

Media Summit of the Americas

Disrupting the Information Crisis & Building Media Sustainability

Overview

As leaders gathered at the Ninth Summits of the Americas in Los Angeles, finding new and effective solutions for upholding press freedom and safeguarding fact-based democratic discourse online was at the center of Building a Sustainable, Resilient, and Equitable Future for our hemisphere.

Equis Institute and the Walter Cronkite School of Journalism and Mass Communication at Arizona State University, in partnership with the US Department of State, hosted the Media Summit of the Americas on June 7, 2022, at the historic Los Angeles Herald Examiner Building, less than one mile from the Summit Leaders Program. The Media Summit of the Americas was an in-person summit by, with, and for members of the credentialed press corps, and included key policymakers and influential civil society voices from the US and Latin America.

In a time of war and mass mistrust, research shows Spanish- and Portuguese- language disinformation, misinformation and foreign propaganda are spreading still-relatively unchecked on social media and messaging apps, eroding electoral and institutional confidence in a year of key races in the US, Colombia, and Brazil. However, that is not all the independent media is up against. Violence against journalists, state-sponsored censorship and intimidation, and economic challenges threaten the industry on a daily basis. The Media Summit addressed the critical role that media play in democracy and the serious challenges journalists face in the hemisphere.

Society cannot waste a moment mourning the harms to information integrity - creativity, resilience, education and support are required. The first convening of its kind around the Summit of the Americas, the Media Summit represented an opportunity to hear from and share best practices with some of the hemisphere's leading experts in a series of conversations, breakouts and keynotes. A multilingual event, the Media Summit tackled disrupting the crisis of trust and the spread of conspiracies, disinformation, and hyper-partisan narratives that cross language barriers online.

Event Schedule

Tuesday, June 7, 2022

Historic Herald Examiner Building (ASU California Center)

1111 S Broadway Suite 100, Los Angeles, CA 90015

1:00 pm PST - 6:30 pm PST

12:00 p.m. - 1:00 p.m. PST

Doors Open / Registration / Lunch / Storyteller Tech Demonstrations / Building Tours

Historic Lobby -> 3rd floor press floor

1:00 p.m. - 1:15 p.m. PST

Welcome Remarks

Yuhaaviatam of San Manuel Event Center

Speakers:

- **Battinto L. Batts Jr.**, Dean, Walter Cronkite School of Journalism and Mass Communication at Arizona State University
 - **Roberta Braga**, Director, Counter-Disinformation Strategies, Equis Institute
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1:15 p.m. - 2:00 p.m. PST

Standing for Truth: Journalist Stories from the Field

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Speakers:

- *Moderator:* **Vanessa Ruiz**, Deputy Vice President for Educational Outreach and Student Services, Arizona State University; Anchor and Host, Arizona PBS
- **Journalists' Stories**
 - **Claudia Ramirez**, Editor-in-Chief, La Prensa Gráfica (El Salvador)
 - **Luz Mely Reyes**, Director and Co-Founder, Efecto Cocuyo (Venezuela)
 - **Federico Benítez González**, Journalist, Caracol Televisión (Colombia)



2:00 p.m. - 2:45 p.m. PST

A Conversation with Facebook Whistleblower Frances Haugen

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Speakers:

- **Frances Haugen**, Advocate, Social Media Transparency and Accountability
- *Moderator: Enrique Acevedo*, Correspondent, CBS News

2:45 p.m. - 3:00 p.m. PST

**Introduction to the Disinformation Laboratory for Action and Accountability
(Workshops)**

- **Juan Mundel**, Director, Global Initiatives, Walter Cronkite School of Journalism and Mass Communication at Arizona State University

3:00 - 3:15 p.m. PST

TRANSITION TIME

3:15 p.m. - 4:45 p.m. PST

Disinformation Laboratory for Action and Accountability (Workshops)

Classrooms

Classroom 1 Seats: 25-50 Language: Hybrid <i>Leads:</i>	Classroom 2 Seats: 25-50 Language: Hybrid <i>Leads:</i>
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<p>Cristina Tardaguila (Brazil/USA) Senior Program Director, International Center for Journalists; Founder, Agencia Lupa</p> <p>Jonathan Bock Ruiz (Colombia) Executive Director, Foundation for Freedom of the Press (FLIP)</p> <p>Prompt: <i>Reporting under high stakes: The effects of disinformation, violence and censorship on coverage of elections, migration, natural disasters, pandemics, and protests</i></p>	<p>Laura Zommer (Argentina) Editor-in-Chief, FactChequeado and Former Executive Director, Chequeado; ICFJ Knight Fellow</p> <p>Tamoa Calzadilla (Venezuela/USA) Managing Editor, FactChequeado; Former Director, El Detector, Univision Noticias</p> <p>Prompt: <i>The evolution of fact-checking best practices: Lessons learned and future approaches to countering false or misleading information online</i></p>
<p>Classroom 3 Seats: 25-50 Language: Hybrid</p> <p>Leads:</p> <p>Nora Benavidez, Senior Counsel and Director, Digital Justice and Civil Rights, Free Press; Adjunct Professor, Walter Cronkite School of Journalism and Mass Communication, Arizona State University</p> <p>Prompt: <i>Data privacy, transparency, and platform accountability: Spanish- and Portuguese-language gaps and solutions</i></p>	<p>Classroom 4 Seats: 25-50 Language: Hybrid</p> <p>Leads:</p> <p>Kristy Roschke, Media Literacy Educator and Scholar; Managing Director, News Co/Lab, Walter Cronkite School of Journalism and Mass Communication, Arizona State University</p> <p>Prompt: <i>A new era of counter-disinformation and media literacy education: Training and capacity-building for a new generation of online consumers</i></p>

4:45 - 5:00 p.m. PST

TRANSITION TIME

5:00 p.m. - 5:30 p.m. PST

The Role and Responsibility of Governments in Supporting Media Integrity

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Speakers:

- **Luis Almagro**, Secretary-General, Organization of American States (OAS)
- *Moderator:* **Susan Goldberg**, Vice Dean and Professor of Practice, Arizona State University; Former Editor in Chief, National Geographic

5:30 p.m. - 6:30 p.m. PST

A Commitment to Journalistic Freedom

- **Antony Blinken**, US Secretary of State, US Department of State
- *Moderators:* ASU Journalism Students and Alumna

6:30 p.m. PST

Conference Ends
