



MELBOURNE
CONVENTION
EXHIBITION
CENTRE

Where the curious meet



Join the thinkers making a difference



At MCEC, visionary ideas come to life, and the world's thought leaders gather. Our iconic venue is an outlet for Melbourne's signature culture, hosting dynamic exhibitions, conferences, galas, and concerts. Our place will leave you buzzing with inspiration and excitement. Always thinking ahead of the game, we blend trendy eats, sustainability, and cutting-edge tech to create mind-blowing, globally recognised events.

Why Melbourne is the Perfect Event Destination

Innovation



A hub for innovation and forward-thinking, Melbourne hosts countless events every year, drawing industry leaders and the brightest minds eager to network, learn, and share groundbreaking ideas.



Culture

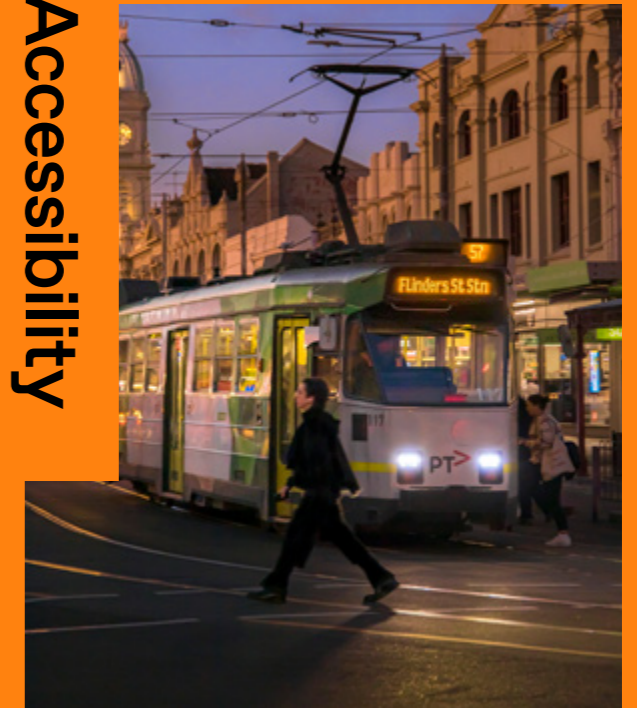
Bursting with vibrant art, eclectic neighbourhoods and a legendary coffee scene. From museums and music to multicultural food, our city thrives on creativity and inclusivity.

Experiences



Our city is always on! There's something for everyone, from the Australian Open and Formula 1 Grand Prix to the Melbourne International Comedy Festival, Fashion Week, and nightly live music.

Accessibility



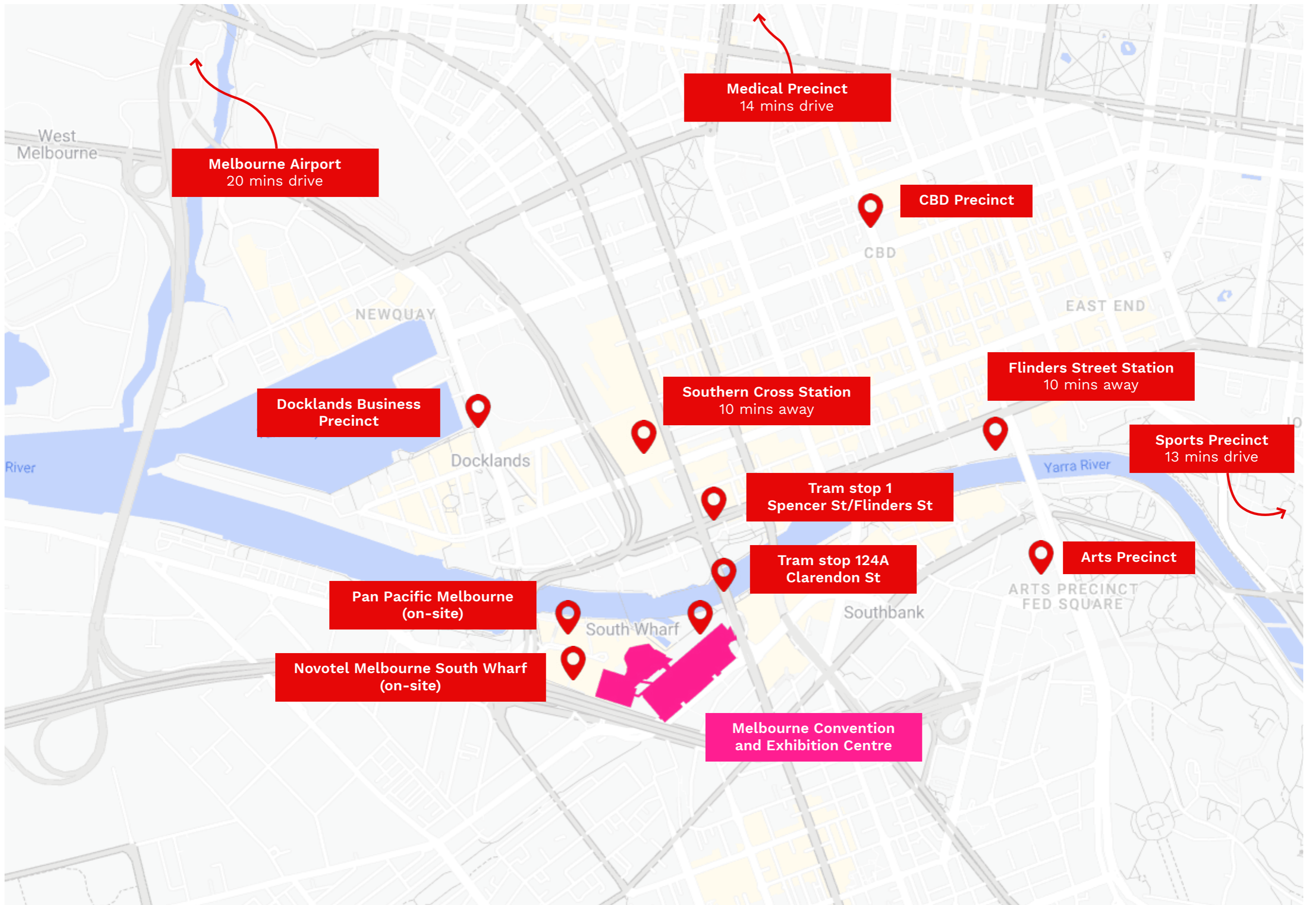
Getting around Melbourne is effortless with its well-connected public transport, proximity to Melbourne Airport, and an iconic tram network, including a free tram zone in the CBD.

[Get to know Melbourne](#)

Our Location

Just 20 minutes from Melbourne Airport, our venue overlooks the scenic Yarra River/Birrarung in the lively South Wharf Precinct. Surrounded by outlet shopping, trendy bars and eateries, and heritage sights. We have over 10,000 hotel rooms a short walk away and are Australia's only convention and exhibition centre with on-site accommodation, with Pan Pacific Melbourne and Novotel Melbourne South Wharf directly connected to the venue.





Our Venue






Exhibition Bays

39,000 sqm of pillarless exhibition space.

Seats up to:

Based on two bay minimum.

| | |
|---|---|
|  |  |
| Theatre | Cocktail |
| 2,024 | 2,523 |



| |
|---|
|  |
| Banquet |
| 1,520 |



Plenary

Adaptable theatre, dividable into three spaces with a flat floor mode for gala dinners.

Seats up to:

| | |
|---|--|
|  |  |
| Theatre | Cocktail |
| 5,564 | 1,500 |

| |
|---|
|  |
| Banquet |
| 1,270 |



Goldfields Theatre

Modern space for conferences and concerts, with nearby cafe and breakout rooms.

Seats up to:



| |
|---|
|  |
| Theatre |
| 1,005 |



Goldfields Events Space

Versatile space ideal for gala dinners and exhibitions.

Seats up to:

| | |
|---|---|
|  |  |
| Cocktail | Banquet |
| 2,523 | 1,400 |



Clarendon Auditorium

Perfect for small conferences, with the latest technology and nearby breakout rooms.

Seats up to:


 **Theatre**
466





Melbourne Room

Host your gala dinner in style with breathtaking city views.

Seats up to:

 **Theatre**
2,232

 **Cocktail**
2,007


 **Banquet**
1,450





Sovereign Room

Spectacular space for galas, award ceremonies and conferences.

Seats up to:

 **Theatre**
866

 **Cocktail**
756


 **Banquet**
480




THE LUME Melbourne

The world's largest digital art gallery where masterpieces come to life.

Seats up to:

 **Cocktail**
756

 **Banquet**
480



Meeting Rooms

63 meeting rooms with options for natural light, city views, outdoor spaces.

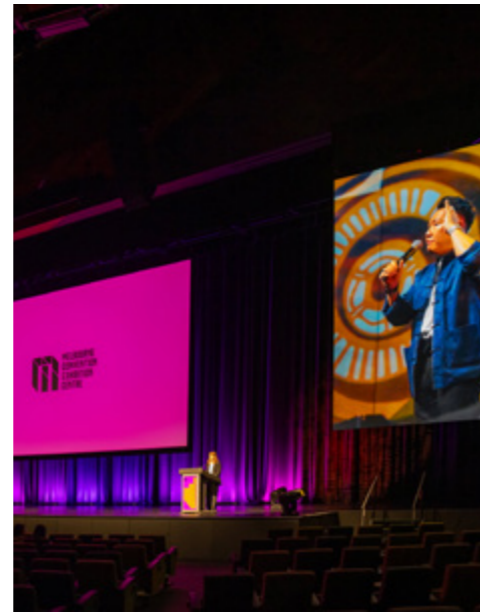
What sets us apart?



Over 70,000 sqm of flexible event space



Award-winning chefs and menus



Full in-house production capabilities



The only Aussie convention centre with two connected hotels



Home to THE LUME Melbourne, the world's largest digital art gallery



Deeply connected to our local community



Proudly EarthCheck Platinum certified



Discover an eclectic dining scene just outside our doors

Here's how we can help you

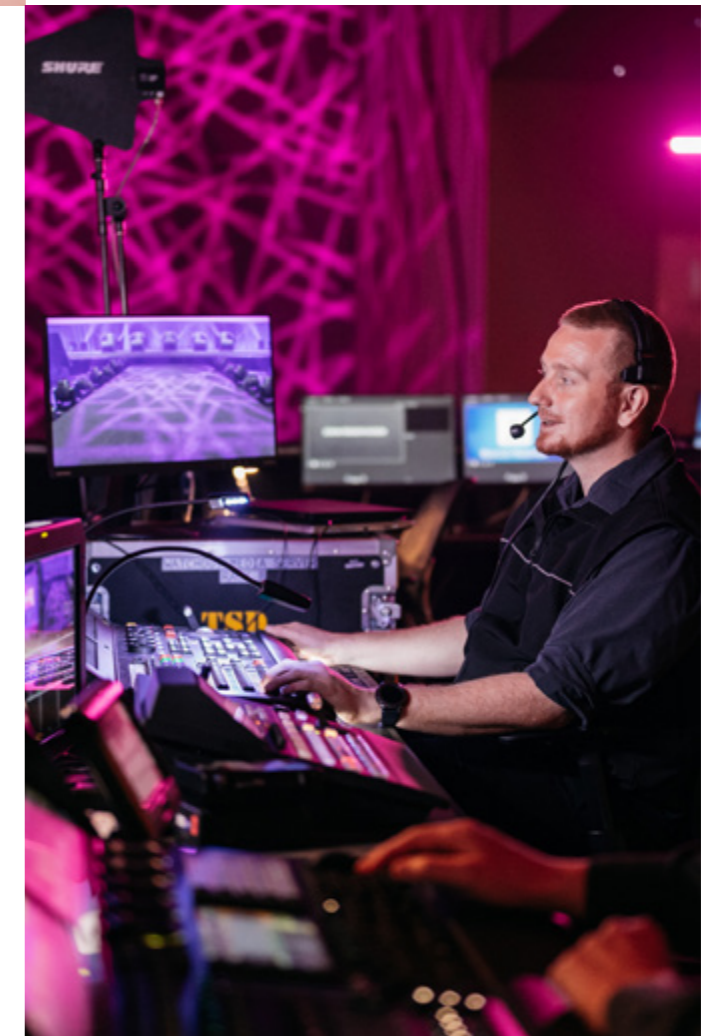
Event Planning

At MCEC, we transform your event vision into a vibrant reality. From the initial concept to the final moments, we partner with you every step of the way. Our insatiable curiosity and innovative flair ensure every detail is flawlessly executed. Together, we'll create an event that wows your guests and leaves a lasting impression.



Food and Beverage

Melbourne's food scene overflows with diverse influences, and our offerings at MCEC reflect this vibrancy. With a focus on sustainability, inclusivity, and local flavours, we cater to diverse dietary needs and showcase local suppliers. Beyond serving food, we celebrate local traditions and create memorable dining moments by partnering with local producers to foster community connections and bring the essence of Melbourne to your table.



Full-service Technology

We're not here to follow trends; we're here to break them, bend them, and turn your ideas into tech-fueled experiences that surprise and delight. MCEC's in-house tech team offer full-service production capability including in-person, digital and hybrid events, audio, vision, multimedia, lighting and rigging solutions.

Impactful Experiences and Delegate Offers

We're passionate about creating change and helping your event make a difference. Discover how our team can highlight your dedication to inclusivity, diversity, and sustainability. Connect with our community partners, eco-friendly initiatives, and Club Melbourne Ambassadors to boost your impact.



[Explore our Positive Impact Guide](#)



[Check out our Sustainable Events Guide](#)



[Discover our First Nations Cultural Guide](#)



[Exclusive Delegate Only Offers](#)



Event Inspiration

Explore our Stories and Ideas Hub — a space to get the latest news and spark your event inspiration. Dive into fresh ideas, industry trends, and visionary tips that will make your next event unforgettable.

[Curious? Explore our Stories and Ideas](#)

Interested in hosting your next event at MCEC?

Get in touch to find
out how we can bring
your event to life.

03 9235 8210
sales@mcec.com.au

