

CULTURE CAN SAVE HUMANITY



SXSW LONDON

KEY SPEAKER QUOTES



“My dad was pretty homophobic, and my mum didn’t really get me, so to find a place of belonging, quite literally the dance floor saved my life”

Jodie Harsh
DJ/ Artist & Author

“Since the very beginning of my practice, i’ve wanted to create art that is felt deeply in the body before it is understood intellectually”

Maja Perić
Immersive & Generative
Light Artist



“That’s where most interesting conversations lie: within grey areas and nuance. The internet is where nuance goes to die, so i’m trying to hold on to it and hide it in books, where people have a little bit more time with conversation”

Yomi Adegoke
Award-Winning Journalist
and Author



SPEAKERS TO LOOK OUT FOR



Dr Charisse Beaumont
CEO
Black Lives in Music

Dr Charisse Beaumont is the CEO of Black Lives in Music (BLiM), founded in 2020 to champion equality for Black and ethnically diverse musicians.

Under her leadership, BLiM has delivered landmark research such as Being Black in the UK Music Industry and launched Classically Black, the UK's first classical music festival for underrepresented talent.



Pedro Kurtz
Director of Music
and Operations, Americas
Deezer

Pedro Kurtz works at the intersection of global platforms and local cultural systems. As Director of Music and Operations for the Americas at Deezer, he focuses on how global models take shape in practice through everyday cultural adaptation.