

## BOSCO VERTICALE WINS THE INTERNATIONAL HIGHRISE AWARD 2014

*Frankfurt, November 19<sup>th</sup> 2014* - Bosco Verticale wins the 2014 edition of the exclusive "International Highrise Award", sponsored by Frankfurt's Deutsches Architekturmuseum and given every two years to the world's most beautiful and innovative highrise.

The Award, created in 2003 by the City of Frankfurt, Deutsches Architekturmuseum (DAM) and DekaBank, which finances the project, is reserved to the architects and developers of buildings at least 100-metre-tall completed in the last two years.

For the 2014 edition, DAM assessed over 800 skyscrapers built around the world and selected 26 residential complexes, of which 5 made the short-list in September: besides Bosco Verticale, **"De Rotterdam"**, in Rotterdam, Netherlands (151.3 metres), by the city's Office for Metropolitan Architecture (OMA); **"One Central Park"**, in Sydney, Australia (64.5 metres and 116 metres) by Ateliers Jean Nouvel, Paris; **"Renaissance Barcelona Fira Hotel"**, in Barcelona, Spain (105 metres), by Ateliers Jean Nouvel, Paris; **"Sliced Porosity Block"**, in Chengdu, China (123 metres), by Steven Holl Architects, New York.

Designed by Boeri Studio, Bosco Verticale is part of Porta Nuova project, one of the largest urban renewal projects in Europe, developed by Hines Italia and sponsored by major institutional investors such as Unipol Sai, American and Canadian pension funds, German banks, and Qatar's sovereign fund.

**COIMA**, **co-developer** of the project along with Hines Italia SGR, has managed **Project & Construction Management** activities during the construction phase, coordinating all aspects of engineering. COIMA is also in charge of the **Property Management** of the residential towers, ensuring a high level of specialization with particular attention to the green.

**COIMA Image** with Dolce Vita Homes is the **Interior Designer** of the residential units, the main halls and the floor lobbies, defining the apartments cutting and the selection of finishing materials. The Interior Design is inspired by sustainability and livability, guaranteeing quality and excellence of the "Made in Italy".

The two residential towers, standing at 80- and 112-metre-tall, stretching over 27 and 19 storeys and featuring a combined 113 units, house up to 800 trees between 3- and 9-metre-tall, 11,000 perennials and ground cover plants, and 5,000 shrubs, for a total of over 100 different species - the equivalent of a 20,000-square-metre forest and understorey laid out vertically.

Bosco Verticale is awarded the prestigious prize convincing the international jury for the symbiosis between Nature and Architecture: "A ground-breaking project, a blueprint for the cities of tomorrow. A triumph of sustainability and biodiversity".







