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Dear <<Dr. Name>>,

We all know orthodontics is a team effort and the success of the treatment depends on the patient’s good oral hygiene. That’s why I’ve incorporated the **OrthoEssentials** program into the treatment of all my patients.

**OrthoEssentials** is an all-inclusive program powered by Crest® + Oral-B®. The program provides all the tools that patients need to achieve great outcomes as well as materials that I can use to connect with them. For a professional clean, patients are encouraged to use the oral care products provided in the OrthoEssentials Home Care Kit. This kit includes the Oral-B® iO™ Power Toothbrush that combines oscillation rotations with micro-vibrations and connects to the free Oral-B® APP to help improve brushing technique, Crest® Gum Detoxify™ Toothpaste, Oral-B® Superfloss® and Oral-B® Compact Interdental brush.

What’s more, patients are taught to do an oral health self-evaluation every day and to score their smile using a standardized rating system. I use the same scoring system with them at each visit so that they know how they’re doing. I also send them home with an action plan to use between visits.

Please feel free to contact me if you’d like to talk more about **OrthoEssentials** and learn how it helps promote great oral health outcomes for patients.

Sincerely,

<<Personalized>>

Always read and follow product labels