



Pacaso™

Agent Email Scripts

Email 1

Subject line: Own an epic second home (without the hassle)

Your second home is now within reach! I am thrilled to share that I have partnered with [Pacaso](#), a new real estate service that allows you to buy a spectacular second home for 1/8 of the cost, while avoiding the hassles of traditional ownership.

Most second homes sit vacant 10-11 months per year. Pacaso's fully managed co-ownership program is a smart alternative: Purchase the amount of ownership you'll actually use, and enjoy the benefits of owning a luxury second home at a lower cost and with less hassle.

Frequently asked questions

- **Is this a timeshare?** No. With Pacaso, you own a true real estate asset, not a block of time. You can book stays throughout the year, and resale is streamlined.
- **Who takes care of the home?** Pacaso makes it simple: You co-own the home, and Pacaso handles the management, including furnishings, repairs and bill payment. No need to worry about maintenance or upkeep – you just show up and relax.
- **How much time do I get in my home?** Each 1/8 share gives you at least 44 nights at your second home, and you can schedule stays throughout the year. Pacaso's fair and flexible system lets you [book time](#) in your home anywhere from two days to two years in advance.

Browse [luxury homes](#) in some of the most sought-after locations, and contact me to learn more or tour one of these amazing properties. I can help make your second home dreams a reality today!

Email 2

Subject Line: Pacaso makes second home dreams a reality

Have you dreamed of owning a second home, but felt discouraged when the inventory in your price range didn't match your fantasy? Good news! I am thrilled to share that I have partnered with [Pacaso](#), a new real estate service that allows you to buy a spectacular second home for 1/8 of the cost, while avoiding the hassles of traditional ownership.

Co-ownership gives you more purchasing power and Pacaso brings together buyers to co-own a luxury home for 1/8 the cost – and less hassle! Browse [luxury homes](#) in some of the most sought-after locations, and contact me to make your second home dreams a reality!



Pacaso™

Agent Email Scripts

Email 3

Subject line: Your second home is waiting

Your second home is now within reach! I am thrilled to share that I have partnered with Pacaso, a new real estate service that allows you to buy a spectacular second home for 1/8 of the cost, while avoiding the hassles of traditional ownership.

How it works

- Shop a curated collection of stunning second homes in top markets.
- Choose the amount of ownership that meets your needs, starting at 1/8.
- Close quickly, and start enjoying your new second home.
- Leave the upkeep, management and bill payment to Pacaso.

Browse luxury homes in some of the most sought-after locations, and contact me to learn more or tour one of these amazing properties. I can help make your second home dreams a reality today!



For more information, visit pacaso.com.