

**OUR VISION:** To use the past, present and future technology and ingenuity of Aotearoa to educate and inspire the innovators of tomorrow.

## - KIA WHAKATŌMURI TE HAERE WHAKAMUA -

**Position:** Visitor Experience Developer – Mātauranga Māori

**Reports to:** Visitor Experience Manager

## **PURPOSE OF THE ROLE**

Embracing a Māori worldview, the Visitor Experience Developer — Mātauranga Māori is responsible for the development and delivery of impactful and innovative public engagement outcomes. This will be achieved by engaging with Māori communities and individuals to activate MOTAT's collections, exhibitions, and spaces through a dynamic series of high-quality onsite and online events and experiences.

With a focus on STEAM, as well as past, present and future technology of Aotearoa, the Visitor Experience Developer – Mātauranga Māori is part of a team that works with internal and external stakeholders and audiences to co-develop, promote, and deliver an inclusive and accessible programme of events and experiences that inspire and educate diverse audiences.

### **RESPONSIBILITIES**

- Provide advice and guidance to inform the Visitor Experience programme so that it aligns to te Ao Māori, encourages the sharing of Mātauranga Māori, and is consistent with Tikanga Māori.
- Work closely with the Visitor Experience team to co-develop and deliver innovative, participatory events and experiences that engage and positively impact Māori communities and audiences.
- Ensure that Mātauranga Māori is nurtured into MOTAT events and experiences.
- Engage general audiences with Mātauranga Māori content through co-developed events and experiences.
- Develop and deliver events and experiences for exhibitions, research programmes, community outreach, and partner initiatives that involve Mātauranga Māori.
- Proactively identify opportunities to build mutually beneficial relationships with Mana Whenua and the Māori community outside MOTAT in an authentic way.
- Proactively identify opportunities for continued visitor engagement with events and experiences after they have left the MOTAT sites.
- Identify and work with suppliers to deliver programme and events collateral and interactives, as required.
- Procure services necessary for the service delivery of MOTAT experiences and events, where required.
- Supervise and coordinate the delivery of MOTAT events and experiences, where required.
- Collaborate with the Public Programmes team to ensure that the Museum's experience operation is
  performed smoothly and efficiently and provides a positive, enjoyable, and welcoming experience to all
  visitors.
- Work collaboratively with the External Relations team to ensure that Mātauranga Māori focusses events and experiences are well communicated to the MOTAT Team and the wider community.

- Identify opportunities to work with the Digital Engagement Manager to introduce digital elements into MOTAT experiences and events, where relevant.
- Produce relevant documentation for events and experiences, where required.
- Produce effective, professional event safety plans for events and experiences where required, working closely with the Health & Safety team to ensure that all obligations are met.
- Provide on-the-ground support for experience and event setups, as required by the wider Public Programmes team.
- Work closely with the Kaupapa Māori team to ensure a consistent approach to Kaupapa Māori across the Museum, ensuring an approach to visitor experience development that is consistent with and enhances Te Puna Whāngai Māori.
- Actively participate and engage in k\u00f6rero as part of the Kaupapa M\u00e4ori Committee and contribute the Visitor Experience voice to the discussion and any outcomes or initiatives.
- Model behaviours consistent with MOTAT values.
- MOTAT's commitment to you is that you will have time to contribute to your own iwi, hapū, and/or whānau
  to ensure your connections and ties remain strong and your cup is full. We encourage you to find
  opportunities to do this.
- Follow all museum policies and procedures, including, but not limited to Health & Safety and the Museums Aotearoa's Code of Ethics.
- Undertake any other reasonable duties as may be required from time-to-time to ensure that MOTAT's business objectives are met.

#### **KEY PERFORMANCE INDICATORS**

- Mātauranga Māori led events and experiences developed and delivered in a culturally safe manner.
- Timely completion of all research, costings, and concept presentations to the wider Public Programmes team.
- Effective and timely completion of key deliverables on budget, on schedule, and ensuring that all health and safety obligations are met.
- Elimination of any foreseeable negative impacts on MOTAT experiences or its visitors.
- Effective maintenance and development of working relationships with the Public Programmes team and other relevant stakeholders.

## **KEY RELATIONSHIPS / DELEGATED AUTHORITY**

**Responsible for:** n/a

Internal Liaison: Visitor Experience, Public Programmes, People & Culture – Kaupapa Māori, External

Relations, Exhibitions, Digital, Collections, MOTAT Team

**External Liaison:** Community Experts, Partners, Agencies, Iwi and Community, Cultural Partners

## **BUDGETARY AUTHORITIES**

\$1,000

#### **SKILLS & EXPERIENCE**

• Advanced knowledge and 3-5 years' experience in Kaupapa Māori, working with Māori communities with the ability to effectively form and manage relationships and co-develop public engagement outcomes.

- Connection with Māori communities and experience working with creative and scientific practitioners.
- Demonstrated understanding of Mātauranga Māori and Tikanga Māori as it relates to your lived experience, with the ability to engage those with other experiences of te Ao Māori.
- At minimum a foundational knowledge of Te Reo Māori advanced knowledge and/or fluency beneficial.
- Relevant tertiary qualification and/or significant experience in the successful development and delivery of community public programmes within a museum or similar environment.
- Demonstrated ability to take an inclusive and collaborative approach to your work and excellent relationship building skills.
- Excellent communication (oral and written) and presentation skills.
- Sound digital skills Microsoft Office, use of social channels and mobile devices.
- Strong organisational, project management and problem-solving skills.
- Demonstrates creativity and energy with the ability to maintain composure and good humour under pressure.
- Able to demonstrate innovative approaches and achievements through public programmes, particularly those integrated with community engagement outcomes, exhibitions and/or learning programmes.
- Current full driver's license.
- Knowledge of public programming in the GLAM sector and an understanding of museum and education practices would be an advantage.

# **Ō MĀTAU UARA** OUR VALUES

#### **AUAHATANGA INNOVATION**

We will be courageous and try new things.

### **NGĀTAHITANGA** COLLABORATION

We will work as a team that respects and supports others.

#### **MOTUHĒHĒTANGA** INTEGRITY

We will act ethically and with respect and transparency.

## **PŪMAUTANGA** SUSTAINABILITY

We will foster knowledge and promote technology that is beneficial to our community and environment.

This document covers the broad results expected from the position and will form the basis of specific objectives to be agreed and reviewed on a regular basis.