

CASE STUDY: GOVERNMENT

Matamata-Piako District Council

Transparent Budget Discussions In A Digital Age





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Deliver virtual budget Council. We delivered our Bubbles app for an annual budget review and he everyone up-to-speed; they were onboarding as we were uploading. forecasts, next week We spoke with Communications Manager, Jenni Cochrane about the swift journey from product demo to working prototype to go live Jen: "We actually turned the team down after the free demo. We walked av saying 'cool product, but we have no pressing need for it." Then, in an annubudget review planning meeting, we looked at OrbViz from the inside out instead of the outside in." Solution: Rather than using OrbViz to communicate with ratepayers, Matamata-Piako District Council saw OrbViz as a perfect tool to have transparent interdepartmental conversations about budget forecasts. Jen: "All managers put forward/write up the budgets they need to deliver o their services, and then the finance team reviews that and puts in front of Council for discussion in a COVID environment, it's hard to get everyone in a boardroom. With OrbViz, elected members worked through it in their own time." Implementation: Jen: "We had a day to get up to speed so, yes, it's easy to use with the storytelling aspect it is super easy to use." Jun: "We had a day to get up to speed so, yes, it's easy to use with the ad a big bubble had to record a video to explain that variation to the elect members. Jen: "There was a week and half for turn around. We had the demo on Mor and them 10 days later had a working prototype. We had a few days to turr around videos - so, we interviewed managers over ZOOM". Outcomes: For Jen and her team the story is always king. OrbViz made it straightforwa		
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