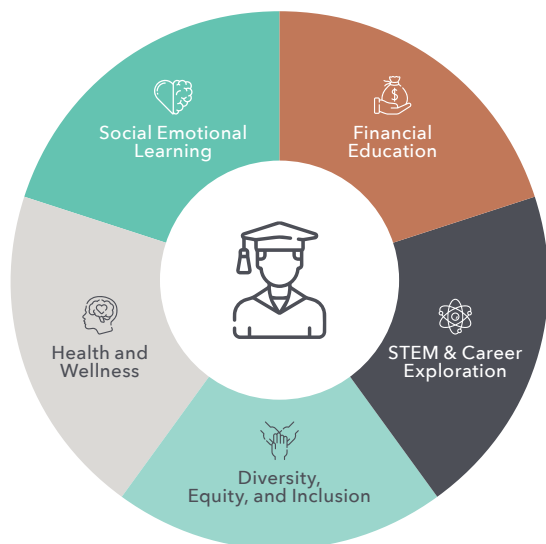


2022-2023 Executive Summary

Group 1001 School Program



Group 1001 sponsors eight key digital courses, delivering a range of some of the most critical life skills students need to build more vibrant and healthy lives.



Having my kids take the Ignition: Digital Safety course is SUCH a Godsend! I am so surprised that a lot of my students didn't know about digital wellness and safety. A good portion of my students were surprised at how many things they were doing wrong."

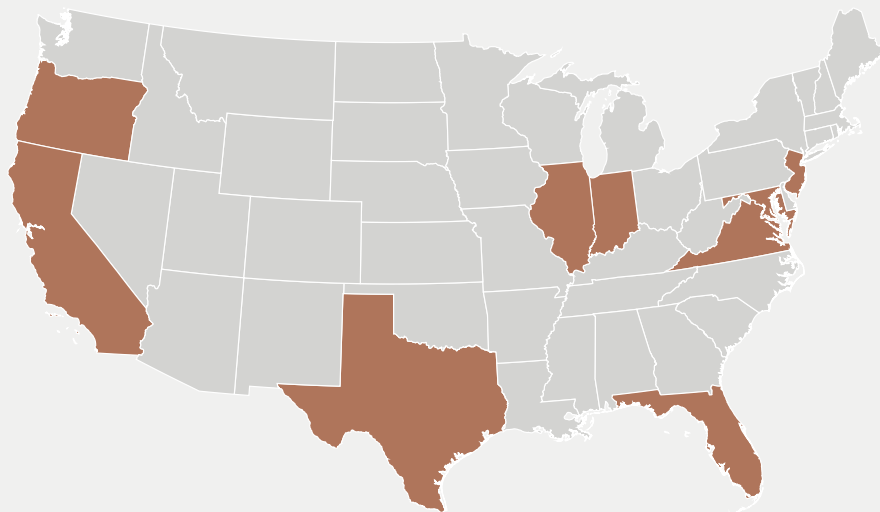
EDUCATOR

The Need for Real World Critical Skills Education

All too often, some of the most important skills and topic areas are not taught in schools. That is why Group 1001 has proudly partnered with EVERFI to build a community empowerment program that helps build brighter futures. Group 1001's commitment ensures thousands of youth across 9 states and the District of Columbia are provided the opportunity to learn and seek out exciting career options, build skills like empathy, leadership, conflict resolution, self-awareness, and resilience, and understand the basics around personal finance.

Empowering All Students To Build A Better Future

In the 2022-2023 school year, Group 1001 and EVERFI set a goal to be in 225 schools across eight key markets. By year end, Group 1001's sponsorship achieved 137% of the annual partnership goal. Program sponsorship includes schools in Florida, Illinois, Washington D.C., Maryland, Virginia, New Jersey, Texas, Oregon, California, and Indiana.



19,552

Students

308

Unique Schools

31,965

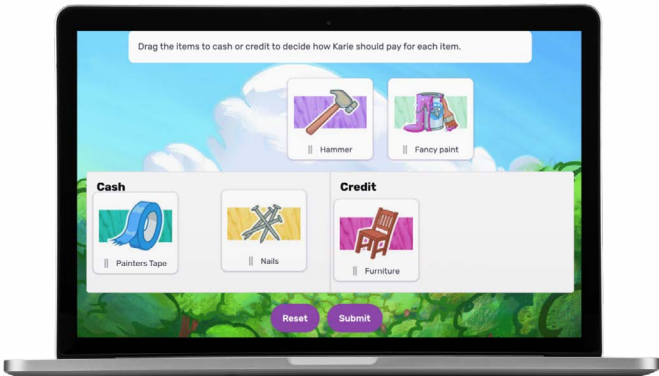
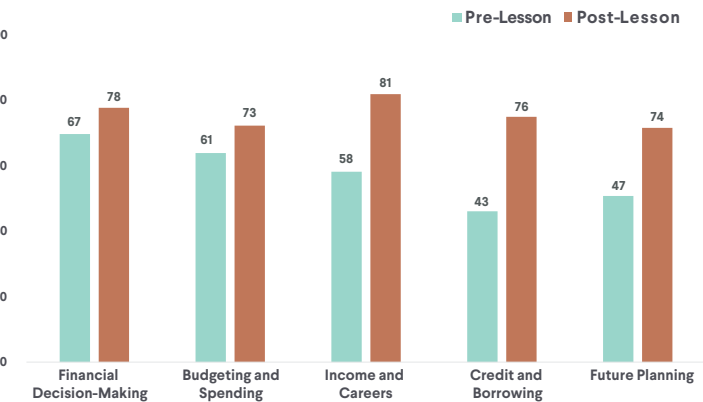
Hours of Learning

Knowledge Gains and Attitudinal Shifts

Each course is designed to help students develop a combination of knowledge, confidence, and healthy habits that set learners up for financial, social emotional, and professional wellbeing now and in the future. Through pre- and post-assessments, students showed improved knowledge and increased confidence to take on new mindsets and skills.

Financial Education

Group 1001 proudly sponsors two financial education courses designed for sustained impact. The education goes beyond focusing on financial knowledge and supports the development of students' confidence and healthy financial habits.



21%

On average, student assessment scores increased by 21%.

Vault: Understanding Money (Grades 4-6)

Financial education for elementary school students focuses on foundational understanding of financial concepts. Baseline knowledge of how money works and how to use it sets students up for success as they learn about more complicated concepts in the future.



[Vault] connects many of the concepts and skills I teach in economics to a financial literacy curriculum. The program is engaging and students are motivated by it."

EDUCATOR

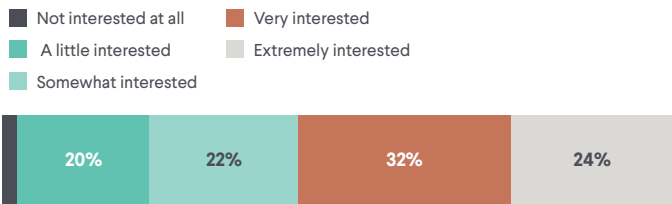
Stem & Career Exploration

Venture: Entrepreneurship Education (Grades 7-10)

Going beyond the basics of personal finance, Group 1001's Venture sponsorship introduces students to business finance topics like assessing risk and building a business plan. Students are challenged to apply individual skills like budgeting and planning for the future to a new entrepreneurial context.

Whether or not these students ultimately pursue business ownership, Venture encourages interest in learning more entrepreneurial skills that can help students as they consider job options and investment opportunities.

Interest in Owning a Business In the Future



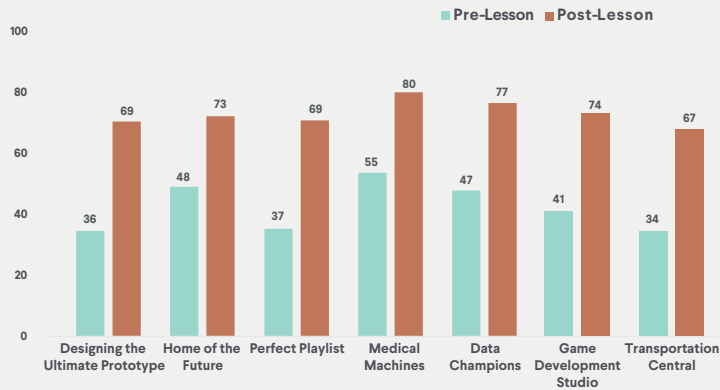
86%

of learners say they are at least somewhat likely to keep learning about entrepreneurship.

86%

of learners say they know 'some' or a lot' about what it takes to start a business after taking Venture.

Endeavor: STEM Career Exploration: (Grades 6-9)



30%

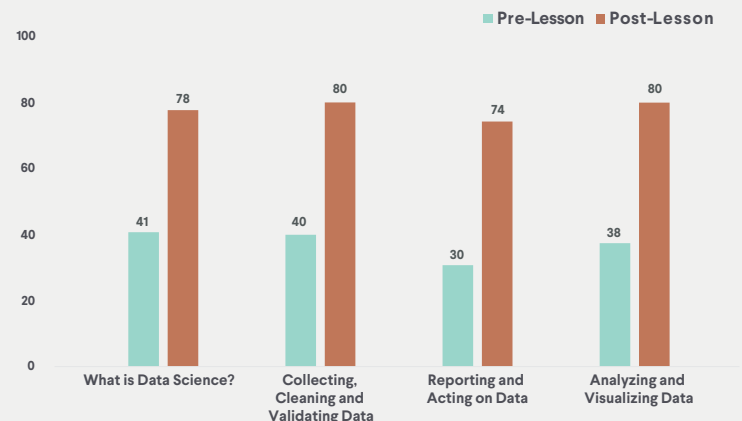
On average, student assessment scores increased by 30%, higher than the national average of 27% increase.

In a world increasingly shaped by STEM, it's important to empower young learners with the knowledge they need to form and fuel their future career endeavors. Some students who participated in *Endeavor* reported being more interested in taking STEM classes, such as statistics or engineering, that would further support their pathway to a STEM career.

Data Science Foundations: Grades 7-10

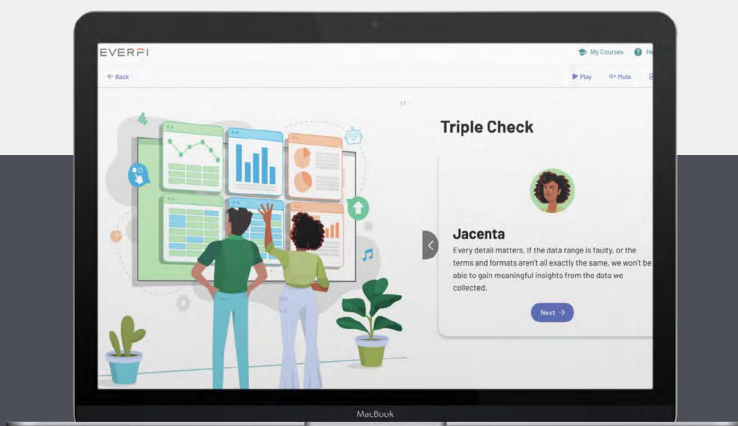
Across the 2021-2022 school year, Group 1001 proudly rolled out our third STEM & Career Exploration program: *Data Science Foundations* to 7-10 grade students. While software development may become the task of AI in the future, the market for people skilled in data science is growing. Without strong advocacy for data skills in K-12, the demand for data science professionals will continue to outpace the number of people qualified to do the job.

Data Science Foundations introduces students to the role of data in modern decisions - and to the skills it takes to work with data successfully - from data collection and cleaning, to predictive analytics. Students encounter examples of professionals applying data skills and processes to a variety of business dilemmas and decisions.



41%

On average, student assessment scores increased by 41%, higher than the national average of 36% increase.

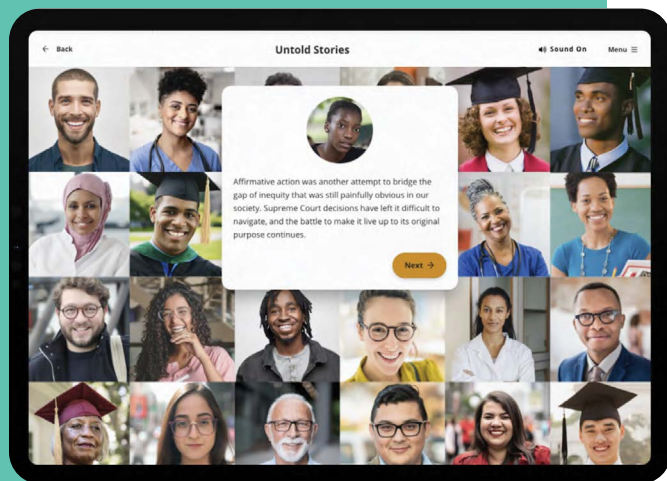


I liked how the *Data Science* course used events that can occur in real life. The concepts were explained in terms that were easy for students to understand."

STUDENT

Diversity, Equity, and Inclusion

306: African American History (Grades 9-12) Student Attitudinal and Behavioral Change



Strength of Storytelling

A sizable majority of students say that *306: Continuing the Story* introduced them to stories they hadn't previously heard, and that they found these stories inspiring. By engaging with stories of African-American achievement and excellence in the context of oppression and racism, students increased their understanding of how inequality influences our society. Many were moved to find ways to serve their community.

After participating in 306

Continuing the story students agree:

95%

of students say it is somewhat, very, or extremely important to learn about African-American history.

86%

of students are somewhat, very, or extremely confident that they can explain how civil rights shaped our country.

96%

of students say its somewhat, very, or extremely important to learn from the struggles of others.



The most satisfying aspect of this course is how meta the lesson is and how it can open one's eyes to what they have been neglecting."

STUDENT

Health and Wellness

Ignition: Digital Literacy (Grades 6-9)

In today's digital world, students need to understand the precautions that should be taken to protect themselves and their data online. *Ignition* provides middle school students with techniques to improve how to use their online communities, how to avoid unhealthy comparisons between themselves and what they see online, how to balance their screen time, and when to seek guidance from a trusted adult when needed.



Honor Code: Bully Prevention (Grades 8-10)

Positive school climates are critically important for students to achieve their full academic and personal potential. While only a minority of students report being the target of bullying, most students say they have seen bullying at their school. It is essential to engage all students, especially those who have not experienced bullying, in prosocial, anti-bullying behaviors. Only when everyone is committed to stopping bullying can create a positive school climate for all.



Because of Group 1001

81%

of students say it is somewhat, very, or extremely important to learn about African-American history.

82%

of students reported the Ignition digital course taught them how to protect their safety online.

81%

of students at least somewhat agree they can play a positive role in their community.

86%

of students shared feeling at least somewhat likely to go against what their friends are doing, even if it makes them uncomfortable.

Group 1001 will continue to provide critical skills education to thousands of students during the 2023-2024 academic year. **To learn more about this program, visit our website: <https://www.Group1001.com/partnerships>**