



FOR IMMEDIATE RELEASE

The Otto Group at HighTower

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Boutique Sarasota Wealth Management Firm Hires Laurel Corriveau as Director of Client Relations

SARASOTA, FLA – August 22, 2017 – The Otto Group at HighTower announces the hiring of Laurel Corriveau as Director of Client Relations for its Sarasota, Florida and Vail, Colorado offices.

Corriveau comes to The Otto Group with nearly 30 years of professional services business development and marketing experience. Her key areas of focus include ensuring that The Otto Group delivers concierge level relationship management to its family of clients, new client and advisor transition, and leading marketing and communication efforts in support of expanding the team's client base.

"The Otto Group is pleased to welcome Laurel to our team. She is a seasoned marketing and business development advisor and brings a foundation of professional services firm knowledge to our client-first culture", said Matt Otto.

Prior to joining The Otto Group, Corriveau was a business development manager for a regional law firm, and managed business development activities for their Florida offices. Corriveau is active in the business and philanthropic community, and was most recently recognized with a 2017 Corporate Bronze Presidential Volunteer Service Award, also the 2017 Ambassador Above and Beyond Award, and the 2016 Community Ambassador of the Year Award from Goodwill Manasota. Corriveau is also actively involved with United Way Suncoast.

Corriveau earned her Bachelor of Science in economics and finance from Southern New Hampshire University.

About HighTower

HighTower is reshaping the financial services industry from the inside out. As one of the nation's largest Registered Investment Advisors (RIAs) dedicated to providing advice, not selling a product, we are a relentless champion of the fiduciary standard. We believe that the wealth management industry can and should do a better job of serving the needs of individual investors and their financial advisors. We built HighTower upon a commitment to put our clients' best interests first. For the 6th consecutive year, HighTower ranks on the Inc. 5000 list of the fastest-growing companies in America (2012 – 2017). For more information, see www.hightoweradvisors.com and www.byadvisorsforadvisors.com.

Related links: www.hightoweradvisors.com/otto

Attachment: Laurel M. Corriveau photo; Logo

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