

## **BIENNALE DI VENEZIA AND COIMA SGR REOPEN THE HOTEL DES BAINS TO THE PUBLIC FOR THE PHOTOGRAPHY EXHIBITION CELEBRATING THE HISTORY OF THE FILM FESTIVAL**

*Milan, 27 August 2018* - COIMA SGR - a leading independent manager of real estate investment funds on behalf of Italian and international institutional investors - accepted La Biennale di Venezia's request to host a photography exhibition celebrating the 75th anniversary of the Venice International Film Festival at the Hotel des Bains.

Titled "Il Cinema in Mostra. Volti e Immagini dalla Mostra Internazionale d'Arte Cinematografica 1932 – 2018", the exhibition opened today in the presence of La Biennale's President Paolo Baratta, the curator Alberto Barbera, and COIMA CEO Manfredi Catella.

The reopening of the des Bains - made possible by COIMA SGR, on behalf of the Lido di Venezia II Fund - is a response to La Biennale's intent to reclaim one of its identity-defining locations, and to the desire of citizens and institutions to see an essential part of their territory revitalized.

From 27 August through 16 September 2018, the spaces on the first floor of the des Bains, ranging from the Visconti room to the Thomas Mann room, will host an exhibition of 680 photographic prints, 800 photos displayed on screen, 6 videos with clips from 120 films, 5 documentaries, and other documents and materials from the Historical Archive, most of which have never been shown before, spanning the history of the Venice International Film Festival – the oldest film festival in the world, founded in 1932 on the Venice Lido as an extension of La Biennale Arte and inspired by its model. Admission to the Cinema in Mostra exhibition is free. Opening hours: 10 am - 10 pm through 8 September, 10 am - 6 pm through 16 September. The event is part of the programme of exhibitions that La Biennale di Venezia has been hosting since 2009 to promote its Historical Archive and highlight significant periods and episodes in its history.

"COIMA, acting on behalf of the investors that supported the Venice Lido renovation project, received a fiduciary mandate to oversee the renovation of the historical assets of the Hotel Excelsior and Hotel des Bains", explains Manfredi Catella, COIMA's Founder and CEO. "Over the last 24 months, we have invested more than 20 million Euros in the first stage of the renovation work, and specifically for the Hotel Excelsior. The partnership with La Biennale di Venezia and the Municipality of Venice for the reopening of part of the Hotel des Bains to host "Il Cinema in Mostra" is an act of recognition and respect for a historic place. Looking forward, this could serve as a model for renovation projects for Italy, whose territory and cities are key drivers of economic, social, and cultural growth".

**COIMA** is a leading platform in the investment, development and management of real estate assets on behalf of international and domestic institutional investors. COIMA SGR, an Investment & Asset management company, manages 22 real estate investment funds, with over Euro 5 billion in investments and features a portfolio comprised of over 150 properties, including 30 LEED certified buildings. COIMA Srl, a development and property management company, over the past 40+ years, has developed and managed properties totaling over 5 million square meters. The platform's more important projects in which it has co-invested, co-developed and which it continues to manage include the Porta Nuova project in Milan, one of the most prestigious urban requalification projects in Europe.

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