



# A note on our FY 2020/21 Financial Statements

SEPTEMBER 2022



Dear reader,

CHIMP: Charitable Impact Foundation (Canada) is pleased to share audited financial statements for the fiscal year ending July 31, 2021. It's been another rewarding year for the Foundation as we continue to work on increasing access to, participation in, and knowledge about charitable giving.

After seven years of being audited by Deloitte, we were excited to work with MNP for the first time. MNP brings sophistication, accountability and a culture of constant improvement. We thank Deloitte for helping us continuously evolve as an organization for all donors—no matter how much they give or what charitable causes they support.

In this fiscal year, we continued to achieve significant growth. As just one example, we saw a remarkable rise in gifts-in-kind. Gifts of publicly traded securities (PTS) increased 214% compared to the previous fiscal year—Canadians can donate appreciated PTS in-kind without incurring capital gains taxes, making this one of the most tax-efficient assets to give.

Whether through giving cash or gifts-in-kind, Charitable Impact continues to have a very active donor base. Disbursements to charities in this period reached \$79,857,798, an outstanding 94% over the previous fiscal year.


As always, we celebrate the growth and engagement of the Charitable Impact community, and we are thrilled to facilitate their giving journey. We are proud to have created a place for donors to give in ways that are most meaningful, joyful, and valuable to them.

Thank you to the Charitable Impact team, the CHIMP: Charitable Impact Foundation (Canada) board of directors, and the many financial, legal, accounting, and strategic advisors who work with us. Your hard work and support help more Canadians engage with giving.

A heartfelt thank you to all who made our accomplishments possible in 2021.

David McMillan,  
Chair of the Board of Directors

Josh Vander Vies,  
Secretary



CHIMP: CHARITABLE IMPACT FOUNDATION (CANADA)



**CHIMP: Charitable Impact Foundation (Canada)**  
**Financial Statements**  
*July 31, 2021*

# CHIMP: Charitable Impact Foundation (Canada)

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*For the year ended July 31, 2021*

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To the Board of Directors of CHIMP: Charitable Impact Foundation (Canada):

## Opinion

We have audited the financial statements of CHIMP: Charitable Impact Foundation (Canada) (the "Foundation"), which comprise the statement of financial position as at July 31, 2021, and the statements of operations, changes in net assets and cash flows for the year then ended, and notes to the financial statements, including a summary of significant accounting policies.

In our opinion, the accompanying financial statements present fairly, in all material respects, the financial position of the Foundation as at July 31, 2021, and the results of its operations and its cash flows for the year then ended in accordance with Canadian accounting standards for not-for-profit organizations.

## Basis for Opinion

We conducted our audit in accordance with Canadian generally accepted auditing standards. Our responsibilities under those standards are further described in the Auditor's Responsibilities for the Audit of the Financial Statements section of our report. We are independent of the Foundation in accordance with the ethical requirements that are relevant to our audit of the financial statements in Canada, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

## Other Matter

The financial statements of the Foundation for the year ended July 31, 2020 were audited by Deloitte LLP of Vancouver, British Columbia, Canada. Deloitte LLP expressed a qualified opinion on those statements on January 29, 2021 as Deloitte LLP was unable to obtain sufficient appropriate audit evidence supporting the carrying amount of investments in certain unlisted securities with a total carrying value of \$193,037,460 as at July 31, 2020. Consequently, Deloitte LLP was unable to determine whether any adjustments might be necessary to unlisted securities and net assets as at July 31, 2020, and excess of revenues over expenses for the year ended July 31, 2020.

## Responsibilities of Management and Those Charged with Governance for the Financial Statements

Management is responsible for the preparation and fair presentation of the financial statements in accordance with Canadian accounting standards for not-for-profit organizations, and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is responsible for assessing the Foundation's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless management either intends to liquidate the Foundation or to cease operations, or has no realistic alternative but to do so.

Those charged with governance are responsible for overseeing the Foundation's financial reporting process.

## Auditor's Responsibilities for the Audit of the Financial Statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with Canadian generally accepted auditing standards will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

As part of an audit in accordance with Canadian generally accepted auditing standards, we exercise professional judgment and maintain professional skepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Foundation's internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by management.
- Conclude on the appropriateness of management's use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the Foundation's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the Foundation to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the financial statements, including the disclosures, and whether the financial statements represent the underlying transactions and events in a manner that achieves fair presentation.

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

Vancouver, British Columbia

July 5, 2022

*MNP LLP*

Chartered Professional Accountants

## CHIMP: Charitable Impact Foundation (Canada) Statement of Financial Position

*As at July 31, 2021*

	2021	2020
<b>Assets</b>		
<b>Current</b>		
Cash (Note 3)	37,953,625	37,847,833
Accounts receivable, net	653,863	545,693
Marketable securities (Note 5)	184,114,235	99,852,367
Prepaid expenses	221,244	187,149
	<b>222,942,967</b>	138,433,042
<b>Unlisted securities (Note 5)</b>	<b>208,136,698</b>	193,037,460
<b>Life insurance - cash surrender value (Note 4)</b>	<b>266,803</b>	225,165
<b>Land (Note 6)</b>	<b>36,229</b>	214,525
	<b>431,382,697</b>	331,910,192
<b>Liabilities</b>		
<b>Current</b>		
Accounts payable and accrued liabilities	168,745	50,145
Due to related party (Note 8)	-	2,242
	<b>168,745</b>	52,387
<b>Net Assets</b>		
Unrestricted Funds	431,213,952	331,857,805
	<b>431,382,697</b>	331,910,192

Approved on behalf of the Board



\_\_\_\_\_  
Director



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Director

The accompanying notes are an integral part of these financial statements

**CHIMP: Charitable Impact Foundation (Canada)**  
**Statement of Operations**  
*For the year ended July 31, 2021*

	<b>2021</b>	<b>2020</b>
<b>Revenue</b>		
Donations of marketable securities	118,196,127	37,698,341
Donations of cash	28,855,189	41,313,538
Donations from other charities	24,501,000	-
Donations of unlisted securities	11,875,000	80,606,250
Donations of life insurance <i>(Note 4)</i>	34,930	-
Donations of cryptocurrency	25,727	-
Interest and other investment income	2,379,611	2,736,508
Gain on revaluation of marketable securities	14,385,876	21,255,765
Gain on sale of land <i>(Note 6)</i>	516,504	39,102
Gain on sale of cryptocurrency	1,187	-
	<b>200,771,151</b>	<b>183,649,504</b>
<b>Expenses</b>		
Disbursements to qualified donees	79,857,798	41,187,357
Technology and human resource services <i>(Note 8)</i>	13,641,648	10,118,606
Life insurance premiums <i>(Note 4)</i>	6,122,623	200,637
Investment management fees	1,047,141	463,356
Legal and professional	269,631	195,352
Bank, interest, and credit card processing fees	247,672	229,020
Contractor fees	171,222	415,262
Insurance	44,074	25,920
Office and administration	11,732	20,385
Property taxes	1,462	7,209
	<b>101,415,003</b>	<b>52,863,104</b>
<b>Excess of revenue over expenses</b>	<b>99,356,148</b>	<b>130,786,400</b>

*The accompanying notes are an integral part of these financial statements*

**CHIMP: Charitable Impact Foundation (Canada)**  
**Statement of Changes in Net Assets**  
*For the year ended July 31, 2021*

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	<i>Unrestricted Funds</i>	<i>2021</i>	<i>2020</i>
<b>Net assets beginning of year</b>	331,857,805	<b>331,857,805</b>	201,071,405
<b>Excess of revenue over expenses</b>	99,356,147	<b>99,356,148</b>	130,786,400
<b>Net assets, end of year</b>	<b>431,213,952</b>	<b>431,213,953</b>	331,857,805

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*The accompanying notes are an integral part of these financial statements*



# CHIMP: Charitable Impact Foundation (Canada)

## Statement of Cash Flows

For the year ended July 31, 2021

	2021	2020
<b>Cash provided by (used for) the following activities</b>		
<b>Operating</b>		
Excess of revenue over expenses	99,356,148	130,786,400
Adjustments to reconcile net cash		
Donations of insurance policies (Note 4)	(34,930)	-
Donations of unlisted securities	(11,875,000)	(80,606,250)
Donations of marketable securities	118,196,127	(37,698,341)
Donations of cryptocurrency	(25,727)	-
Disbursements of gifts-in-kind	7,423,534	2,478,744
Gain on revaluation of marketable securities	(14,385,876)	(21,255,765)
Gain on sale of land (Note 6)	(516,504)	(39,102)
Gain on sale of cryptocurrency	(1,187)	-
	(38,255,669)	(6,334,314)
Changes in working capital accounts		
Accounts receivable, net	(108,170)	(338,000)
Prepaid expenses	(34,095)	(11,021)
Accounts payable and accrued liabilities	118,600	(34,615)
Due to related party	(2,242)	(989,970)
	(38,281,576)	(7,707,920)
<b>Investing</b>		
Proceeds from (payments for) unlisted securities, net	(3,224,238)	9,600,072
Proceeds from marketable securities, net	40,896,600	5,124,236
Proceeds from land, net (Note 6)	694,801	163,002
Payments for insurance, net	(6,710)	(1,333)
Proceeds from cryptocurrency	26,915	-
Repayment of mortgage receivable	-	5,827,218
<b>Net cash provided by investing activities</b>	<b>38,387,368</b>	<b>20,713,195</b>
<b>Increase in cash</b>	<b>105,792</b>	<b>13,005,275</b>
<b>Cash resources, beginning of year</b>	<b>37,847,833</b>	<b>24,842,558</b>
<b>Cash resources, end of year</b>	<b>37,953,625</b>	<b>37,847,833</b>

The accompanying notes are an integral part of these financial statements

# CHIMP: Charitable Impact Foundation (Canada)

## Notes to the Financial Statements

For the year ended July 31, 2021

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### 1. Incorporation and nature of the organization

The CHIMP: Charitable Impact Foundation (Canada) was incorporated under the Canada Corporations Act on August 6, 2008, continued under the Canada Not-for-profit Corporations Act on November 9, 2012 and commenced operations on August 1, 2010. The Foundation is an independent, not-for-profit charitable corporation registered as a public foundation with the Canada Revenue Agency and is a registered charity under the Canadian Income Tax Act. The Foundation operates a donor advised fund through which an individual, company or group can set up their own online charitable giving account. At any time, account holders can request the funds in their accounts to be allocated to any qualified donee (including all registered charities, registered Canadian amateur athletic associations, municipalities, etc.). Disbursements to qualified donees as requested by donors are ultimately at the discretion of the Foundation.

On March 11, 2020, the COVID-19 outbreak was declared a pandemic by the World Health Organization. The situation is dynamic and the ultimate duration and magnitude of its impact on the economy and our business are not known at this time. The effects could include a potential future decrease in revenue, or an impairment to the value of our financial instruments.

As at July 31, 2021, the CHIMP: Charitable Impact Foundation (Canada) has not been impacted by the COVID-19 pandemic. The Foundation has not experienced a reduction in any of its major funding sources; however, the impact of the pandemic creates uncertainty over the realization future cash flows, with the potential for significant changes to the assets or liabilities and, therefore, may have a significant impact on future operations. An estimate of the financial impact is not practicable at this time. The Foundation continues to closely monitor the recommendations from public health agencies and government authorities and will adapt its business plans to reduce any adverse financial impact and continue operations.

### 2. Significant accounting policies

The financial statements have been prepared in accordance with Canadian accounting standards for not-for-profit organizations set out in Part III of the CPA Canada Handbook - Accounting, as issued by the Accounting Standards Board in Canada and include the following significant accounting policies:

#### ***Cash and cash equivalents***

Cash consists of cash on hand and short-term deposits with a term to maturity of 90 days or less at the date of purchase. Cash and cash equivalents held for investing rather than liquidity purposes are classified as securities.

#### ***Land***

Land is valued at the lower of cost and current replacement cost. Cost is determined based on fair value at the time of contribution.

#### ***Life insurance policies***

The Foundation is the beneficiary for various life insurance policies, including donated policies and policies purchased for investment. The Foundation recognizes revenue and corresponding expenses for donated policies at fair value at the time of the gift. Insurance premiums paid by donors to maintain the policies in good standing are recognized as revenue with a corresponding life insurance expense. The cash surrender value of life insurance policies is recorded as an asset. As the realizable amount in excess of the cash surrender is contingent on the death of the insured individual, the Foundation does not record the death benefits until collection is reasonably assured. The change in the aggregate cash surrender value, net of premiums paid, is recorded as life insurance expense.

#### ***Revenue recognition***

The Foundation follows the deferral method of accounting for contributions, which primarily includes donations, which are recognized upon receipt of funds from donors as they are unrestricted. Interest income is recognized in the period in which it is earned. Dividends are recognized when declared by the issuer of the related securities.

# CHIMP: Charitable Impact Foundation (Canada)

## Notes to the Financial Statements

For the year ended July 31, 2021

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### **Securities**

Securities are comprised of unlisted securities and marketable securities.

(i) Investments in unlisted securities are measured at fair value on the date of donation, and are thereafter carried at this amount for equity instruments, and at amortized cost for debt instruments until such time as they are sold or become impaired.

(ii) Investments in marketable securities are measured at fair value initially and thereafter at the statement of financial position date. The fair value of marketable securities is based on the latest closing price.

### **Financial instruments**

(i) Initial and subsequent measurement

The Foundation initially measures its financial assets and financial liabilities at fair value. It subsequently measures marketable securities at fair value, unlisted securities that are equity instruments at cost less impairment, if any, private equity funds at fair value, and all other financial assets and financial liabilities at amortized cost. The financial liabilities measured at amortized cost include accrued liabilities and due to related party.

Changes in the fair value of financial instruments subsequently carried at fair value are recognized in income in the period incurred. Financial assets measured at amortized cost include cash and advances. Financial liabilities measured at amortized cost include accrued liabilities.

(ii) Fair Value of Financial Instruments

The Foundation has adopted the framework for measuring fair value that establishes a fair value hierarchy that prioritizes the inputs to valuation techniques used to measure fair value. The hierarchy gives the highest priority to unadjusted quoted prices in active markets for identical assets or liabilities (Level 1 measurements) and lowest priority to unobservable inputs (Level 3 measurements).

The three levels of inputs that may be used to measure fair value are as follows:

- Level 1: Quoted prices (unadjusted) for identical assets or liabilities in active markets that the entity has the ability to access as of the measurement date;
- Level 2: Significant other observable inputs other than Level 1 prices such as quoted prices for similar assets or liabilities, quoted prices in markets that are not active, or other inputs that are observable or can be corroborated by observable market data; and
- Level 3: Significant unobservable inputs that reflect a reporting entity's own assumptions that market participants would use in pricing an asset or liability. Valuation is generated from model-based techniques with the unobservable assumptions reflecting our own estimate of assumptions that market participants would use in pricing the asset or liability.

Cash, accounts receivable, other current assets, accounts payable and other accrued liabilities, are reflected in the Statement of Financial Position at their estimated fair values primarily due to their short-term nature. Estimated fair values for marketable securities are based on quoted prices, which represent level 1 inputs.

As to long-term assets, such as unlisted securities and land, fair value accounting has been applied to the initial valuation. The level of input for unlisted securities is determined by the assets held in the corporation issuing the shares, and may be either, or a combination of, a level 1, level 2, or level 3 input. For land, the fair value estimate is based on comparable properties, which is a level 2 input.

(iii) Transaction costs, premiums and discounts

Transaction costs related to financial instruments measured at fair value are expensed as incurred. Transaction costs related to other financial instruments are added to the carrying value of the asset or netted against the carrying value of the liability and are then recognized over the expected life of the instrument using the straight-line method. Any premium or discount related to an instrument measured at amortized cost is amortized over the expected life of the item using the straight-line method and recognized in the statement of operations as interest income or expense.

# CHIMP: Charitable Impact Foundation (Canada)

## Notes to the Financial Statements

*For the year ended July 31, 2021*

### (iv) Impairment

For financial assets measured at cost or amortized cost, the Foundation determines whether there are indications of possible impairment. When there is an indication of impairment, and the Foundation determines that a significant adverse change has occurred during the period in the expected timing or amount of future cash flows, a write-down is recognized in income. If the indicators of impairment have decreased or no longer exist, the previously recognized impairment loss is reversed to the extent of the improvement. The carrying amount of the financial asset may not be greater than the amount that would have been reported at the date of the reversal had the impairment not been recognized previously. The amount of the reversal is recognized in income.

### **Use of estimates**

The preparation of the financial statements of the Foundation in conformity with Canadian accounting standards for not-for-profit organizations requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities, particularly, the fair value of unlisted securities at the donation date, and the assessment of impairment, if any, on financial assets carried at amortized cost, the disclosure of contingent assets and liabilities at the date of the financial statements, and reported amounts of revenues and expenditures during the reporting period. Actual results could differ from these estimates.

### 3. Cash

	<b>2021</b>	2020
Operations	<b>2,063,320</b>	999,781
Donor advised funds	<b>35,890,305</b>	36,848,052
	<b>37,953,625</b>	37,847,833

### 4. Life insurance policies

The aggregate cash surrender value of the Foundation's interest in life insurance policies is \$266,803 (2020 - \$225,165) as at July 31, 2021. During the fiscal year, the Foundation accepted donated policies and premiums with a fair value of \$34,930 (2020 - \$nil) and paid acquisition costs and premiums of \$6,122,623 (2020 - \$200,637). The aggregate death benefit entitlement of the policies is \$25,627,437 at July 31, 2021 (2020 - \$14,236,156).

Subsequent to July 31, 2021, the Foundation entered into agreements to pay life insurance premiums of \$18,388,680 in 2022 and \$2,388,680 in 2023 for interest in life insurance policies with a death benefit entitlement of \$60,320,150.

### 5. Securities

	<i>Amortized Cost</i>	<i>Fair Value</i>	<b>2021 Net book value</b>	<i>2020 Net book value</i>
	\$	\$	\$	\$
Cash - Investments	<b>12,240,910</b>	-	<b>12,240,910</b>	23,031,547
Marketable Securities	-	<b>171,873,325</b>	<b>171,873,325</b>	75,648,828
Unlisted securities	<b>208,136,698</b>	-	<b>208,136,698</b>	193,037,460
	<b>220,377,608</b>	<b>171,873,325</b>	<b>392,250,933</b>	291,717,835
Less current portion	<b>(12,240,910)</b>	<b>(171,873,325)</b>	<b>(184,114,235)</b>	(98,680,375)
	<b>208,136,698</b>	-	<b>208,136,698</b>	193,037,460

# CHIMP: Charitable Impact Foundation (Canada)

## Notes to the Financial Statements

For the year ended July 31, 2021

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Marketable securities are comprised of donated securities and securities purchased from cash held in funds donated for the purpose of purchasing securities. Unlisted securities are comprised of donated and invested securities.

Cash – investments includes cash on hand and short-term deposits with a term to maturity of 90 days or less at the date of purchase held within the investment accounts for the purpose of investment.

### *Investment policy*

In accordance with the Foundation's mission to support and increase charitable giving in Canada, the Board of Directors has an investment policy in place to protect the cash in the funds entrusted to the Foundation. Some funds hold securities with the purpose of achieving optimal returns for their fund consistent with prudent investment management.

The Foundation is subject to equity price risk (see Note 7 (equity price risk) for further information) pending the sale of securities, but this risk is contained in the individual fund. Funds are not permitted to trade on margin, or engage in any other trading activities which may impact the value of another fund or any other assets of the Foundation.

Upon disposition, the donor may request disbursement to respective qualified donees based on the net proceeds.

## **6. Land**

In fiscal 2021, the Foundation sold 3 properties (2020 - 2) classified as land to a third party for total proceeds of \$694,801 (net of legal fees and commissions of \$34,906) and realized a gain of \$516,504 (2020 - \$39,102).

## **7. Financial instruments risk**

### ***Interest rate risk***

Interest rate risk arises when the Foundation invests in variable-rate and fixed-rate interest bearing financial instruments. Variable-rate instruments subject the Foundation to changes in cash flows and fixed-rate instruments subject the Foundation to the risk of changes in fair value. The objective of the Foundation's investment policy is to control interest rate risk by managing its interest rate exposure.

### ***Liquidity risk***

The Foundation's objective is to have sufficient liquidity to meet its liabilities when due. The Foundation monitors its cash balances and cash flows generated from operations to meet its requirements. As at July 31, 2021, the most significant financial liabilities are the accrued liabilities.

### ***Equity price risk***

Equity price risk is the risk that the value of financial instruments will fluctuate due to changes in market prices. The Foundation is exposed to equity price risk through its security holdings. The majority, by monetary value, of the Foundation's holdings of securities are unlisted and have a fixed redemption price. To mitigate the Foundation's equity price risk, disbursements from funds pertaining to securities are limited to the net proceeds on their disposition. As such, the price risk is contained to the individual fund.

### ***Credit risk***

Credit risk is the risk that a counterparty will fail to perform its obligations. The Foundation's exposure to credit risk is indicated by the carrying amounts of its cash. The Foundation's cash is kept with reputable Canadian chartered banks and credit unions.

# CHIMP: Charitable Impact Foundation (Canada)

## Notes to the Financial Statements

*For the year ended July 31, 2021*

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### 8. Related party transactions

The Foundation's board of directors focuses extensively on strategy, governance, compliance and risk management and works with aligned third parties to optimize management of its operations. During the year, the Foundation acquired technology, human resource, and business services of \$13,641,648 (2020 - \$10,118,606) from CHIMP Technology Inc., a company in which an unpaid executive of the Foundation has an equity interest. All services were acquired in the normal course of operations and measured at the exchange amount, which is the amount of consideration established and agreed upon by the parties.

As at July 31, 2021, the Foundation's amount due to CHIMP Technology Inc. was \$nil (2020 - \$2,242).

Contractually, all agreements between the Foundation and CHIMP Technology Inc. do not permit or require the Foundation to pay CHIMP Technology Inc. for services with funds donated to or held in funds. Funds with the Foundation are protected from financial liability that could arise as a result of the Foundation's relationship with CHIMP Technology Inc.

### 9. Commitments

The Foundation is a beneficiary to a life insurance policy and is expected to pay annual premium payments of \$192,140 until 2023 totaling \$384,280.

### 10. Comparative figures

Certain comparative figures have been reclassified to conform with current year presentation.