



**HIGHTOWER**  
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## UTILITY DIVIDEND STRATEGY

The Utility Dividend Strategy seeks high dividend growth from a portfolio of quality utility stocks. The portfolio may include electric, telephone, gas and water companies. We look for utility stocks that are paying a high yield. We get further guidance from the company as to how much they intend to grow the dividend. Historically, companies are highly accurate with the predicted growth rate. Naturally,

if they inflate the predicted dividend growth rate, the stock price would suffer. We look for those companies that have a high growth rate of the dividend. We then study each stock individually using both fundamental and technical research. We typically own 10 names in this portfolio when fully invested. The portfolio is equally weighted.



Wisehaupt, Bray Asset Management is a team of investment professionals registered with HighTower Securities, LLC, member FINRA, MSRB and SIPC & HighTower Advisors, LLC a registered investment advisor with the SEC. Securities are offered through HighTower Securities, LLC and advisory services are offered through HighTower Advisors, LLC.

Investments involve risk, including the possible loss of entire investment principal. Past performance is not indicative of current or future performance and is not a guarantee. The information provided is as of the date referenced. Wisehaupt, Bray Asset Management has obtained all market prices, data and other information from sources believed to be reliable although its accuracy or completeness cannot be guaranteed. Such information is subject to change without notice. The securities mentioned herein may not be suitable for all investors and there is no guarantee that the investment process described herein will be profitable. Before investing, consider the investment objectives, risk, charges and expenses. Diversification does not ensure against loss.

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