

AN INTERACTIVE SESSION GUIDE

Creating the Conditions for Change

With Patricia Toothman, social impact manager at Splunk

Top takeaways from "A blueprint for high-engagement CSR programs"

Feel free to add your own notes.

CSR programs should align with your company values and business objectives.

Collective buy-in takes precedence over giving credit to an individual leader.

CSR is a collective mission.

Every employee should be able to engage with the company's CSR efforts.

Today's employees expect companies to be transparent and authentic.

Build an inclusive CSR program

How do your current programs make space for all employees to engage?

Program

How You Invite All Employees to Bring Their Unique Skills and Values

What do you wish every employee knew about your program?

Think about the desired outcomes you want to achieve both internally and externally. Write those down in the inner circle. Then consider what conditions and practices need to be in place to support you reaching those outcomes. Add them to the outer rectangle.

