

JOIN THE POWER REVOLUTION

A SensatiOnal Clean
Starts with **Oral-B iO™**

Oral-B iO™

RevolutiOnary Technology For An Irresistible Brushing Experience

SENSATIOnAL

iO technology takes the **oscillation rotations** from Oral-B's dental professional-inspired **round brush head** and combines them with the gentle energy of **micro-vibrations** for a professional clean feeling every day.

PERSONALIZATION

Delivers a uniquely personalized clean with up to 5 **Smart Modes**, while the **Interactive Display** communicates mode setting, charging progress bar, and a 2-minute brushing timer.



In a clinical study,
100% of gingivitis patients
moved to a state
of healthy gums.



GUM PROTECTiON

The **Smart Pressure Sensor** displays a red light when brushing too hard and a green light when brushing just right to protect your gums and enamel.

PRECISIOn

Using Oral-B iO's **Artificial Intelligence**, the Oral-B App coaches you to help get your best clean for all areas of the mouth.



REIMAGINED iNSIDE OUT ENGINEERING

The frictionless, smooth **magnetic drive system** transfers energy to the bristle tips where it's needed most for a clean that wows.



Patients have **5.8X** higher odds of moving from gingivitis to a healthy gum state than with Sonicare DiamondClean SMART.

BRUSH LIKE YOUR DENTAL PROFESSIONALS RECOMMEND

REMOVES 500% MORE PLAQUE ALONG THE
GUMLINE THAN A MANUAL TOOTHBRUSH



BRUSH EVERYWHERE.

Position Detection with Artificial Intelligence ensures you reach every tooth.



BRUSH LONGER.

Pro-Timer helps you brush for the right amount of time.



BRUSH OPTIMALLY.

Triple Pressure Control alerts you when brushing too hard.



DID YOU KNOW?

55% of patients suffer from gingivitis and 80% of sensitivity starts at the gumline due to recession.

Gingivitis, an early stage of gum disease, can be managed, prevented and treated with an electric rechargeable toothbrush.

Oral health benefits
validated by CDA:
removes plaque, reduces
and prevents gingivitis



*Claims validated by the CDA are listed in the CDA statement on individual products.



**DENTIST RECOMMENDED
BRAND WORLDWIDE**

SATISFACTION GUARANTEE

If not 100% satisfied, receive a full refund. Return the product in its original packaging with the original cash receipt postmarked within 60 days of purchase. Limit to one refund per person. Call 1-800-566-7252 for more information.

VISIT ORALB.CA FOR MORE
PRODUCT INFORMATION.







To ensure the product is right for you, always read and follow the label & instructions for use.

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Oral-B

Oral-B iO 8 Patient Dispensing Powerbrush is featured.

PGOCA-221213


<div> <div>WHICH</div> <div>  </div> <div>POWERBRUSH IS RIGHT FOR YOU?</div> </div>	<div> <div>Oral-B iO 8 White Alabaster (Patient Starter Kit)</div> <div>  </div> </div>	<div> <div>Genius X White (Patient Starter Kit)</div> <div>  </div> </div>	<div> <div>Smart 2000 White</div> <div>  </div> </div>	<div> <div>Kids 3+ Years</div> <div>  </div> </div>
Suggested Retail Price*	\$329.99	\$299.99	\$99.99	\$42.99
Brushing Technology Movement	Oscillates-Rotates + Micro-vibrations	Oscillates-Rotates + Pulsates	Oscillates-Rotates + Pulsates	Oscillates-Rotates
Smart Pressure Sensor Green = Optimal / Red = Too much pressure	✓			
360° SmartRing Visual Alert System Red = Too much pressure	<div> <div>✓</div> <div>Customizable (11 colour options)</div> <div>  </div> </div>		✓	
Position Detection with Artificial Intelligence Brushing style recognition and real-time coaching for best results	✓	✓		
Bluetooth Smartphone Technology Connects to the Oral-B App to give live brushing feedback	✓	✓		
Coloured Interactive OLED Display Communicates brushing time coaching, mode setting, charging progress bar, and refill replacement reminder	✓			
2-Minute Professional Timer with Quadrant Pacing	✓	✓	✓	✓
Daily Clean Mode - Standard mode for daily cleaning	✓	✓	✓	✓
Sensitive Mode - Lower speed for a gentle clean	✓	✓	✓	
Whitening Mode - Polishing for occasional or everyday use	✓	✓	✓	
Gum Care Mode - Gentle massage of gums	✓	✓		
Intense Clean Mode - For an extraordinary clean feeling		✓		
Tongue Cleaning Mode - Occasional or everyday use to remove bacteria that causes bad breath	✓	✓		
Number of Brush Head Refills Included	2	3	1	1
Travel Case	USB	USB		


WHICH BRUSH HEAD SHOULD I USE?


iO Series Brush Head Refills:

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TARGETED CLEAN




- Ideal for cleaning around crowns, bridges, implants and orthodontic appliances
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ULTIMATE CLEAN



- Tuft-in-tuft structure and twisted technology
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GENTLE CARE











- Curved shape with up to 4000 bristles


Genius and Smart Series Brush Head Refills:

Multi-Purpose:


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PRO GUMCARE™



- Ultrathin bristles for superior clean[†] and a gentle brushing experience along the gumline
- 

CROSSACTION™


- Angled bristles remove 500% more plaque for a superior clean[†]
- 

PRECISION CLEAN™

- Cleans deep between teeth to help prevent cavities and mild gingivitis


Specialty:

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SENSITIVE GUM CARE


- Provides a gentle clean on sensitive teeth and gums
- 

ORTHO


- Specially designed to clean tooth surfaces and orthodontic appliances
- 

INTERPROXIMAL CLEAN (POWER TIP)



- Interspace bristles clean between teeth, around bridges, crowns, implants and orthodontic appliances

Kids Brush Head Refills:

- 

STAR WARS™ MANDALORIAN, DISNEY® FROZEN


- Extra soft bristles are gentle on children's teeth and gums

-  Gingivitis & Plaque
-  Implants
-  Orthodontics
-  Sensitive Areas

Oral-B iO 8 and Genius X Patient Starter Kits are offered exclusively through dental professionals.

*Retail can sell at their discretion. †vs. a regular manual toothbrush.