

Sustainability and Impact Policy

Division Name - Strategy & Governance

Policy Details

Department	Sustainability & Impact	Policy ID	VCET-725537380-8357
Sponsor	Chief Strategy & Governance	Version	4.0
Responsible Officer	Manager Sustainability & Impact	Approved Date	14/08/2026
Review Frequency	Annual	Next Review Date	13/08/2027

Purpose

The Victorian Convention and Event Trust (VCET) significantly impacts the environment, social inclusion and the Victorian economy. It is committed to ensuring this impact is positive and improves over time. This commitment is embedded in VCET's business strategy through the objectives to be a global leader in sustainability for venues and events and to operate venues that are integral to the regions in which they are based.

The Sustainability and Impact Policy further defines this commitment and its application across VCET, its venues and the events they hold.

Application

The actions and decision-making of all employee's and Trust members, across both of VCET's venues should reflect the commitments within this policy and the broader Sustainability and Impact Strategy. This policy is available to partners and contractors for their consideration in the work they do with VCET and its venues.

Scope Statement

VCET operates the Melbourne Convention and Exhibition Centre (MCEC) located in Naarm (Melbourne, Victoria), and the Nyaal Banyul Geelong Convention and Event Centre (Nyaal Banyul) located in Djilang (Geelong, Victoria).

VCET and its venues play an active role within the tourism and events industry as well as the broader Victorian community. Each year, the venues hold hundreds of events ranging from large-scale exhibitions and conferences to local meetings and concerts.

Our venues



Through this activity, VCET has a major impact on the environment, social inclusion and the local economy, which can be both positive and negative. VCET must also comply with various sustainability-related legislative requirements.

For these reasons, the Sustainability and Impact Policy and associated Strategy exists. They are designed to ensure impact is improved, any sustainability-related risks or opportunities are addressed overtime, and compliance is maintained.

Policy Statement

VCET aspires to be global leaders in sustainability for venues and events, and to operate venues that are integral to the regions in which they are based. This is outlined in the 2026-2030 Sustainability and Impact Strategy and grounded in three interconnected priorities:

- Environmental responsibility
- Social Impact
- Economic prosperity.

VCET employees and Trustees can use this policy to understand VCET's commitments and how they apply to venues, events and decision-making.

Approach

VCET's commitment to sustainability and impact is detailed within the 2026-30 Sustainability and Impact Strategy.

The Strategy was established in consultation with key stakeholders across the organisation, the Victorian government, public-private-partnership (PPP) partners, customers and industry bodies.

It considers VCET's legislative obligations, the direction of the state government's environmental, social and economic objectives, and VCET's business strategy, in particular the strategic lever, Impact as a competitive advantage. The Sustainability and Impact Strategy was developed in alignment to best practice sustainability frameworks such as the United Nations Sustainable Development Goals (SDGs) and the Global Reporting Initiative (GRI) standard.

The Trust has ultimate accountability for VCET's sustainability and impact commitments and its Strategy, whilst the Leadership Team is responsible for embedding the Strategy across the organisation. The Sustainability and Impact team leads the implementation of the Strategy, whilst the whole organisation plays a key role in its delivery.

Progress on the Strategy and our commitments are published publicly each year as part of VCET's Annual Report.

Commitments

When considering any matter concerning the environmental, social or economic impact of VCET and its venues, all stakeholders relevant to this policy (as under Application) should align with the following commitments.

1. Reduce environmental impact and strengthen climate resilience, by effectively managing and/or improving:

- Circularity and waste as a result of operating our venues and events
- Climate and nature resilience of our venues and the supply chain
- Energy and water use and supply at our venues

2. Build inclusive, safe and equitable spaces, through ensuring and/or upholding:

- Accessibility of our venues, workplaces and digital messaging
- Gender and cultural diversity of our workplace
- First Nations reconciliation within our venues, workplace and in the supply chain.

3. Create lasting value for Victorian communities, by amplifying and safeguarding:

- Regional impact as a result of events, supplier contracts and our community partnerships.
- Human rights upheld in our business operations, supply chain and events.

Greater detail on VCET's commitments, management approach and performance targets can be found in the 2026-30 Sustainability & Impact Strategy. Explore the Strategy [here](#).

References

External

Charter of Human Rights and Responsibilities Act 2006

Disability Act 2006 (Victoria)

Gender Equality Act 2020 (Victoria)

Global Reporting Initiative (GRI)

Modern Slavery Act 2018 (Commonwealth)

Social Procurement Framework (subject to the Standing Directions 2018 under the Financial Management Act 1994) (Victoria)

Statewide Treaty Act 2025 (Victoria)

Our venues

United Nations Sustainable Development Goals (UN SDGs)

Internal

Accessibility Action Plan

Gender Equality Action Plan

Net Zero Roadmap

Procurement Policy

Reconciliation Action Plan

Sustainability and Impact Strategy 2026-30

Our venues

