


## ***Beyond the Award - Thought Leadership from Coca-Cola Scholars Foundation, Brought to you by WizeHive***

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Thank you for your interest in this program!

- To access the slides, please scroll down.
- To listen to the recording, click on the link below:  
<https://vimeo.com/681569318/2b45914eb3>
- To view the transcript, open the file in Acrobat and click on the attachment icon  in the navigation bar.



# ***Beyond the Award - Thought Leadership from WizeHive***

Presented by  
**National Scholarship  
Providers Association**

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**Kaylee Kolditz**  
*Director, Demand Generation, WizeHive*

**Jamie Williams**  
*Director of Scholarships, Coca-Cola Scholars Foundation*





# Before We Begin



## Don't worry, you're muted!

Your microphone is currently muted to help avoid background noise.



## Want to participate in the discussion?

Submit or up-vote questions for the panelists at any time using the Q&A function in your Zoom console.

Use the chat function to connect with participants and for technical assistance.

During the Q&A portion of the presentation, you may also click on the hand icon to be unmuted.



## Missed a few slides?

This program will be recorded. The recording, transcript, and the PDF of the PowerPoint presentation will be added to the NSPA website.

These resources will also be emailed to all registrants.



## Zoom Console

The console appears at the bottom of your screen when you hover your mouse over it.

## Meet the Presenters



**Kaylee Kolditz**

Director, Demand Generation  
WizeHive



**Jamie Williams**

Director of Scholarships  
Coca-Cola Scholars Foundation



Providing scholarship, grant, and other award management software solutions to mission-based organizations, including:

- Corporate Foundations & CSR Teams
- Nonprofits
- Universities
- Associations
- Federal, State & Local Government Offices



The **Zengine™ Scholarship Management System** enables you to:

- Create flexible applications that reduce barriers and improve equity
- Set up flexible workflows that allow for easy reviews, data management, and program administration
- Create long-term communication and progress reporting cadences with scholars





The Coca-Cola Scholars Foundation awards 150 \$20,000 scholarships annually to applicants who demonstrate exceptional commitment and impact in their schools and communities through leadership and service.

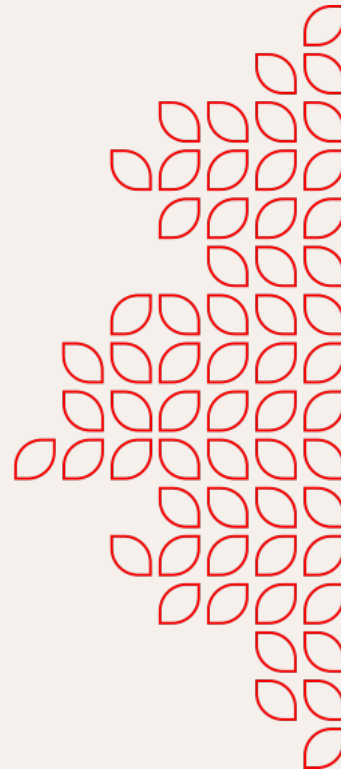
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### **Eligibility**

- Final year of high school at time of application (in US, PR, DoD)
- Planning to attend US school
- Not a child or grandchild of Coca-Cola system employee
- Cumulative high school GPA of at least a B
- FAFSA eligible

### **Highlights of the 2019-2021 Scholars**

- 100% held leadership roles in their schools or communities
- 38% attend an Ivy League School
- 39% attend a Private University
- 22% attend a Public University
- 1% attend a Service Academy
  - 7% have taken a gap year
- 19% identify as first-generation students
- Mean scholarship awards is \$33,000 in non-Coca-Cola dollars





# Jamie Williams

Order by: Newest to Oldest ▾

**The deadlines for the 2022 Coca-Cola Scholars Phase 1 and 2 applications have passed.**

Applicants advancing from Phase 1 to Phase 2 as Semifinalists will see "Phase 2 Semifinalist (due 12/9...)" below their name in gold in the application card after logging in. Phase 2 Semifinalists submissions are not under review. Phase 2 Semifinalists who advance to Phase 3 as Regional Finalists will be notified in late January.

*NOTE: While logins and profiles may be created in our online system after 5 pm eastern, Sunday, October 31, 2021, these profiles will NOT be advanced to the application process.*

## Phase 2 Semifinalist (due 12/9, 4pm ET)

This has been submitted.

A request to edit/update and re-submit your application should be made ONLY in the event of significant additional information to be submitted – such as a new award, leadership role, or other accomplishment – and not simply to review your submitted application.

The Coca-Cola Scholars Foundation does not request nor accept any supplemental information, including high school transcripts, letters of recommendation, essays, personal statements, head shots, or any other items. Any item mailed, emailed, or faxed to the Foundation will be recycled. Only requested documents should only be submitted through the application portal.



## Questionnaire & Family Information

[View](#)

This section will auto-populate several items from Phase 1 of the CCSF application and requests additional family and community information. This form must be submitted by 4 pm eastern on Thursday, Dec. 9, 2021.

## School & Community Activities

[View](#)

This section allows you to expand upon your leadership and involvement in both school- and non-school-based activities and organizations, including roles held, awards received, and impact made. Community service, volunteer, and paid or unpaid work will be submitted in the "Volunteer Activities & Employment Information" section. This form must be submitted by 4 pm eastern on Thursday, Dec. 9, 2021. *(These submissions may be duplicates of your Phase 1 submissions. Phase 2 reviewers will not have access to your Phase 1 application.)*

## Volunteer Activities & Employment Information

[View](#)

This section allows you to expand upon your activities and involvement in volunteer and community service activities, including awards received and impact made. You may also submit here any paid or unpaid jobs, including internships, you have held while in high school. This form must be submitted by 4 pm eastern on Thursday, Dec. 9, 2021. *(These submissions may be duplicates of your Phase 1 submissions. Phase 2 reviewers will not have access to your Phase 1 application.)*



Drag a column header here and drop it to group by that column.

	Created Date	Applicant Profile - ID	ID	First Name	Last Name	Bio & High School Info-1 - Citizenship:	Bio & High School Info-1 - Gender	Bio & High School Info-1 - High School	Bottler - Bottle
	10/17/2021	31130366	31130368				Female	050491 - California Academ...	REYES BEVERAGE
	08/07/2021	29165566	29165568				Female	053475 - Sutter Union High...	REYES BEVERAGE
	08/14/2021	29299960	29299968				Female	051498 - Lennox Mathemat...	REYES BEVERAGE
	09/20/2021	30284285	30284288				Female	050090 - Anaheim High Sch...	REYES BEVERAGE
	09/15/2021	30089468	30089472				Male	054784 - Riverside STEM Ac...	REYES BEVERAGE
	10/08/2021	30878459	30878464				Female	053628 - San Ysidro High S...	REYES BEVERAGE
	10/06/2021	30814204	30814208				Female	053995 - Lakeside High Sch...	REYES BEVERAGE
	09/14/2021	30029308	30029312				Male	053435 - Saint Mary's High ...	REYES BEVERAGE
	10/26/2021	31524207	31541248				Male	053515 - Carson High Scho...	REYES BEVERAGE
	08/01/2021	28985849	28985856				Female	054259 - Animo Ralph Bun...	REYES BEVERAGE



All Forms

Applicant Logins

Applicant Profiles

Eligibility Quizzes

CCSF Review Forms

49 More



Add Eligibility Quiz



Clear Filters



View: Post Algorithm Export - GP...

Last Name



Search



Search Eligibility Quizzes



Form Tools

2022 Reader Review

2022 SFs for Readers (need to move 0s)

Algorithm Has Run

AlgScore SDs 1-4

AlgScore SDs 5-10

Alternate Regional Finalists

CB Export 1

CB Export 2

CB Export 3

CB Export 4

CB Export 5-new

CB Export 6

CB Report

Completed EQ but Not Submitted

Current Year

ElgUnsub3ReqdCourses

Eligibility Quiz Submitted - Not Moved

eligible exp 1

Eligible, Not Submitted

Final Ranks

For RE Relationships

New Scholars for Lauren/Notification

header here and drop it to group by that column.

Last Name

Bio & High School Info-1 -  
Citizenship:Bio & High School Info-1 -  
GenderBio & High School Info-1 -  
High School

Bottler - Bottler N

	Created Date	Applicant Profile - ID	ID	AlgScore SDs 1-4 AlgScore SDs 5-10 Alternate Regional Finalists	Last Name	Bio & High School Info-1 - Citizenship:	Bio & High School Info-1 - Gender	Bio & High School Info-1 - High School	Bottler - Bottler N
🔍	10/17/2021	31130366	31130368	A CB Export 1	Mas		Female	050491 - California Academ...	REYES BEVERAGE I
🔍	08/07/2021	29165566	29165568	H CB Export 2			Female	053475 - Sutter Union High...	REYES BEVERAGE C
🔍	08/14/2021	29299960	29299968	M CB Export 3			Female	051498 - Lennox Mathemat...	REYES BEVERAGE I
🔍	09/20/2021	30284285	30284288	A CB Export 4			Female	050090 - Anaheim High Sch...	REYES BEVERAGE C
🔍	09/15/2021	30089468	30089472	S CB Export 5-new			Male	054784 - Riverside STEM Ac...	REYES BEVERAGE I
🔍	10/08/2021	30878459	30878464	M CB Export 6			Female	053628 - San Ysidro High S...	REYES BEVERAGE C
🔍	10/06/2021	30814204	30814208	M CB Report			Female	053995 - Lakeside High Sch...	REYES BEVERAGE I
🔍	09/14/2021	30029308	30029312	E Completed EQ but Not Submitted			Male	053435 - Saint Mary's High ...	REYES BEVERAGE C
🔍	10/26/2021	31524207	31541248	M Current Year			Male	053515 - Carson High Scho...	REYES BEVERAGE I
🔍	08/01/2021	28985849	28985856	A ElgUnsub3ReqdCourses			Female	054259 - Animo Ralph Bun...	REYES BEVERAGE C
				M Eligibility Quiz Submitted - Not Moved					
				eligible exp 1					
				E Eligible, Not Submitted					
				M Final Ranks					
				A For RE Relationships					
				A New Scholars for Lauren/Notification					





All Forms

Applicant Logins

Applicant Profiles

Add Eligibility Quiz



Clear Filters



Filter for select records matching...

All

of the criteria below

Field:

Condition:

Value:

Folder

is

Application Su...

And

Date Created

since

07/31/2021

And

Linked Selectio...

Specific Record

Custom Filter

is

Learn more about linked forms

Custom Filter for your linked form "Selection Districts" for select records matching...

All

Field:

Condition:

Value:

Selection District

is less than or ...

4

And

+ Add a Fil...

Cancel

Save

Linked Applicant Profile

Applicant Profile  
ID

29884669

29232679

30608639

29308411

30100475

30824186

31091709

31028183

29589247

29595903

Selection District

Applicant Profile - Stat

CT

NY

NY

CT

NY

NH

NY

MA

NY

NH





## Settings &amp; Tools

## Workspace Settings

General  
Settings

Forms

My  
Notifications

Permissions



Members

## Plugin Settings



Auto Email



Bulk Email

CCSF FE  
IntegrationCoke Auto  
Email

Coke Eligibility

Create Draft  
RecordLetters of  
Recommend...Program Mgr  
&  
Assignments

Record Label

Remaining  
Balance

Revert to Draft



Review Portal

Submission  
Portal

Web Forms

Workspace  
Info Utility

ccsf-phase2

Help

Your Submission Portals

[+ Create Submission Portal](#)



ccsf



new-scholars



coke-scholars-renewal



ccsf-grants-deferrals-disbursements



Your Review Portals

[+ Create Review Portal](#)

	2022-ccsf-reader-portal	 
	2022-ccsf-reader-portal-final-review	 
	2022-ccsf-staff-validation	 
	2022-ccsf-staff-interview-portal	 
	2022-ccsf-alumni-interview-portal	 
	release_form_bulkdownload	 



REMINDER - Renew your Coke Scholarship by July 21 for a fall 2021 payment!

Delete

Recipients Form:	Initial Grant Agreements	▼	This is the form that compiles the recipients you want to email.
------------------	--------------------------	---	--

▼ Filter Recipients 

Reply To

CC Field	+	Include CC recipients.
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Subject: REMINDER - Renew your Coke Scholarship by July 21 for a fall 2021 payment!

Formats **B** *I* A  <

Resending the initial "call for renewals" message from 7/1! This message is being sent to any Scholar with a remaining scholarship balance.

### Who Should Complete the Renewal Process?

**Help**



COCA-COLA  
SCHOLARS  
FOUNDATION

Scholarship Agreement and Renewal Portal

Welcome

**To request ANY disbursement of your Coca-Cola Scholarship, you must complete at LEAST 2 steps:**

- **Step 1:** First-time Scholars complete the "Agreement" section below. Returning Scholars complete the "Renewal" section below.
- **Step 2:** Once Step 1 is complete and approved by CCSF, you will receive an approval email with a link to the disbursement/deferral portal. No disbursement request will be approved before the agreement/renewal process is reviewed and approved.
  - Separate disbursement requests must be submitted for each term (i.e., one disbursement for fall 2021 and another for spring 2022; one for fall 2021, one for winter 2022, one for spring 2022)

#### **AGREEMENT | For New 2021 Scholars**

You've been named a Coca-Cola Scholar...now we need to make it official and ask you to formally and officially agree to the terms of your scholarship.

**Even if you do not plan to use your scholarship award at all next year, all steps must be completed to fully accept the Coca-Cola Scholarship award. After your agreement information is reviewed and approved, you will receive an email to verify its acceptance. In early July, 2021 Scholars will receive a link to request fall disbursements.**

**To begin, click "+Get Started" below.**

#### **RENEWAL | For Returning Scholars (from 2020 or earlier)**

**For renewal submissions after September 1, 2021, please send an email to [coca-colascholars@coca-cola.com](mailto:coca-colascholars@coca-cola.com) to let us know you have submitted. We will review ASAP!**

After completing your most recent year of college or graduate school, we need to verify that you are in good academic standing with an uploaded transcript, and we want to know what you've been up to this year. (If you were not enrolled in a degree-seeking program in the 2020-2021 academic year, you may upload your most recent academic record/transcript to verify good standing.)

Follow the directions below to get started! **After your renewal information is reviewed and approved, you will receive an email with a link to the Disbursement/Deferral Portal to make a specific request for your funds.**

*Who Should Complete the Renewal Process?*

- Any Scholar who was enrolled in 2020-2021 and plans to be enrolled in 2021-2022, regardless of whether you received last year or plan to request for next year a disbursement of the Coke Scholars award
- Any Scholar who was NOT enrolled in 2020-2021 (*including gap years*) but plans to be enrolled in 2021-2022 and to request a disbursement — gap year directions are included in the renewal form after entry



COCA-COLA  
SCHOLARS  
FOUNDATION

Scholarship Agreement and Renewal Portal > Jamie Williams

Welcome



## Jamie Williams

Order by: Newest to Oldest ▾

To begin the process, click "Edit" in either the "Agreement & College Selection" or "Renewal" box below.

When you have completed all steps, your status will change from "Action Required" to "Complete." The "Submit" button will turn green, which indicates that you can now submit.

### 1st Renewal

Click the "Open" button to complete the 2021 renewal process.

Open

*Within two business days of your renewal submission, we will verify that you have submitted an accurate transcript document. Once verified, you will receive a confirmation email with a link to make your specific disbursement or deferral request.*

**QUESTIONS?** Email [coca-colascholars@coca-cola.com](mailto:coca-colascholars@coca-cola.com).



## Jamie Williams - 2nd Renewal - One More Click. Almost There! ▾

Save Draft

Mark Complete

Close

AMERICAN UNIVERSITY

AMHERST COLLEGE

APPALACHIAN STATE UNIVERSITY

APPLE, INC

ARIZONA STATE UNIVERSITY

AUBURN UNIVERSITY

✱ALABAMA A&M UNIVERSITY

If you don't see your school listed, please email the name and full address for mailing third-party payments to

### SCHOOL/VENDOR NAME

ALABAMA A&M UNIVERSITY

### ADDRESS LINE 1

CASHIER'S OFFICE

### ADDRESS LINE 2

105 PATTON BUILDING

### CITY

NORMAL

### STATE

Next year (2021-2022), I will be enrolled in a(n) \_\_\_\_\_ program.

- ☒ undergraduate  
☐ graduate/professional

Will your school of enrollment for 2021-2022 be different than your school in 2020-2021?

Yes

What will that 2021-2022 school be?

princeton uni

Enter Your Current Cumulative GPA as Reflected in Your Transcript \*

3.45

Enter as x.xx (ex: 3.45). Enter 0.00 if you have not yet earned a collegiate GPA.

You may submit an official transcript, an unofficial transcript, or an advising document so long as your upload meets the criteria below.

- Please upload your entire document as a single PDF file.
- Your document must show ALL grades recorded by your institution since your enrollment began AND your cumulative GPA.
- Your name AND the name and address of your institution must be visible on the document that you upload (for auditing purposes, your name must be visible in the event that your transcript is printed). If the document does not include these elements, you may edit the PDF to add a text box with these details.
- Save the PDF like this: "Last Name, First Name Your Scholar Award Year\_2021RenewalTranscript" (Ex: Hopkins, Jane 1989\_2021RenewalTranscript)
- If you were on a gap year in 2020-2021, please upload a PDF statement to that effect in this field. This upload must include your first and last names.
- If you were not enrolled in 2020-2021, please upload a transcript showing the most recent grades and cumulative GPA. This can be your final undergrad transcript for those pursuing a graduate degree.

Upload Transcript \*

+ Select a file



Best Email \*

What is the best email to send you updates regarding your grant renewal?

### So What Did You Do Last Year?

We want to know how you spent your time on your campus and in your community this year. Please select all that apply in the categories below. If you had a significant and sustained elected or appointed leadership role in an organization or activity, choose the "(leader)" option. If you were a member or your leadership was small scale or limited to a one-time role, please choose the "(member)" option. If using a computer, hold down the Control key to select more than one item.

#### Arts (choral, band, orchestra, symphony, theater, etc.) - select all that apply!

Choral group (leader)  
**Choral group (member)**  
Marching band (leader)  
Marching band (member)  
Orchestra (leader)  
**Orchestra (member)**  
Symphony (leader)

#### Campus Media (newspaper, magazine, radio, tv, etc.) - select all that apply!

Magazine (leader)  
Magazine (member)  
**Newspaper (leader)**  
Newspaper (member)  
**Radio (leader)**  
Radio (member)  
Television (leader)

#### Campus + Social Activities (community service, Greek life, programming board, advocacy/cultural/political/religious groups) - select all that apply!

**Community Service Group or Activity (leader)**  
Community Service Group or Activity (member)  
**Cultural Group (leader)**  
Cultural Group (member)  
Fraternity/Sorority (social) (leader)  
Fraternity/Sorority (social) (member)  
International Group (ex: Delta Sigma Theta, Student Association) (leader)

#### Professional, Academic + Honorary - select all that apply!

**Academic Honorary (ex: ALD, Phi Beta Kappa) (leader)**  
Academic Honorary (ex: ALD, Phi Beta Kappa) (member)  
Academic Major Organization (leader)  
**Academic Major Organization (member)**  
Leadership Honorary (ex: Mortar Board, Omicron Delta Kappa) (leader)  
Leadership Honorary (ex: Mortar Board, Omicron Delta Kappa) (member)  
Mortar Board/Delta Kappa (leader)



I worked for pay for approximately this many hours total this academic year:

I volunteered/performed service approximately this many hours total this academic year:

I have applied or plan to apply for a major national/international fellowship (ex: Rhodes, Truman, Marshall, Goldwater, NSF, Schwarzman)

☒ Yes

☐ No

I have secured a paid internship or job for the summer:

☒ Yes

☐ No

Summer Job Title

Summer Job Location (organization & city, state/country)

List up to three accomplishments or experiences from this academic year you would like the Foundation to know about:

### The Coca-Cola Scholars Network

List below any one from the Coca-Cola network with whom you have connected this past year (e.g., from the Coca-Cola Scholars network, The Coca-Cola Company, or the Coca-Cola bottling system, excluding CCSF staff). This may include interviewers, LDI facilitators, Coaches, etc. List the name and briefly describe the interaction (i.e., NAME-Had coffee when in NYC for a conference; NAME-Zoom call to discuss graduate schools; NAME-Traveled to London together).

Excluding CCSF staff, have you been in contact with any interviewers, Leadership Development Institute facilitators, Sponsors, Coca-Cola employees, bottlers, Coke Scholar Coaches, etc., over the past year?

- ☐ Yes
- ☒ No

Please select the items below that accurately complete the following sentence: During the last academic year, my interactions with other Coke Scholars and engagement in the Scholars network... \*

- ☐ ...fostered my dedication to being aware of what is happening in the world.
- ☐ ...helped me become a more effective leader.
- ☐ ...broadened my intellectual perspective.
- ☐ ...expanded my career opportunities and development.
- ☐ ...heightened my appreciation for diverse perspectives.
- ☐ ...encouraged greater involvement in my community.
- ☐ ...inspired me to be the best version of myself.
- ☐ ...inspired, empowered and engaged me to contribute to a better shared future.

Considering the other professional, leadership and other networks to which you belong, which statement best describes how you view your affiliation with the Coke Scholars network? \*

- ☐ The Coke Scholars Network is THE MOST BENEFICIAL network to which I belong.
- ☐ The Coke Scholars Network is ONE OF the most beneficial to which I belong.
- ☐ Other networks are more beneficial to me.

How would you rate the impact of being a Coca-Cola Scholar on your personal or professional development? \*

- ☐ Significantly positive impact
- ☐ Positive impact
- ☐ Neutral
- ☐ Negative impact

What ideas do you have to enhance the Coca-Cola Scholar experience?

Upload Transcript \*

Choose File

2021 RenewalTranscript.pdf





Best Email \*

@gmail.com

What is the best email to send you updates regarding your grant renewal?

So What Did You Do Last Year?

We want to know how you spent your time on your campus and in your community this year. Please select all that apply in the categories below.\* If you had a significant and sustained elected or appointed leadership role in an organization or activity, choose the "(leader)" option. If you were a member or your leadership was small scale or limited to a one-time role, please choose the "(member)" option.\* If using a computer, hold down the Control key to select more than one item.

Arts (choral, band, orchestra, symphony, theater, etc.) - select all that apply!

Orchestra (member)

Symphony (leader)

Symphony (member)

Theater group (leader)

Theater group (member)

**Other arts group (leader)**

To select multiple options or to deselect an option, press and hold Command/Control and click the choice you wish to select or deselect.



Back

Upload Transcript

Choose File

Best Email

So What Did You Do

We want to know how

sustained elected or

to a one-time role, ple

Arts (choral, band, o

Orchestra (mem

Symphony (lead

Symphony (mer

Theater group (l

Theater group (t

Other arts arou

1 of 5

Automatic Zoom

Print

Download

Internal Transcript

Seq Nbr 1

ID

Internal Unofficial Transcript - UNC Chapel Hill

Name :

Student ID:

Print Date : 2021-07-01

Office of the University Registrar

UNC-Chapel Hill Suite 3100,

SASB North

CB# 2100

Chapel Hill, NC 27599-2100

Test Credits

2021 Renewal Transcript.pdf

Uploaded by | 07/01/2021

Cancel



All Forms

Applicant Logins

Applicant Profiles

Eligibility Quizzes

CCSF Review Forms

Grant Renewals



Add Grant Renewal



Clear Filters



View: 2021 Approved

Linked Grant Agr...



Search



Search Grant Renewal



Form Tools

Form Tools

Edit Form

Import

Export All

Export Current View

Drag a column header here and drop it to group by that column.

	Report Name Tag - Do Not Delete	Submission Date - Do Not Delete	Student Name - Do Not Delete	Linked Grant Agreement - Do Not Delete	Linked Report Name - Do Not Delete	Verify Your 2020-2021 College / University from This Drop-down Menu	Enter Your Current Cumulative GPA as Reflected in Your Transcript	Upload Transcript
	2nd Renewal - One More Click,...	11/22/2021			Grant Renewal 2	UNIVERSITY OF CHICAGO, PRITZ...	3.90	
	2nd Renewal - One More Click,...	12/21/2021			Grant Renewal 2	DUKE UNIVERSITY	3.7	
	2nd Renewal - One More Click,...	08/12/2021			Grant Renewal 2	WAYNE STATE UNIVERSITY	0.00	
	1st Renewal - One More Click, ...	07/29/2021			Grant Renewal 1	ABILENE CHRISTIAN UNIVERSITY	2.2	
	2nd Renewal - One More Click,...	07/27/2021			Grant Renewal 2	STANFORD UNIVERSITY	3.90	
	2nd Renewal - One More Click,...	07/17/2021			Grant Renewal 2	UNIVERSITY OF PITTSBURGH	3.57	
	1st Renewal - One More Click, ...	07/06/2021			Grant Renewal 1	YALE UNIVERSITY	3.81	
	2nd Renewal - One More Click,...	07/10/2021			Grant Renewal 2	STANFORD UNIVERSITY	3.91	
	2nd Renewal - One More Click,...	07/16/2021			Grant Renewal 2	UNIVERSITY OF VERMONT LAR...	0.00	
	2nd Renewal - One More Click,...	07/19/2021			Grant Renewal 2	STANFORD UNIVERSITY	3.62	
	2nd Renewal - One More Click,...	07/13/2021			Grant Renewal 2	CAMPBELL SCHOOL OF OSTEO...	3.67	



# Coke Scholars **ACHIEVE**

Highlights from the 2020 Renewal Process

**3.75**  
average reported  
college grade point  
average of Scholars  
(up from 3.70 in 2019)

**90%** are members of at least one  
honor society

**37%** are members of their schools'  
honors or top merit  
scholarship program

**43%** plan to apply for a major  
national or international  
fellowships (e.g., Rhodes,  
Truman, Goldwater, Marshall)

## Scholars Share Their Proudest Accomplishments from the Year

- Named a Forbes magazine "Under 30 Scholar"
- Named a Student of the Year by National Association of Black Accountants
- First author on two research papers
- Won Harvard Law Podcast Competition
- Truman Scholar, Boren Scholar, Fulbright Scholar, Knight-Hennessy Scholar, Rotary Scholar
- Elected Editor-in-Chief of the Harvard College Law Review



# Coke Scholars **LEAD**

Highlights from the 2020 Renewal Process

# 2,282

unique roles on their  
campuses and in their  
communities

**45%** of these roles are in a  
leadership position

**2.5** average number of leadership  
roles held by Scholars

## Top Groups

- Community Service
- Cultural
- Social Justice
- Greek Life
- Political/Advocacy

## Scholars Share Their Proudest Accomplishments from the Year

- Captain of Bollywood Fusion Dance Team
- Elected editor of CalTech arts magazine
- Elected President of the Penn Social Entrepreneurship Movement
- Founded Princeton's Jewish-Latinx student group
- Elected President of the University of Mississippi Columns Society
- Founded TeleHealth Access for Seniors to bring digital connectivity to seniors
- Founded Our Health Matters, focusing on holistic health support for Black women

# Coke Scholars **SERVE**

Highlights from the 2020 Renewal Process

# 60,663

collective hours  
Scholars report  
volunteering

**98%** report volunteering this year  
(up from 93% in 2019)

**147** average number of hours  
Scholars volunteered this year  
(up from 132 in 2019)

**51%** of Scholars held a  
leadership role in a service  
organization (up from 47%  
in 2019)

Scholars Share  
Their Proudest  
Accomplishments  
from the Year

- Created a \$100,000 fund for social investing in the Durham, N.C., area
- Recognized for work with the Ronald McDonald House Charities Bay Area
- Created Special Olympics TN lobbying guide to secure state funding

- Created a 501(c)(3) nonprofit organization to help those most affected by COVID-19
- Won first place at 2020 Teach for American Social Innovation Challenge with a solution to combat food insecurity in Chicago



# Coke Scholars **WORK**

Highlights from the 2020 Renewal Process

# 101,207

**collective hours  
Scholars report  
working for pay**

**71%** report working one job  
56% of these report working 2+ jobs

**341** average hours worked by  
Scholars this year

## Top Jobs

- On-campus research assistant
- Off-campus job
- On-campus admissions assistant, tour guide, or campus ambassador

## Scholars Share Their Proudest Accomplishments from the Year

- Led social media campaign for Scott Sonenshein, co-author with Marie Kondo of "Joy at Work"
- Worked full-time at IDinsight in Zimbabwe advising Zimbabwe's Cholera Elimination Secretariat

- Serve as the Work Contract Director of the Harvard Square Homeless Shelter
- Working at the Pleasanton Unified School District (CA) to assist planning the reopening of schools

# Coke Scholars NETWORK

Highlights from the 2020 Renewal Process

# 95%

**of renewing Scholars say the Coca-Cola Scholars network is their most or one of their most beneficial networks**

## 486

meaningful contacts within the network, including conference meet-ups and cohort Zoom calls

## 95%

indicate the network has had a "significantly positive" or "positive" impact on their lives beyond the financial award

## 83%

indicate their interactions in the Scholars network "inspired them to be a better version of themselves" and "encouraged them to build a better shared future"

## Scholars Share Their Thoughts About the Network

- I love Coca-Cola Scholars. It is the highlight of my life so far.
- I believe that current efforts have been fantastic at enhancing the Coca-Cola Scholar experience thus far!
- I think the podcasts are great!
- I have especially appreciated the recent work to build community virtually.
- Scholar-led Zoom conferences would make the network more tight knit, providing a space for social justice to be the priority.



2021 **Renewal Report**  
(528 renewing Coca-Cola Scholars)

# Coke Scholars...

## ACHIEVE

- 3.81 grade point average (*up from 3.75 in 2020*)
- 97% report membership in at least one academic honor society (*up from 90%*)

## LEAD

- 1,914 unique memberships in campus organizations and activities
  - 47% of these are in a leadership role (*up from 45%*)
- Scholars were involved in an average of 3.6 activities each

## SERVE

- Scholars volunteered 79,059 hours (*up from 60K*)
  - 96% volunteered at least once
- Scholars volunteered an individual average of 180 hours (*up from 147*)

## WORK

- Scholars worked a total of 170,982 hours (*up from 101K*)
- 70% of Scholars worked at least one job last year
  - Of those, 27% worked 2 or more jobs

## NETWORK

- 95% say the Coke Scholars network is the most or one of their most beneficial networks
- 95% say being a Scholar has significantly positive or positive impact on their personal or professional development (5% say *neutral*)
- 601 meaningful interactions with the CCS network (other Scholars, Bottlers, TCCC), plus dozens of Coke Breaks and cohort Zoom meet-ups
- 82% indicated 2+ of the following resulted from their interactions in the Coke Scholars network:
  - inspired to be the best version of themselves.
  - felt empowered to contribute to a better shared future.
  - encouraged more involvement in their community.
  - heightened appreciation for diverse perspectives.
  - broadened intellectual perspectives.





COCA-COLA  
SCHOLARS  
FOUNDATION

Disbursement / Deferral Requests

Welcome,



The Disbursement/Deferral Form tells us how you would like to use your scholarship funds.

You should submit this form if you want to request funds or defer your scholarship for any length of time during the upcoming academic year. **A separate submission is required for EACH disbursement request. All requests must be submitted via this portal.** Requests sent via email will not be processed. Deferral forms cover the entire academic year. If you submit a deferral request in the fall, you do not need to submit another deferral request in the spring.

Fall payments are generally mailed the second week of August, and Spring disbursements the second week in December. Although the portal allows for flexibility when selecting due dates, requests are processed in the order they are received and **can take up to 10 business days** to be processed and mailed from our office.

To complete the Deferral/Disbursement Form, scroll down and select **" + Get Started."**

#### Questions?

- [Click here to download the Finance Sheet](#), which explains how you can use your scholarship funds and includes links to Apple and Lenovo for purchasing a computer.
- [Click here to download the Scholarship FAQ](#).
- For any questions not answered by the two resources above, email LaQuanda Prince, Finance Manager, at [REDACTED]

## Profile

### Beginning Scholarship Balance

\$

### Total Disbursements

\$

0.00

### Remaining Balance

0

*Remaining Balance = Beginning Scholarship Balance - Total Disbursements*

Select ["+Get Started"](#) below to begin the process of deferring your scholarship or requesting disbursements. Subsequent requests can be submitted by selecting ["+ Add Another."](#)

You can see the status of your submission by the colored status bar below the submission card.

- If the status bar is **gray**, your submission is under review, and no action needs to be taken.
- If the status bar is **blue**, there is an action required. Click on the Submission Card to complete.
- If the status bar is **red**, there is an error. Please contact LaQuanda Prince at [REDACTED].

+

Add Another

Untitled

Created on 02/15/2022

Disbursement / Deferral Requests

Untitled

Created on 07/08/2021

Disbursement / Deferral Requests

Untitled

Created on 07/01/2021

Disbursement / Deferral Requests

**Questions?**  
**Please reach out...**

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