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Barron's Honors Delaware Life for Top-Ranked Annuities for Third Consecutive Year

WALTHAM, Mass., November 4, 2022 — Delaware Life, a Group 1001 company, has been recognized in a recent *Barron's* article highlighting “The Best Annuities for Income *and* Growth.” With the article noting that sales of these investment products have surged this year, Delaware Life’s Growth Pathway® Fixed Index Annuity and Apex MYGA® Fixed Annuity were standouts in their categories. This is the third consecutive year that Delaware Life annuities have been top-ranked by *Barron's*.

Acknowledging that this has been a “dismal year for both stocks and bonds,” *Barron's* cites that these are “boom times for annuities” with “the richest benefits in more than a decade and, in some cases, the promise of major upside when stocks rebound.” The article goes on to list *Barron's* view on the best annuities for income and growth, stating that “annuities’ popularity this year reflects how far investors have come in embracing these insurance products.”

“By leveraging our many years of annuity innovation and expertise, Delaware Life is offering financial professionals and their clients, products with the tax-deferred returns they are looking for, as well as the ability to add downside protection,” said Tom Seitz, President of Delaware Life Marketing.

Growth Pathway® was honored in the general category of BEST ANNUITIES FOR ACCUMULATION: DOWNSIDE PROTECTION WITH UPSIDE. *Barron's* indicates that “these annuities are designed to tie returns to stock indexes while providing varying degrees of cushion on the downside.” Growth Pathway® was top-ranked in the subcategory of Fixed-Indexed Annuities, which are those for investors who want principal protection and returns potentially higher than plain fixed-rate products.

Under the general category of BEST ANNUITIES: TAX-DEFERRED SAVINGS, Apex MYGA® won a top spot in the subcategory of Fixed Annuities With a Multiyear Guarantee. *Barron's* describes these as “tax-deferred contracts similar to certificates of deposit in that they lock in an interest rate for a specified period.”

Barron's worked with an independent research firm specializing in retirement products to determine the list and looked only at contracts from companies that had strong ratings. *Barron's* describes its review process as follows: “To help frame the various annuity categories, how they work, and the best offers these days, *Barron's* tapped Cannex, an independent research firm specializing in retirement products, as well as company data to compile a list of 100 competitive contracts based on common investor objectives and a set of assumptions, such as an investor’s age and investment size. Because many annuities are designed to last for the long term, only contracts from companies with an AM Best financial-strength rating of A- or above were considered.”

About Delaware Life & Group 1001

Delaware Life Insurance Company (“Delaware Life”) has made its mission to deliver pure value to its network of financial professionals with a set of tools and products that help them empower their clients to plan for retirement with confidence. Delaware Life’s focus is delivering a seamless experience that gives clients exactly what they’re looking for: the comfort of understanding, the confidence of transparency, and streamlined products without needless features. Learn more at www.delawarelife.com.

Group 1001 Insurance Holdings, LLC (“Group 1001”) is a technology-driven financial services company with a mission to empower customers, employees, and communities by making innovative products accessible to everyone. Group 1001 strives to demystify how insurance and annuity products are purchased today by leveraging technology to provide intuitive financial solutions for all Americans. As part of its mission, Group 1001 invests in strategic partnerships to connect with and transform communities through education and sports. As of June 30, 2022, Group 1001 had combined assets under management of \$57.5 billion and comprises the following brands: Delaware Life, Gainbridge, Clear Spring Health, Clear Spring Insurance, and Clear Spring Life. Learn more at www.group1001.com.

Disclaimers

All product guarantees, including optional living and death benefits, are subject to the claims-paying ability and financial strength of the issuing insurance company. The Apex MYGA® Fixed Annuity and the Growth Pathway® Fixed Index Annuity are issued by Delaware Life Insurance Company.

This communication is for informational purposes only. It is not intended to provide, and should not be interpreted as, individualized investment, legal, or tax advice. To obtain such advice, please consult with the appropriate professional. Guarantees are backed by the financial strength and claims-paying ability of Delaware Life Insurance Company (Waltham, MA). Delaware Life Insurance Company is authorized to transact business in all states (except New York), the District of Columbia, Puerto Rico, and the U.S. Virgin Islands.

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