

# Quiz Topic Finder

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Use this worksheet to discover the perfect topic for your quiz.

What is your clients biggest problem that you can solve?

Skin problems, they have oily skin, dry skin, acne, aging, dark spots, etc.

The biggest problem you can solve should be the basis of your quiz. Examples include: thyroid, diet, skin problems, business growth, etc.

Do you have only 1 way of solving it or can the solution be different for each person? If so list out the ways of solving.

Different solutions depending on skin type.  
Dry skin has a different solution from oily skin.  
Acne has a different solution from aging, etc.

If the way it is solved is different depending on individual circumstances then you should create a "What is the #1 reason why", or "What is right for you" type quiz. If it is not dependent then you should do a "Could I have 'x' problem" type quiz or "How likely are you type quiz"

Top 3 Quiz ideas:

1. What skin care routine is best for me?
2. What is my skin type?
3. What products are best for my skin?

Share the quiz idea with friends and colleagues to see which one stands out the most and then do a search to see if there is something similar for question inspiration.