



# Agent Email Scripts

## Email 1

### Subject line: Own a fabulous holiday home (without the hassle)

Your holiday home is now within reach! I am really pleased to share that I have partnered with [Pacaso](#), a new property ownership service that allows you to buy a spectacular holiday home for 1/8 of the cost, while avoiding the hassles of traditional ownership.

Most holiday homes sit vacant 10-11 months per year. Pacaso's fully managed co-ownership programme is a smart alternative: Purchase the amount of ownership you'll actually use, and enjoy the benefits of owning a luxury holiday pad at a lower cost and with less hassle.

### Frequently asked questions

- **Is this a timeshare?** No. With Pacaso, you own a true property asset, not a block of time. You can book stays throughout the year, and resale is streamlined.
- **Who takes care of the property?** Pacaso makes it simple: You co-own the property, and Pacaso handles the management, including furnishings, repairs and bill payment. No need to worry about maintenance or upkeep – you just show up and relax.
- **How much time do I get in my property?** Each 1/8 share gives you up to 44 nights at your holiday home, and you can schedule stays throughout the year. Pacaso's fair and flexible system lets you book time in your home anywhere from two days to two years in advance.

Browse [luxury homes](#) in some of the most sought-after locations, and contact me to learn more or tour one of these amazing properties. I can help make your holiday home fantasies a reality today!

## Email 2

### Subject Line: Pacaso makes holiday home dreams come true

Have you dreamed of owning a holiday home, but felt put off when you saw that the offering in your price range didn't match your fantasy? I have some good news for you! I am pleased to let you know that I have partnered with [Pacaso](#), a new property ownership service that allows you to buy a spectacular holiday home for 1/8 of the cost, while avoiding the hassles of traditional ownership.

Co-ownership gives you more purchasing power, and Pacaso brings together buyers to co-own a luxury home for 1/8 the cost – and less hassle! Browse [luxury](#) properties in some of the most sought-after locations, and contact me so that you can make your holiday home dreams a reality!



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## Email 3

### Subject line: Your holiday home is waiting

Your holiday home is now within reach! I am really pleased to let you know that I have partnered with [Pacaso](#), a new property ownership service that allows you to buy a spectacular holiday home for 1/8 of the cost, while avoiding the hassles of traditional ownership.

### How it works

- Shop a curated collection of stunning holiday properties in top destinations.
- Choose the amount of ownership that meets your needs, starting at 1/8.
- Complete quickly, and start enjoying your new holiday home.
- Leave the upkeep, management and bill payment to Pacaso.

Browse [luxury](#) properties in some of the most sought-after locations, and contact me to learn more or tour one of these amazing places. I'm here to help make your holiday home dreams come true, right now!



For more information, visit [pacaso.com/es](https://pacaso.com/es).