2025 Club Awards

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All awards will be judged on the following criteria:

1. Dave Burnett - Large Club (150+ members)

	DLIBBIC	BASIC	GOOD	EXCELLENT
	RUDRIC	1	2	3
CRITERIA	2. Provided the best program of Events in 2025 for their members.	Provides a basic description of how the Club successfully met the aims of the Club or Society and some of the reasons for implementing these initiatives. Provides a basic description linking club activities to aims. Insufficient detail and/or lack of supporting evidence. Provides a basic outline of events delivered in 2025. Demonstrates basic links between program of events and aims of the Club.		Provides a thorough description of initiatives implemented to meet the aims of the Club or Society and including key drivers, reasons for implementing it and specific details about the clubs aims. Provides a thorough explanation of Club activities, identifies methods for measuring success of initiatives and significant evidence of their several indications of their success. Identifies innovative ways to engage with Club members. Provides excellent supporting evidence. Provides a thorough description of events delivered in 2025. Demonstrates excellent links between program of events and aims of the Club.
		Provides limited evidence of success.	Provides good evidence of success.	Provides excellent evidence of success (photos, attendance data, financial results etc).
	3. Collaborated with USU and USYD.	Did not participate nor expressed their interest in participating on any USU event.	Actively participated in at least one USU Event, including but not limited to Festival of Creativity, Welcome Fest, International Fair and Culture.	Actively participated in one or more USU Events, including but not limited to Festival of Creativity, Welcome Fest, International Fair and Culture.

4. Is innovative	Provides basic	Provides some	Highlights the club's ability
and creative in	approaches and	approaches that	to introduce new and
their outreach to	partnerships that	somewhat	creative approaches,
the broader	doesn't distinguish	distinguishes from	initiatives, or partnerships
community.	them from other	other clubs.	that distinguish it from
	clubs.		others.
		Club has slightly	
	Club has not evolved.	evolved from	Examines how the club has
		previous years	significantly evolved from
		through innovative	previous years through
		projects or	innovative projects or
		involvements.	involvements.

2. Dave Burnett - Small Club (-150 members)

	DLIDDIC	BASIC	GOOD	EXCELLENT
	RUBRIC	1	2	3
CRITERIA	1. Was the most successful in meeting the aims of their Club or Society.	Provides a basic description of how the Club successfully met the aims of the Club or Society and some of the reasons for implementing these initiatives. Provides a basic description linking club activities to aims. Insufficient detail and/or lack of supporting evidence.	Provides a good description of initiatives implemented to meet the aims of the Club or Society and several of the reasons for implementing these initiatives. Provides a good explanation of the activities including overall reasons for implementing them and several indications of their success. Provides some Supporting evidence to back up explanations.	Provides a thorough description of initiatives implemented to meet the aims of the Club or Society and including key drivers, reasons for implementing it and specific details about the initiative aims. Provides a thorough explanation of Club activities, identifies methods for measuring success of initiatives and significant evidence of their several indications of their success. Identifies innovative ways to engage with Club members. Provides excellent supporting evidence.
	2. Provided the best program of Events in 2025 for their members.	Provides a basic outline of events delivered in 2025. Demonstrates basic	Provides a good outline of events delivered in 2025. Demonstrates	Provides a thorough Description of events delivered in 2025. Demonstrates excellent
	members.	links between program of events and aims of the Club.	good links between program of events and aims of the Club.	links between program of events and aims of the Club.
		Provides some evidence of success.	Provides good evidence of success.	Provides excellent evidence of success (photos, attendance data, financial results etc).

3. Collabora with USU ar USYD.		Actively participated in at least one USU Event, including but not limited to Festival of Creativity, Welcome Fest, International Fair and Culture.	Actively participated in one or more USU Events, including but not limited to Festival of Creativity, Welcome Fest, International Fair and Culture.
4. Is innovariand creative their outread	e in approaches and	Provides some approaches that somewhat distinguishes from other clubs. Club has slightly evolved from previous years through innovative projects or involvements.	Highlights the club's ability to introduce new and creative approaches, initiatives, or partnerships that distinguish it from others. Demonstrates how the club has significantly evolved from previous years through innovative projects or involvements.

3. Best New Club (since October 2024)

	DLIDDIC	BASIC	GOOD	EXCELLENT
	RUBRIC	1	2	3
	1.Demonstrate that the Club or Society have increased exposure for the USU by providing a new audience.	Little or no evidence of any initiatives aimed at increasing club membership.	Demonstrates some evidence of initiatives aimed at increasing club membership.	Demonstrates clear strategy to increase club membership growth.
CRITERIA	2. Was the most successful in meeting the aims of their Club or Society.	Provides a basic description of how the Club successfully met the aims of the Club or Society and some of the reasons for implementing these initiatives. Provides a basic description linking club activities to aims. Does not identify ways to engage with Club members. Insufficient detail and/or lack of supporting evidence.	Provides a good description of initiatives implemented to meet the aims of the Club or Society and several of the reasons for implementing these initiatives. Provides a good explanation of the activities including overall reasons for implementing them and several indications of their success. Identifies some ways to engage with Club members. Provides some supporting evidence to back up explanations.	Provides a thorough description of initiatives implemented to meet the aims of the Club or Society and including key drivers, reasons for implementing it and specific details about the initiative aims. Provides a thorough explanation of Club activities, identifies methods for measuring success of initiatives and significant evidence of their several indications of their success. Identifies innovative ways to engage with Club members. Provides excellent supporting evidence.
	3. Provided the best program of Events in 2024/2025 for their members.	Provides a basic outline of events delivered in 2024/2025. Demonstrates basic links between program of events and aims of the Club. Provides limited evidence of success.	Provides a good outline of events delivered in 2024/2025. Demonstrates good links between program of events and aims of the Club. Provides good evidence of success.	Provides a thorough Description of events delivered in 2024/2025. Demonstrates excellent links between program of events and aims of the Club. Provides excellent evidence of success (photos, attendance data, financial results etc).

4. Best Revue

	DLIDDIC	BASIC	GOOD	EXCELLENT
	RUBRIC	1	2	3
	1. Unique and Creative.	Show does not showcase the society clearly and/or a unique concept.	Show presents a new theme and/or idea and champions the society.	Show is creative, entertaining, and original. Clearly encapsulates and communicates the intention of the society.
	2. Engagement results.	Provides some evidence of successful and creative engagement results across channels.	Provides good evidence of successful engagement and creative results across channels.	Provides excellent evidence of successful and creative engagement results across channels.
CRITERIA	2. Provides the best program of Events in 2025 for their members outside of their Revue.	Provides a basic outline of events delivered in 2025. Demonstrates basic links between program of events and aims of the Club. Provides limited evidence of success.	Provides a good outline of events delivered in 2025. Demonstrates good links between program of events and aims of the Club. Provides good evidence of success.	Provides a thorough description of events delivered in 2025. Demonstrates excellent links between program of events and aims of the Club. Provides excellent evidence of success (photos, attendance data, financial results etc).
	4. Accessible and engaging for its intended audience.	Demonstrates basic or limited inclusivity, diversity, or sustainable considerations relative to the show.	Demonstrates some inclusivity, diversity, and sustainable considerations relative to the show.	Demonstrates excellent levels of inclusivity, diversity, and sustainable considerations relative to the show.

5. Best Community Club Builder of the Year

	RUBRIC	BASIC	GOOD	EXCELLENT
	RUDRIC	1	2	3
	1. Club Collaboration.	Club was not recognised through peer nominations or shoutouts from other clubs.	Club was somewhat recognised through peer nominations or shoutouts from other clubs in passing.	Club was actively recognised through peer nominations or shoutouts from other clubs.
CRITERIA	2.ClubCommuniti es Participation.	No participation and ranking in Peer Club Referral and Peer Review program.	Some participation and ranking in Peer Club Referral and Peer Review program.	Strong participation and ranking in Peer Club Referral and Peer Review program.
	3. Ranking through ClubCommunitie s.	Did not participate in the ClubComm Points Rewards program.	Ranked outside of the top 20 of the ClubComm Points Rewards program.	Ranked in the top 20 of the ClubComm Points Rewards program.

6. Best Executive Team

	DLIDDIC	BASIC	GOOD	EXCELLENT
	RUBRIC	1	2	3
	Successfully managed and maintained their Club at all times.	No evidence of submitting governance documentation on time.	Some evidence of submitting governance documentation reasonably on time of registration period.	Evidence of submitting governance documentation prior to or on time of registration period.
	2. Contributing to the growth of USU Membership.	Little to no evidence of any initiatives aimed at increasing club membership.	Demonstrates some initiatives aimed at increasing club membership.	Demonstrates clear strategy to increase club membership growth.
	3. Created the most accessible program of Events for Members.	Demonstrates basic or limited inclusivity, diversity, or sustainable considerations relative to the Club.	Demonstrates some inclusivity, diversity, and sustainable considerations relative to the Club.	Demonstrates clear accessibility strategy relative to the Club.
CRITERIA	4.Communicated with the Clubs & Societies Office regularly.	Delayed responses to Clubs team communications. Event and governance documentation rarely submitted on time.	Reasonable response times to Clubs team communications. Event and governance documentation regularly submitted on time.	Clear, timely communication with Clubs staff. Event and governance documentation always submitted on time.
	5. Teamwork.	No evidence of teamwork.	Reasonable teamwork to achieve their goals, including leadership, communication and collaboration.	Evidence of successful teamwork to achieve their goals, including leadership, communication and collaboration.
	6. Ensured the team was trained and upskilled.	Did not complete any courses available for their Club.	Completed some courses available from our Student Leadership Training. Completed some workshops from Level Up Leadership Academy.	Completed all the courses in Student Leadership Training. Participated in all the workshops from Level Up Leadership Academy.

7. Best Executive Group Photo

	DLIDDIC	BASIC	GOOD	EXCELLENT
	RUBRIC	1	2	3
	1. Composition.	The group is unevenly spaced, and some members are partially out of the frame or blocked.	The group is well- arranged, and everyone is fully visible, though there may be some gaps or slight unevenness.	The group is perfectly arranged with balanced spacing, no one is blocked, and the composition looks intentional and aesthetically pleasing.
	2. Engagement & expression.	Some individuals have neutral or unengaged expressions, with inconsistent energy levels across the group.	Most members are smiling or engaged, though a few might appear less enthusiastic.	The entire group shows consistent energy, with everyone smiling or showing engaged expressions, reflecting a strong sense of camaraderie.
CRITERIA	3.Background/se tting of the photo	The background is distracting or cluttered, drawing attention away from the group.	The background is neutral or complementary, though it might lack cohesion with the group's appearance.	The background perfectly complements the group, enhancing the overall visual appeal without any distractions.
	4. Capturing the Aims of the Society.	The photo does not clearly convey the society's purpose. The connection between the society's goals is unclear or absent.	The photo partially reflects the society's aims, with some elements (e.g., props, attire, or setting) suggesting the group's purpose, though the message might not be immediately apparent.	The photo strongly captures the aims of the society, with clear visual elements (such as props, attire, setting, or expressions) that immediately communicate the group's purpose. The image effectively embodies the society's values and objectives.

8. Best Executive (Individual)

	RUBRIC	BASIC	GOOD	EXCELLENT
	RODRIC	1	2	3
	1. Leadership	Demonstrates basic communication and collaboration with other executives and club members. Evaluates the executive's lack of contributions to USU and the broader USYD community.	Demonstrates some communication and collaboration with other executives and club members. Evaluates the executive's average contributions to USU and the broader USYD community.	Demonstrates effective communication and collaboration with other executives and club members. Evaluates the executive's ongoing contributions to USU and the broader USYD community.
4	2. Club Service.	Demonstrates basic support to their club throughout their executive tenure by slightly improving club operations and logistics.	Demonstrates some support to their club throughout their executive tenure by slightly improving club operations and logistics.	Demonstrates thorough support to their club throughout their executive tenure by improving club operations and logistics.
CRITERIA	3. Inclusivity and diversity.	Demonstrates basic or limited inclusivity, diversity, or sustainable considerations within their team and club activities by implementing best practice.	Demonstrates some inclusivity, diversity, and sustainable considerations within their team and club activities by implementing best practice.	Demonstrates excellent levels of inclusivity, diversity, and sustainable considerations within the team and club activities by implementing best practice.
	4. Training.	Did not complete any of the workshops offered in Level Up Leadership Academy in Semester 2, 2025.	Has completed some of the workshops offered in Level Up Leadership Academy in Semester 2, 2025.	Has completed the Level Up Leadership Academy in Semester 2, 2025.
	5. Clear and constant communication with USU.	Does not provide evidence of interaction with the USU Clubs team.	Provides some evidence of communication with the USU Clubs team.	Provides evidence of actively engaging with the USU Clubs team.

9. Best Club Photo of the Year

	RUBRIC	BASIC	GOOD	EXCELLENT
	RODRIC	1	2	3
	1. Captures activities and events held by the Club or society.	Minimal signs of events or activities visible on the photo.	There is some content visible on the photo that depicts an event or activity held by the Club or society.	Viewers can clearly identify the type of event or activity held by the club.
A	2. Editing and Design.	The photo does not capture a real and genuine moment.	The photo captures a staged moment.	The photo captures a real and genuine moment.
CRITERIA	3. Has been submitted as a Photo of the Month contender for ClubComms Rewards Program.	N/A	N/A	N/A
	4. Engagement metrics.	Did not provide any supporting evidence of engagement metrics.	Provided some supporting evidence of engagement metrics.	Provided strong evidence of engagement metrics.

10. Best Promotional Video

	RUBRIC	BASIC	GOOD	EXCELLENT
	RUDRIC	1	2	3
	1. Aims and message or 'call to action' clearly articulated.	Provides basic or insufficient supporting evidence to show aims, message of 'call to action'.	Provides some supporting evidence to show aims, message of 'call to action'.	Provides great and sufficient supporting evidence show aims, message of 'call to action'.
CRITERIA	2. Design.	Basic use of design principles used to develop promotional video.	Good use of design principles to creative a visually pleasing product.	High design standards that provide evidence of links to the aim of the video.
	3.Engagement results.	Provides some evidence of successful engagement results across channels.	Provides good evidence of successful engagement results across channels.	Provides excellent evidence of successful engagement results across channels.

11. Best Design

RUBRIC		BASIC	GOOD	EXCELLENT
	RUBRIC	1	2	3
SIA	1. Most engaging, original print or digital design for the purposes of delivering information or marketing engagement	Demonstrates a basic or limited use of marketing techniques, designs and strategies to support the initiative. Provides evidence of a basic marketing initiative.	Demonstrates a good use of marketing techniques, designs and strategies to support the initiative. Provides evidence of a good quality, moderately successful marketing initiative.	Demonstrates excellent evidence of using multiple effective marketing techniques, designs and strategies to support the initiative. Provides evidence of a high-quality, successful marketing initiative.
CRITERIA	2. Effective, original, clear and engaging visual elements and positive user experience where relevant	Provides basic or limited evidence of achieving or exceeding any of the goals and objectives set. Provides basic or limited evidence of engagement and/or positive experiences for students/staff /customers and the campus community.	Provides evidence of achieving or exceeding some of the goals and objectives set. Provides evidence of a good level of engagement and a positive experience for students/staff/cust omers, and the campus community.	Provides evidence of achieving or exceeding all, or most of the goals and objectives set. Provides evidence of a high level of engagement and a positive experience for students/staff/customer and the campus community.

12. Best Merchandise Design

* May include, social media images, posters, banners, website design

RUBRIC		BASIC	GOOD	EXCELLENT
		1	2	3
	1. Unique and articulate.	Design does not showcase the society clearly and/or a unique concept.	Design presents a new theme and/or idea and champions the society.	Design is creative and original. Clearly encapsulates and communicates the intention of the society.
⊴	2. Includes USU Logo.	N/A	N/A	N/A
CRITERIA	3. Captures the Clubs aims.	Clubs aims are questioned and unclear.	Some elements of the design can be considered unclear.	Design includes clear links to clubs aims.
	4. Merchandise was approved by the C&S Team.	No evidence that the merchandise was not approved by the Clubs team.	Some supporting evidence that the merchandise was approved by the Clubs team.	Excellent supporting evidence that merchandise was approved by the Clubs team.

13. Best Publication

* May include periodical journals, magazines, digital publications or newsletters, anthologies, guidebooks. The publication must be in English.

DLIDDIC		BASIC	GOOD	EXCELLENT
	RUBRIC	1	2	3
CRITERIA	1. Content and quality of writing for a publication.	Publication displays little to no editing theme. The content within the publication is unoriginal and is not applicable to the society members.	Publication displays a coherent editing theme. The content within the publication is original and is applicable to the society members.	Publication displays a creative and outstanding editing theme. The content within the publication is inspiring and original. Content resonates with the culture and needs of the society.
	2. Accessible and engaging for its intended audience.	Demonstrates basic or limited inclusivity, diversity, or sustainable considerations relative to the initiative.	Demonstrates some inclusivity, diversity, and sustainable considerations relative to the initiative.	Demonstrates excellent levels of inclusivity, diversity, and sustainable Considerations relative to the initiative.
	3. Quality of design/publishing.	Provides a basic or limited explanation of creative techniques and resources used to implement the initiative and deliver on the goals and objectives mentioned.	Provides an adequate explanation of some creative techniques and resources used to implement the initiative and adequately deliver on the goals and objectives.	Provides a thorough explanation of the creative techniques and resources used to implement the initiative and effectively deliver on the goals and objectives.
	4. Aligns with club's aims and activities.	Basic or little evidence articulating alignment of publication with club aims.	Good evidence articulating alignment of publication with club aims.	Excellent evidence articulating alignment of publication with club aims.

14. Best Small Event

	RUBRIC	BASIC	GOOD	EXCELLENT
	RUDRIC	1	2	3
CRITERIA	1. Ticket Sales/ attendance.	Provides basic or insufficient supporting evidence to show positive ticket sales or attendance.	Provides basic supporting evidence to show positive ticket sales or attendance.	Provides excellent and thorough sufficient supporting evidence to show positive ticket sales or attendance.
	2. Event was accessible for all students.	Demonstrates basic or limited inclusivity, diversity, or sustainable considerations relative to the event.	Demonstrates some inclusivity, diversity, and sustainable considerations relative to the event.	Demonstrates excellent levels of inclusivity, diversity, and sustainable considerations relative to the event.
	3. Created an experience relevant to the Clubs aims.	Provides basic or insufficient supporting evidence or examples of the key components of the initiative strategy.	Provides good supporting evidence and some examples of the key components of the initiative strategy.	Provides excellent supporting evidence and multiple examples of the key components of the initiative strategy.
	4. Developed a Marketing plan to promote event.	Demonstrates a basic or limited use of marketing techniques, designs and strategies to support the event.	Demonstrates a good use of marketing techniques, designs and strategies to support the event.	Demonstrates excellent evidence of using multiple effective marketing techniques, designs and strategies to support the event.
	5. Uniqueness and innovation.	The event was not original. It did not stand out from other previous events.	The event was somewhat original and innovative. Slightly stood out from other previous events.	Recognises the originality and innovation of the event, including unique themes, activities, or formats. Evaluates how the event stood out from other events, including its concept and execution.

15. Best Large Event

RUBRIC		BASIC	GOOD	EXCELLENT
	KUDKIC	1	2	3
	1. Ticket Sales/ attendance.	Provides basic or insufficient supporting evidence to show positive ticket sales or attendance.	Provides basic or some supporting evidence to show positive ticket sales or attendance.	Provides excellent and thorough supporting evidence to show positive ticket sales or attendance.
	2. Event was accessible for all students.	Demonstrates basic or limited inclusivity, diversity, or sustainable considerations relative to the event.	Demonstrates some inclusivity, diversity, and sustainable considerations relative to the event.	Demonstrates excellent levels of inclusivity, diversity, and sustainable considerations relative to the event.
	3. Created an experience relevant to the Clubs aims.	Provides basic or insufficient Supporting evidence or examples of the key components of the initiative strategy.	Provides good supporting evidence and some examples of the key components of the initiative strategy.	Provides excellent supporting evidence and multiple examples of the key components of the initiative strategy.
CRITERIA	4. Developed a Marketing plan to promote event.	Demonstrates a basic or limited use of marketing techniques, designs and strategies to support the event.	Demonstrates a good use of marketing techniques, designs and strategies to support the event.	Demonstrates excellent evidence of using multiple effective marketing techniques, designs and strategies to support the event.
	5. Uniqueness and innovation.	The event was not original. It did not stand out from other previous events.	Somewhat original and innovative. Lightly stood out from other previous events.	Recognises the originality and innovation of the event, including unique themes, activities, or formats. Evaluates how the event stood out from other events, including its concept and execution.
	6. Liaising with USU Clubs office.	Risk assessment form was not submitted in advance with all certificates missing. Gave insufficient notice to USU Clubs team of the event.	Risk assessment form was submitted in advance with some certificates missing. Gave sufficient notice to USU Clubs team of the event.	Risk assessments forms were submitted in advance with no certificates missing. Has given more than sufficient notice to USU Clubs team of the event.

16. Best Joint Event

	RUBRIC	BASIC	GOOD	EXCELLENT
	RODRIO	1	2	3
4	1. Event was successful in meeting the aims of all Clubs.	Provides basic or insufficient supporting evidence or examples of a collaborative approach to developing and delivering the event in line with the aims of all clubs.	Provides good supporting evidence or examples of a collaborative approach to developing and delivering the event in line with the aims of all clubs.	Provides excellent supporting evidence or examples of a collaborative approach to developing and delivering the event in line with the aims of all clubs.
CRITERIA	2. Evidence of collaborative approach in the coordination and promotion of event.	Provides basic or insufficient supporting evidence of teamwork between clubs.	Provides good supporting evidence of teamwork between clubs.	Provides excellent supporting evidence of teamwork and collaboration between clubs.
	3. Member participation, marketing and attendance.	Provides basic or Insufficient supporting evidence to show positive ticket sales or attendance.	Provides basic and Sufficient supporting evidence to show positive ticket sales or attendance	Provides excellent and thorough supporting evidence to show positive ticket sales or attendance.

17. Best Performance/Showcase

*not for Revue societies nor to be submitted in conjunction with any other event Award

RUBRIC		BASIC	GOOD	EXCELLENT
	RUDRIC	1	2	3
RIA	1. Event was accessible for all students.	Demonstrates basic or limited inclusivity, diversity, or sustainable considerations relative to the performance.	Demonstrates some inclusivity, diversity, and sustainable considerations relative to the performance.	Demonstrates excellent levels of inclusivity, diversity, and sustainable considerations relative to the performance.
CRITERIA	2. Created an experience relevant to the Clubs aims.	Provides basic or insufficient supporting evidence or examples of the key components of the initiative strategy.	Provides good supporting evidence and some examples of the key components of the initiative strategy.	Provides excellent supporting evidence and multiple examples of the key components of the initiative strategy.



3. Developed a Marketing plan to promote the performance.	Demonstrates a basic or limited use of marketing techniques, designs and strategies to support the	Demonstrates a good use of marketing techniques, designs and strategies to support the	Demonstrates excellent evidence of using multiple effective marketing techniques, designs and strategies to support the performance.
4. Uniqueness and innovation.	Event concept or format was conventional, with few distinguishing features.	Event had some creative elements present; stood out in small ways.	Event showcased exceptional originality through concept, structure, or creative execution.

18. Best Equity, Diversity & Inclusion Initiative

RUBRIC		BASIC	GOOD	EXCELLENT
	RUDRIC	1	2	3
	1. Proven impact on relevant communities.	Provides basic or insufficient supporting evidence to show positive impact on relevant communities.	Provides some basic and sufficient supporting evidence to show positive impact on relevant communities	Provides excellent and thorough supporting evidence to show positive impact on relevant communities.
CRITERIA	2.Successfully promotes awareness of an issue or delivers a tangible outcome.	Provides basic or insufficient supporting evidence to show successful promotion of key issue.	Provides good supporting evidence to show successful promotion of key issue	Provides excellent supporting evidence to show successful promotion of key issue.
	3. Encourages community engagement, inclusion, accessibility and/or diversity.	Demonstrates basic or limited inclusivity, diversity, or sustainable considerations relative to the initiative.	Demonstrates some inclusivity, diversity, and sustainable considerations relative to the initiative.	Demonstrates excellent levels of inclusivity, diversity, and sustainable considerations relative to the initiative.

