

# Charlesworth to provide sales representation services for EMS Press

*London, 17 October 2023*

[Charlesworth](#) is proud to announce a strategic partnership with EMS Press, the publishing house of the [European Mathematical Society](#) (EMS) to represent its full portfolio of 26 journals and collection of more than 200 ebooks in mainland China.

EMS's mission is to promote mathematical scholarship through the publication of high-quality, accessible, and open research. With a focus on technology-driven solutions for academic publishing, EMS is dedicated to delivering fair and sustainable open access.

Charlesworth's in-depth understanding of the unique challenges and opportunities of the Chinese market, strong knowledge of the mathematical market and proven track record in securing transformative agreements in China position them as the ideal partner to represent and support the growth aspirations of EMS Press.

Under this agreement, Charlesworth's Beijing-based team will provide sales representation services, starting with standard renewals, and transitioning to expand EMS's [Subscribe to Open](#) offering in 2025. This will be supported by Charlesworth's expert marketing team who will provide social media activity on behalf of EMS to actively engage with the librarian and researcher community in China.

Andre Gaul, CEO of EMS Press comments "We're looking forward to working with Charlesworth on increasing the visibility and reach of our portfolio in China. We know they have an excellent understanding of the Chinese market and will help us to support mathematical research excellence in the region."

Michael Evans, CEO at Charlesworth comments "We're pleased to partner with EMS Press to support them as they take forward their mission to advance accessible and sustainable research publication in China. The EMS's unwavering commitment to delivering high-quality content, combined with expanding their presence in China, not only strengthens the dedication of the EMS to promoting knowledge dissemination but also provides Chinese researchers with greater access to cutting-edge research."



By leveraging Charlesworth's extensive experience and local expertise, EMS will be better positioned to navigate the complexities of the Chinese market.

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### ***About the European Mathematical Society***

EMS Press is the publishing house of the European Mathematical Society, the not-for-profit organization dedicated to the promotion and development of mathematics in Europe. We have a digital and print portfolio of more than 20 peer-reviewed journals and a growing catalogue of over 200 books. Our editorial mission is to publish high-quality research for both the European and global mathematics community. We focus on technology-driven solutions for academic publishing, and are committed to delivering fair and sustainable open access. To find out more visit [ems.press](https://ems.press).

### ***About Charlesworth***

Charlesworth is an Enago company, and together, we form a market-leading global publishing solutions company. Charlesworth is recognised by STM publishers worldwide as the trusted partner for sales representation, author marketing and author experience solutions in China, the world's largest STM market by research output. We help publishers connect with their authors through localised services and solutions, including the award-winning Charlesworth Gateway.

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