



PAULIG PRO PRESENTS

# TASTE THE FUTURE VOL 1

THE FLAVOUR TREND REPORT

## **Fading Into Fusion**

Fusion is no longer a term reserved for post-geographic fine dining. Let's unlock the next gen of fusion!

## **Flavour Touch Down**

Storytelling and terroir are becoming increasingly important in the world of flavour. Meet the future menu stars!

## **Unlocking Parts Unknown**

Regional flavours will make their way into modern menus. Meet the chefs that are cooking food inspired by their cultural roots.

## **Beyond the Menu**

The eating out experience as a whole is becoming increasingly important to lure home cooks out to dine. How can restaurants create the right vibe?

A kitchen scene with a neon sign in the background and various kitchen items in the foreground. The neon sign is partially obscured by the text. In the foreground, there are several metal trays containing food, and several squeeze bottles with different colored sauces. A person is visible in the background, slightly out of focus.

# GET READY FOR THIS

*We've travelled far and wide, eaten our way through countless menus, devoured reports, and filled our glasses with flavour all of it distilled into this report. **Taste the Future** is for you who are passionate about great taste and want to be a part of shaping the future of food culture.*

*Join us in this four chapter deep dive into the flavours and philosophies that will build tomorrow's menus.*

**14:06**  
**Lunch Service**

The Barbary  
Theatre District, London

# FADING INTO FUSION

Fusion is becoming the new normal as a generation of chefs with multicultural backgrounds shape the menu – get to know the post-geographical cuisine that is here to stay.



# 1



# 2

# FLAVOUR TOUCH-DOWN

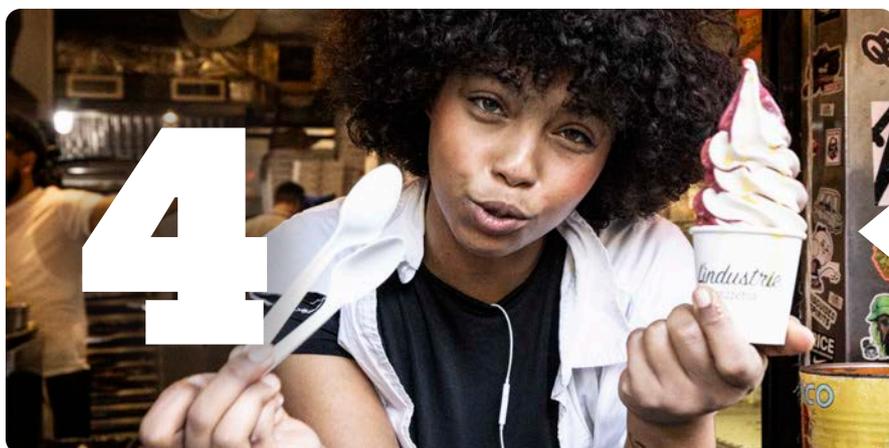
Rising diner expectations are driving restaurants to refine their flavour knowledge, offerings and storytelling. Join us as we make sense of tomorrows flavour stories.

# UNLOCKING PARTS UNKNOWN

Regional flavours and traditional cooking techniques are making their way onto menus. Let's take a closer look at the cuisines set to gain ground in the years ahead!



# 3



# 4

# BEYOND THE MENU

Tomorrow's restaurants face new expectations around atmosphere, with storytelling art and music playing a key part. We searched the globe for the right vibe – here it is!