

Review of start-up ecosystem of Cataluña

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1. [Wayra](#) – group of corporate accelerators created in 2011 by [Telefonica](#).

Managed by [Open Future](#), a new division of Telefonica.

Hubs located in: Argentina, Brasil, Colombia, Costa Rica, Ecuador, Spain, Guatemala, Peru, UK and Venezuela.

Sectors: big data, IA, IoT, cybersecurity and fintech.

Interested in: mature start ups, directly beneficial for Telefonica.

2. [FI Boost](#) – accelerator program of [F. Iniciativas](#)

F. Iniciativas: UK consulting company, specializing in I+D+i

Sectors: banking, insurance, telecommunication, tourism, eHealth, Industry 4.0, energy.

Interested in: technology-based international start ups with scalable business models and minimum viable product and initial customer metrics.

Offer: personal mentoring, financial support, networking, cost optimization, workplace etc.

3. [Crowe](#) is planning to open its first accelerator for technological start ups in Barcelona.

Crowe: UK accounting, consulting and technological company

The accelerator team: 10 international experts

Estimated date: end of the year 2018.

4. [Tenkan-Ten](#) – the accelerator program of [Asics](#)

Asics (Japanese multinational) opens its accelerator in Barcelona

Interested in: International initiatives that fit under the concept “A Sound Mind in a Sound Body”. From digital platforms to wearables.

Sectors: Sports, wellness, training, health.

5. eDelivery – accelerator project of [La Salle Technova Barcelona](#) and [Consorcio de la Zona Franca de Barcelona](#)

Started in 2018

Already has 9 projects

Sectors: Big data, IoT, AI and Business Intelligence

Interested in: innovative international start ups in logistics area

Offers: accelerating program of 22 weeks

6. Trends: Shared mobility

There is a great need for mobility solutions in big cities

Many start ups are “riding this wave” developing the apps that connect citizens for sharing vehicles

Successful start ups in Spain: carsharing model, Madrid ([Emov](#) and [Car2go](#)),

Sevilla ([Zityfy](#)), electronic scooters, Cataluña ([Scutum](#))