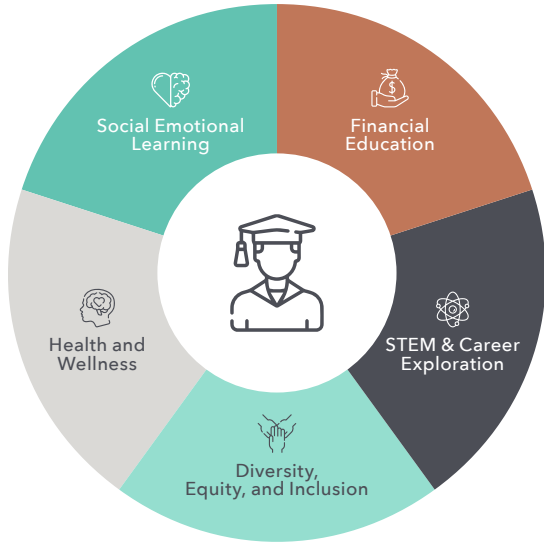


2021-2022 Executive Summary

Group 1001 Schools Program



Group1001 sponsors eight key digital courses, delivering a range of some of the most critical life skills students need to build more vibrant and healthy lives.



I like how interactive and creative the learning platform was and how you are tested in your comprehension, mathematical skill, problem solving skill, and much more. I also love how you are introduced to careers based off of our performance and the specific part of the program that we are in. For me, I was very intrigued towards the Social Entrepreneur career that was introduced to me, and now I find myself going down that path of thinking”

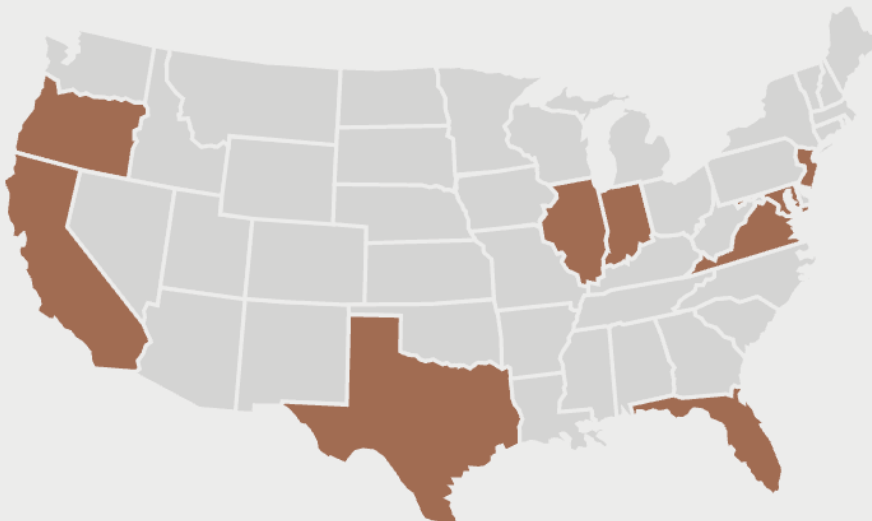
STUDENT

The Need for Real World Critical Skills Education

All too often, some of the most important skills and topic areas are not taught in schools. That is why Group1001 has proudly partnered with EVERFI to build a community empowerment program that helps build brighter futures. Group1001’s commitment ensures thousands of youth across 10 states and the District of Columbia are provided the opportunity to learn and seek out exciting careers options, build skills like empathy, leadership, conflict resolution, self-awareness, and resilience, and understand the basics around personal finance.

Empowering All Students To Build A Better Future

In the 2021-2022 school year, Group1001 and EVERFI set a goal to be in 225 schools across eight key markets. By year end, Group 1001’s sponsorship achieved 120% of the annual partnership goal. Priority markets included South Florida, Chicago, DC/Maryland/Virginia (DMV), New Jersey, California, Austin, Portland, and Indianapolis.



19,937
Students

269
Unique Schools

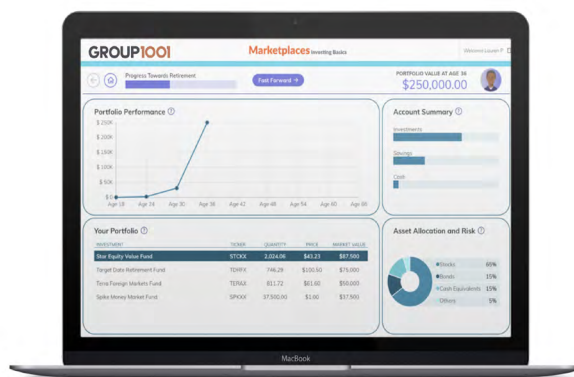
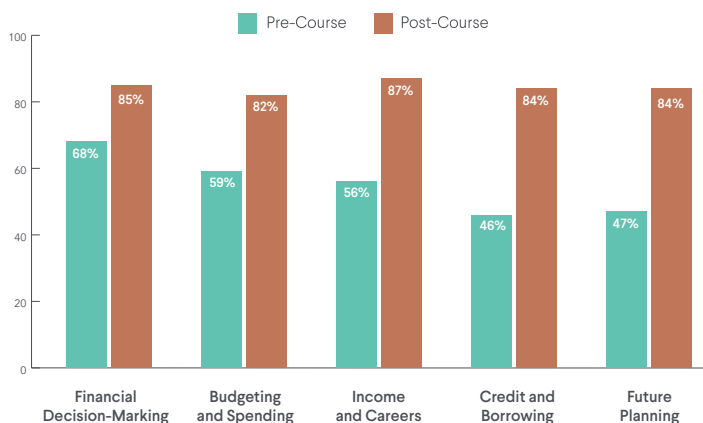
32,449
Hours of Learning

Knowledge Gains and Attitudinal Shifts

Each course is designed to help students develop a combination of knowledge, confidence, and healthy habits that set learners up for financial, social emotional, and professional wellbeing now and in the future. Through pre- and post-assessments, students showed improved knowledge and increased confidence to take on new mindsets and skills.

Financial Education

Group 1001 proudly sponsors two financial education courses designed for sustained impact. The education goes beyond focusing on financial knowledge and supports the development of students' confidence and healthy financial habits.



46%

On average, student assessment scores increased by **46%**.

74%

Students average assessment scores increased by **74%**.

Vault: Understanding Money (Grades 4-6)

Financial education for elementary school students focuses on foundational understanding of financial concepts. Baseline knowledge of how money works and how to use it sets students up for success as they learn about more complicated concepts in the future.

Marketplaces: Investing Basics (Grades 9-12)

The Marketplaces course takes students beyond individual financial decisions to introduce them to larger economic and market concepts. Student learn about individual investing, and how their future investments impact and are impacted by the larger economy.

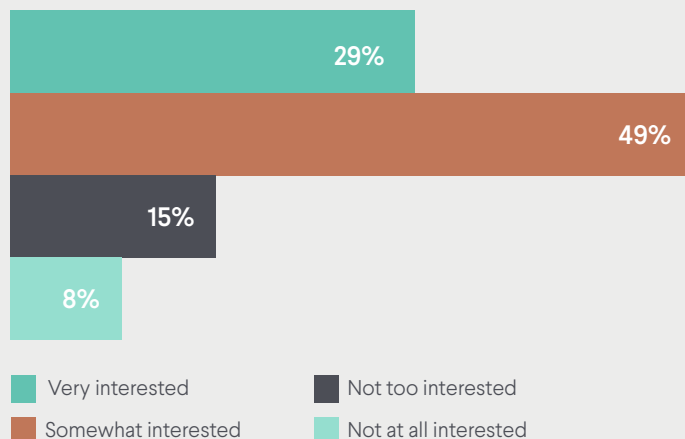
Stem & Career Exploration

Venture: Entrepreneurship Education (Grades 7-10)

Going beyond the basics of personal finance, Group 1001's *Venture* sponsorship introduces students to business finance topics like assessing risk and building a business plan. Students are challenged to apply individual skills like budgeting and planning for the future to a new entrepreneurial context.

Whether or not these students ultimately pursue business ownership, *Venture* encourages interest in learning more entrepreneurial skills that can help students as they consider job options and investment opportunities.

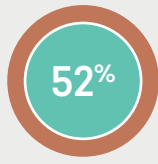
Interest in Owning a Business in the Future



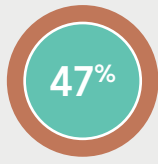
Endeavor: STEM Career Exploration (Grades 6-9)



of students are interested in taking more classes on Math



of students are interested in taking more classes about the engineering process



of students are interested in taking more classes on statistics



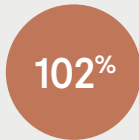
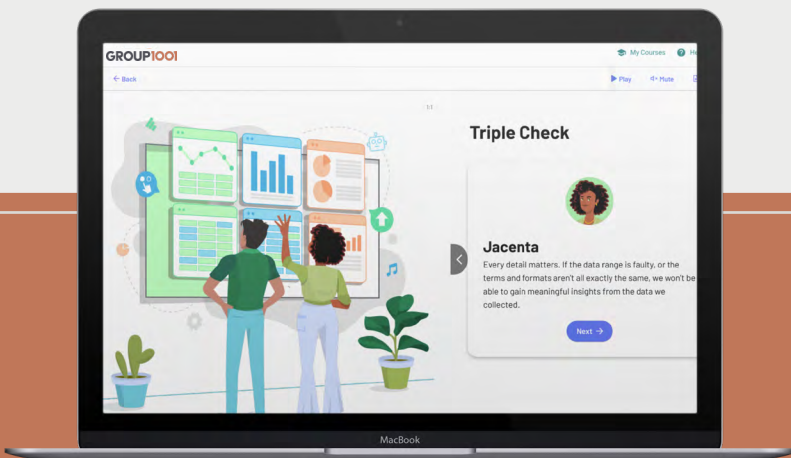
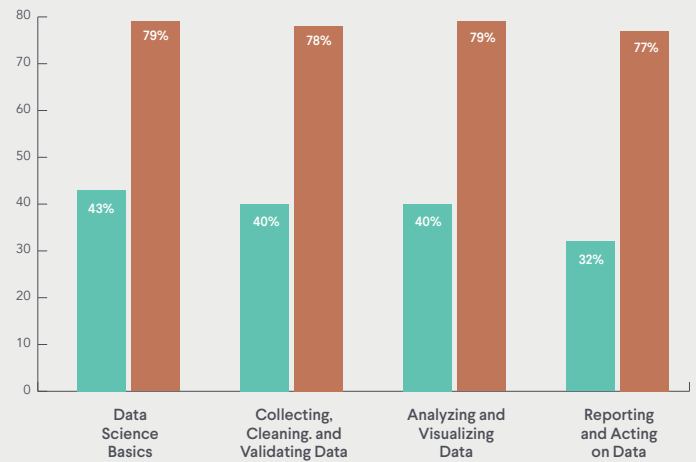
In a world increasingly shaped by STEM, it's important to empower young learners with the knowledge they need to form and fuel their future career endeavors. Some students who participated in *Endeavor* reported being more interested in taking STEM classes, such as statistics or engineering, that would further support their pathway to a STEM career.

Data Science Foundations: Grades 7-10

Across the 2021-2022 school year, Group 1001 proudly rolled out our third STEM & Career Exploration program: *Data Science Foundations* to 7-10 grade students. While software development may become the task of AI in the future, the market for people skilled in data science is growing. Without strong advocacy for data skills in K-12, the demand for data science professionals will continue to outpace the number of people qualified to do the job.

Data Science Foundations introduces students to the role of data in modern decisions - and to the skills it takes to work with data successfully - from data collection and cleaning, to predictive analytics. Students encounter examples of professionals applying data skills and processes to a variety of business dilemmas and decisions.

Pre-Course Post-Course



Students average assessment scores increased by **102%**.

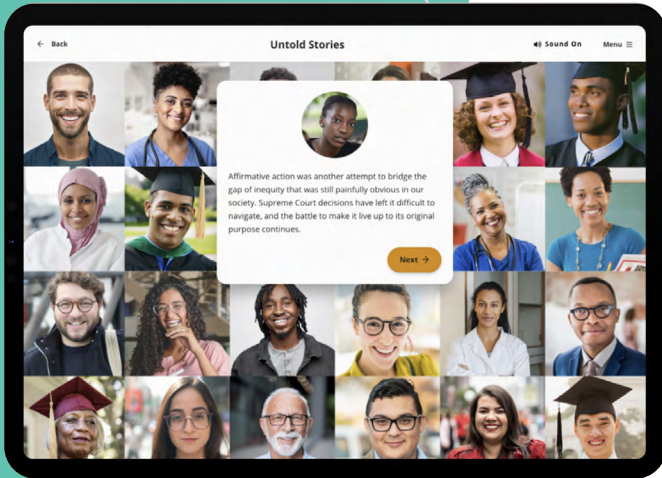


If in the future, I decide to have a career in data science or even for my own marketing if I decide to do business, I can apply the strategies I have learned in this course."

STUDENT

Diversity, Equity, And Inclusion

306: African American History (Grades 9-12) Student Attitudinal and Behavioral Change



Strength of Storytelling

A sizeable majority of students say that 306: Continuing the Story introduced them to stories they hadn't previously heard, and that they found these stories inspiring. By engaging with stories of African-American achievement and excellence in the context of oppression and racism, students increased their understanding of how inequality influences our society. Many were moved to find ways to serve their community.

After participating in 306

Continuing the story, students agree:

87%

This course told stories that I had not previously heard.

86%

The stories presented in this course are inspiring.

91%

This course helped me understand how inequality has shaped U.S. society.

84%

This course made me more enthusiastic to serve my community.



The most satisfying aspect of this course is how meta the lesson is and how it can open one's eyes to what they have been neglecting."

STUDENT

Health And Wellness

Ignition: Digital Literacy (Grades 6-9)

In today's digital world, students need to understand the precautions that should be taken to protect themselves and their data online. Ignition provides middle school students with techniques to improve how to use their online communities, how to avoid unhealthy comparisons between themselves and what they see online, how to balance their screen time, and when to seek guidance from a trusted adult when needed.



Honor Code: Bullying Prevention (Grades 8-10)

Positive school climates are critically important for students to achieve their full academic and personal potential. While only a minority of students report being the target of bullying, most students say they have seen bullying at their school. It is essential to engage all students, especially those who have not experienced bullying, in prosocial, anti-bullying behaviors. Only when everyone is committed to stopping bullying can we create a positive school climate for all.

Because of Group1001

74%

of students reported feeling more aware of how their data and information can be used by others online after taking *Ignition*.

71%

of students felt *Ignition* helped them learn how to protect their safety online.

64%

of students agree *Honor Code* gave them techniques to manage difficult situations, including experiencing or perpetrating bullying.

64%

of students agree *Honor Code* provided information on how to be a leader in their community.

Group 1001 will continue to provide critical skills education to thousands of students during the 2022-2023 academic year. **To learn more about this program, visit our website: <https://www.group1001.com/partnerships>**