



FOR IMMEDIATE RELEASE:

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Gainbridge, a Group 1001 Company, will Sponsor Rev Racing's New Full-Time Truck Entry in 2023

Zionsville, IN – Gainbridge, a Group 1001 company, announced today that it will be increasing its financial commitment to Rev Racing as it expands into the NASCAR Craftsman Truck Series in 2023. In the pursuit of greater diversity in the field of motorsports, Gainbridge became the primary sponsor and partner of Rev Racing this season. Nick Sanchez, the current 2022 ARCA Menards Series Champion, will pilot the No. 2 Gainbridge Chevrolet.

Sanchez, a second-generation Cuban American, has competed for five years with Rev Racing as a participant in the NASCAR Drive for Diversity Driver Development Program. Seeing success in every level of competition, Sanchez was the optimal choice for the dedicated seat. Rev Racing is a national minority-owned organization managing the NASCAR Drive for Diversity Driver Development Program. Gainbridge's sponsorship with Rev Racing aligns with Group 1001's strategic partnership mission to invest in opportunities in sports and education as a catalyst to help drive positive change.

"We're proud to support Nick Sanchez and watch him compete in the more advanced racing series. His tremendous progress is a prime example of how Rev Racing's Drive for Diversity Program has elevated talented racecar drivers," said Dan Towriss, CEO and President of Group 1001, the parent company of Gainbridge. "It was great to partner with Nick on a championship last year, and we look forward to more success in the truck series this year."

Group 1001 works with partnerships to level the playing field in the lives of women, children, underserved communities, and people of diverse backgrounds. Rev Racing develops female and ethnically diverse drivers, along with pit crew members, for future competitions at NASCAR's highest levels. Gainbridge saw immediate alignment with its shared mission and focused initiatives. The organization decided to invest in Rev Racing and its team members, providing the resources to facilitate a

heightened level of athlete development and expand avenues for national series preparation and advancement.

“Rev Racing reflects the values that are core to our Gainbridge brand,” said Bill Shelton, Chief Marketing Officer of Group 1001 and Gainbridge. “We work to empower our communities and give them the tools to grow and reach their full potential. We’re fully committed to the continuation of our partnership with Rev Racing and Nick that began last year.”

Since Gainbridge became a partner in August, Rev Racing won the 2022 ARCA Menards Series Driver Championship with Sanchez, and driver Rajah Caruth finished third in points during his rookie AMS season. Also, one of Rev Racing’s female drivers has signed with Parity, a Group 1001 company. Parity is a minority-founded sports tech company that creates equitable opportunities through premium brand partnerships.

Group 1001 and its subsidiaries have impacted lives through their many partnerships. Through the Cal Ripken, Sr. Foundation, Group 1001 has funded 10 STEM centers and 14 Youth Development Parks in 16 cities across the country. Its Everfi partnership provides access to digital learning for over 240,000 students and 3,600 schools across the nation covering more than 17,000 hours of learning. Nearly half of the Everfi student population is interested in pursuing a STEM career. In Group 1001’s partnership with Gleaners Food Bank of Indiana, Inc., an organization that fights against hunger, it has helped distribute over 920,000 meals to children and families through school-based pantries.

Gainbridge and Group 1001 continue to add value to communities across the nation and Rev Racing does the same with their diversity program. Gainbridge and Group 1001 will cheer on Nick Sanchez as he makes his debut in the new No. 2 Gainbridge Chevrolet at the Daytona International Speedway on February 17, 2023.

About Group 1001

Group 1001 Insurance Holdings, LLC (“Group 1001”) is a technology-driven financial services company with a mission to empower customers, employees, and communities by making innovative products accessible to everyone. Group 1001 strives to demystify how insurance and annuity products are purchased today by leveraging technology to provide intuitive financial solutions for all Americans. As part of its mission, Group 1001 invests in strategic partnerships to connect with and transform communities through education and sports. As of June 30, 2022, Group 1001 had combined assets under management of \$57.5 billion and comprises the following brands: Delaware Life, Gainbridge, Clear Spring Health, Clear Spring Insurance, and Clear Spring Life.

About Gainbridge

Gainbridge Insurance Agency, LLC (“Gainbridge”), a Group 1001 company, is an insurtech which strives to offer products that are simple, intuitive, and backed by smart technology with no complexity or hidden fees. Gainbridge empowers consumers to take control of their financial future with solutions that are accessible to everyone no matter their budget or financial knowledge. Gainbridge’s digital-first distribution model underpins its mission to reach all communities, including those that have been historically underserved by the national financial system.

About Rev Racing

Rev Racing seeks to obtain the highest quality applicants representing diverse backgrounds and develop them into successful NASCAR drivers. Started by Max Siegel in 2009, Rev Racing manages the NASCAR Drive for Diversity Driver Development Program. Rev Racing currently operates and manages drivers in the Craftsman Truck Series, ARCA Menards Series, NASCAR Advance Auto Parts Weekly Series, and a youth racing initiative.

About Kyle Busch Motorsports

Since debuting in 2010, Kyle Busch Motorsports (KBM) has quickly established itself as one of the most successful teams in all of NASCAR. Owned by two-time Cup Series champion Kyle Busch and fueled by his passion for winning, the organization holds the Camping World Truck Series records for most career wins (90) and most wins in a single season (14 in 2014). In addition to collecting a series-record seven Owner’s Championships, the organization has produced two championship-winning drivers: Erik Jones (2015) and Christopher Bell (2017).

KBM prepares a fleet of race-winning Toyotas out of its state-of-the art 77,000-square-foot facility in Mooresville, N.C. Fans can stay up-to-date with all the latest KBM news online at www.KyleBuschMotorsports.com, by liking the team on Facebook (KBMteam) and by following the team on Instagram (KBMteam), and Twitter (@KBMteam).

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