



Pacaso™

Earn up to 3x more with us

Introducing Pacaso

Welcome to a whole new way to buy, sell and own second homes. We've taken traditional co-ownership and brought it into the 21st century using fresh thinking and cutting edge technology. Our fully managed LLC co-ownership program, professional property management and scheduling system make owning easier and less expensive.

We partner closely with real estate agents, paying generous commission, to help more people buy and sell second homes.



Meet the team

Goodbye Zillow, hello Pacaso

Our Crew is behind some of the biggest innovations in the real estate industry. Pacaso’s chairman is Zillow co-founder and former CEO Spencer Rascoff; its CEO is dotloop founder and former Zillow executive Austin Allison. We are committed to delighting consumers and helping agents grow their business.

The company has \$267M in funding from leading firms such as Maveron, Crosscut, Global Founders Capital and Fortress.

Let’s partner

We view real estate agents as critical partners in enabling Pacaso to deliver on our mission of making second home ownership possible for more people.

Our Crew would welcome the opportunity to meet with you to discuss deeper partnership opportunities that empower you to drive more gross commission volume.

Examples may include:

- Co-branded education and training
- Guest speaking opportunities
- Social media collaborations

Drive additive sales

Create buyers and sellers out of thin air

Co-ownership enables you to generate more leads, close more deals and capture more commission by creating brand-new and additive transactions that complement your whole-home sales business.

Our lead buyer pays 3x commission

With three potential commission opportunities, you can earn dramatically more than with a single whole home transaction made without Pacaso's additive purchasing power.

Commission Breakdown

TRADITIONAL TRANSACTION: \$1M HOME		COMMISSION	
1	Buyer purchases a whole home	3%	\$30,000

PACASO TRANSACTIONS: \$2M HOME		COMMISSION	
1	Lead buyer & Pacaso purchase \$2M home, 50/50	3%	\$60,000
2	Pacaso relists its 50% of home	2%	\$20,000
3	Agents bringing buyers are paid full commission	3%	\$30,000
Total Pacaso commission:			\$110,000

Contact us

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