

BACK MARKET REFER-A-FRIEND PROGRAM TERMS AND CONDITIONS

April 2026

PROMOTIONAL PERIOD TERMS

The following terms apply during the promotional period (1 April – 30 April 2026) only and supersede the standard terms below.

Referral codes are valid for use by new Back Market customers for £20 off any order of £100 or more. Only 1 referral code may be applied per order.

Each referral code can be shared up to 3 times per month. Public sharing of your code is not allowed.

You will receive £30 in credit 30 days after your referred friend completes their order or after the return window closes, whichever occurs later.

Accumulated credits can be converted into a promo code; this cannot be reversed. This promo code is valid for one year.

Back Market reserves the right to modify or terminate this promotion at any time. See standard terms and conditions below.

STANDARD TERMS

The following terms apply when no promotional period is in effect.

Referral program: recommend Back Market to your friends and family and earn credits to spend on backmarket.co.uk.

Each of your friends can enjoy £10 off on their first order when they use your referral code. For each friend that uses your code, you get £20 in credit. The more you share, the more you earn.

HOW TO REFER A FRIEND:

- Log in to your Back Market Account.
- Go to the Refer a Friend tab.
- You can find your referral code in the Refer a friend tab.
- Click on “Share link” to share your referral code with your friends.

HOW TO USE THE CODES:

- Anyone entering a referral code at checkout receives a £10 discount on their first order of at least £100. For each eligible use of a code, £20 in credit is granted to the Back Market account of the code holder; this credit, which is non-transferable and cannot be exchanged for cash, becomes available 30 days after the order is completed or after the return window closes, whichever occurs later. The £10 discount cannot be

combined with any other offer. In the event of cancellation, return, or refund, no benefit is owed, or any previously granted benefit may be revoked. Only one code may be used per order, and it must be entered at checkout. Back Market may modify or suspend the program, particularly in cases of abuse or fraud.

- You can choose to let your credit accumulate or to generate yourself a promo code for the amount that is currently on the account. Once a promo code is generated, you cannot put the money back into your account as a credit and the code must be used as-is. Only one code may be used at a time per order.
- Once a promo code is generated, it remains valid for 1 year.

RESTRICTIONS:

- The vouchers can only be used 3 times per month
- The vouchers cannot be exchanged for cash.
- The vouchers are strictly personal and cannot be transferred to another person or shared massively on a blog or any advertisements on the Internet. This is considered fraud under Back Market Terms of Use and may result in the immediate closing of your account and cancellation of your code and store credit.
- The creation of multiple accounts by one person on the Back Market platform, in order to generate store credit, is prohibited by the General Terms and Conditions of use of the platform and considered as fraud. Such fraud may result in the immediate closing of your account and cancellation of the codes and store credit.

WHO CAN PARTICIPATE?:

Any person who has made at least one purchase on Back Market may benefit from the referral program. The referral code may only be used by new customers who have never made a purchase on Back Market before.