

# THMA Spring 2026 Vice President of Finance Forum

April 15–17, 2026

Omni PGA Frisco, TX

*Drive Partnerships*

**with Health System**

**Vice Presidents of Finance**

## THMA Vice President of Finance Forum

The Health Management Academy's (THMA) Vice President of Finance Forum is your chance to connect with health system Vice Presidents of Finance who play a pivotal role in health system decision-making across finance, strategy, operations, and system-wide growth.

THMA's Vice President of Finance Forum gathers twice each year—once in Spring and once in Fall—for an immersive, retreat-style event. Vice President of Finance Forum is opening space for additional industry members in 2026. We are seeking industry members that can bring important thought leadership and ideas to drive health forward.

## The Value of THMA Industry Convening

Bringing health systems and industry companies together to drive change through retreat-style forums is what we've specialized in for the past 25 years.

Join us this Spring and build genuine relationships with health system Vice Presidents of Finance through intimate discussions, collaborative problem-solving and thought leadership exchange.



**"THMA is the quintessential educational and networking organization."**

**David Ertel**

Chief Financial Officer Vizient

THMA Industry Partner

## Select Health System Vice President of Finance Forum Members

Banner Health	MD Anderson Cancer Center
Baptist Health System	Michigan Medicine
ChristianaCare	MUSC Health
CoxHealth	Nebraska Medicine
Emory Healthcare	Northwestern Medicine
Geisinger Health System	Presbyterian Healthcare Services
Hawai'i Pacific Health	Regional One Health
HonorHealth	Texas Health Resources
Indiana University Health	UCI Health
Intermountain Health	UMass Memorial Health Care
Mass General Brigham	University of Vermont Health Network
Mayo Clinic	UW Health

## Select Industry Vice President of Finance Forum Members

CarePayment	Huron Healthcare
CommerceHealthcare	Strata

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## Key Vice President of Finance Forum Talking Points



### Leveraging AI Tech in Healthcare Finances

Explore how AI technology is revolutionizing financial operations in healthcare organizations. This session will highlight practical applications of AI to reduce administrative burdens, support revenue cycle management, improve financial forecasting, and more.



### Budget Forecasting Strategies

In today's rapidly evolving healthcare landscape, precise budget forecasting is more critical than ever. Dive into the ways other leaders are rethinking their approach to financial planning, including the best practices, strategies, and tools they've leveraged to manage risk and secure financial stability.



### Driving Greater Financial & Patient Impact through Collaboration

Discover how enhanced collaboration with Pharmacy leaders can unlock new opportunities for cost savings, revenue growth, and improved patient care.



### Identifying Revenue & Expense Reduction Opportunities

In this dynamic session, engage in a peer exchange of proven and emerging strategies for uncovering untapped revenue opportunities that have sustained margins.

**25+**  
**Years**  
of Convening  
Excellence

**Limited opportunity is available and is reserved for companies wanting to partner with Leading Health Systems with operating revenue of \$2B or more.**

We will contact you with additional information within the next few days if your company is the right fit for this exclusive opportunity.



## About Us

Since 1998, The Health Management Academy (THMA) has brought together executive peer groups that face similar challenges and strategic opportunities. These exclusively executive, role-based groups provide a platform for insightful discussions, practical exchange, and deep connections that accelerate innovation. Designed in retreat-style formats, each forum will meet in-person twice a year and virtually throughout for continuous idea exchange and relationship building.