

Quiz Topic Finder

Use this worksheet to discover the perfect topic for your quiz.

What is your clients biggest problem that you can solve?

The biggest problem you can solve should be the basis of your quiz. Examples include: thyroid, diet, skin problems, business growth, etc.

Do you have only 1 way of solving it or can the solution be different for each person? If so list out the ways of solving.

If the way it is solved is different depending on individual circumstances then you should create a "What is the #1 reason why", or "What is right for you" type quiz. If it is not dependent then you should do a "Could I have 'x' problem" type quiz or "How likely are you type quiz"

Top 3 Quiz ideas:

1. _____

2. _____

3. _____

Share the quiz idea with friends and colleagues to see which one stands out the most and then do a search to see if there is something similar for question inspiration.