



To Mātau Moemoeā Our Vision is to use the past, present and future technology and ingenuity of Aotearoa to educate and inspire the innovators of tomorrow.

- KIA WHAKATŌMURI TE HAERE WHAKAMUA -

Position: Exhibitions Content Developer

Reports to: Content Development Manager

PURPOSE OF THE ROLE

The Exhibitions Content Developer is responsible for producing creative, innovative and culturally grounded content for exhibitions and other displays at MOTAT.

The position is part of a team dedicated to developing and delivering exhibitions based on MOTAT's strategic goals and vision for our target audiences. The team aims to deliver exhibitions that will delight, captivate and inspire the innovators of tomorrow.

RESPONSIBILITIES

- Develop content and interpretation for exhibition projects, utilising a wide range of interpretive tools including but not limited to AV, text, images, physical and digital interactives.
- Champion a bicultural approach, integrating te ao Māori and mātauranga Māori perspectives into exhibition development and content.
- Advocate for audience needs and innovative approaches to interpretive planning.
- Ensure that MOTAT's exhibitions are engaging, informative, and tell a compelling story.
- Undertake concept development for smaller exhibitions, as well as contributing to larger exhibitions.
- Collaborate with Collections team members, including MOTAT volunteers, to gather research and look for opportunities to interpret MOTAT's collection.
- Collaborate closely with the Kaupapa Māori team to ensure alignment with Te Puna Whāngai Māori principles.
- Develop design briefs and work closely with the design team and design contractors to deliver an integrated visitor experience on all projects.
- Develop relationships with internal colleagues and stakeholders from across the Museum.
- Engage proactively with Māori stakeholders, iwi, hapū and community groups to foster co-creation, consultation and authentic partnerships.
- Develop and maintain relationships with external advisors and advocates across mātauranga Māori, science, technology, education and other sectors to enhance interpretive storytelling.
- Work closely with members of the Museum Experience Hub to discuss integrated marketing and communication plans, public programmes and education programmes.
- Contribute to the evaluation and continuous improvement of interpretive processes
- Develop and help evaluate exhibition proposals.
- Uphold the principles of Te Tiriti o Waitangi - partnership, participation, and protection, across all aspects of the role.
- Be comfortable producing project documentation such as exhibition schedules and story maps.

- Model behaviour consistent with MOTAT values.
- Follow all museum policies and procedures including but not limited to Health, Safety & Security and the Museums Aotearoa's Code of Ethics.
- Undertake any other reasonable duties as may be required to ensure that MOTAT's business objectives are met.

KEY PERFORMANCE INDICATORS

- Successful completion of agreed curatorial interpretation projects, with an emphasis on high quality and visitor experience.
- Demonstrated integration of te reo Māori and te ao Māori approaches across exhibition content and visitor experience.

KEY RELATIONSHIPS / DELEGATED AUTHORITY

Responsible for:	Nil
Internal Liaison:	Public Programmes Team, Brand & Communications Team, Education Team, Collections Hub, MOTAT Team
External Liaison:	Designers, Contractors, Other GLAM organisations, Partners and Collaborators

BUDGETARY AUTHORITIES

Nil

SKILLS & EXPERIENCE

- 3 – 5 years' experience in a similar role and a tertiary qualification in museum studies or relevant field.
- Demonstrated experience in public communication within a museum or relevant environment. The ability to apply this to a STEAMM (Science, Technology, Engineering, Arts, Maths and Mātauranga Māori) based visitor experience is desirable.
- Ability to identify and develop inspiring content for exhibitions, including mātauranga Māori, science and technology.
- Highly creative with experience developing interpretive content, including written, audio-visual and interactive materials for cross-generational audiences.
- Excellent written and oral communication skills with the ability to express complex processes in simple and engaging ways.
- Demonstrated ability to identify, understand and respond to target audiences.
- Demonstrated understanding of modern museum best practice.
- Good time management skills, able to prioritise workloads across multiple projects and meet deliverables.
- Ability to work quickly, to meet tight deadlines and to respond with agility to opportunities as they arise.
- Computer literate, with the ability to understand and use databases.
- Excellent team-work skills; demonstrated ability to work collaboratively with both internal and external stakeholders and team members.

Ō MĀTAU UARA OUR VALUES

AUAHATANGA INNOVATION	We will be courageous and try new things.
NGĀTAHITANGA COLLABORATION	We will work as a team that respects and supports others.
MOTUHĒHĒTANGA INTEGRITY	We will act ethically and with respect and transparency.
PŪMAUTANGA SUSTAINABILITY	We will foster knowledge and promote technology that is beneficial to our community and environment.

This document covers the broad results expected from the position and will form the basis of specific objectives to be agreed and reviewed on a regular basis.