tariff being charged to us, in an attempt to reduce the large Trade Deficit. If for any reason you decide to raise your Tariffs and retaliate, then, whatever the number you choose to raise them by, will be added onto the 30% that we charge. Please understand that these Tariffs are necessary to correct the many years of European Union Tariff, and Non-Tariff, Policies and Trade Barriers, which cause the large and unsustainable Trade Deficits against the United States. This Deficit is a major threat to our Economy and, indeed, our National Security!