

ZATTOO

2023

IN NUMBERS

Hours streamed in total

771,592,465

Device type

Big-Screen: 691,174,798 hours

Mobile: 45,319,223 hours

Web: 35,098,444 hours

Device share

Big Screen: 89%

Mobile: 6%

Web: 5%





**Recordings
stored in total**

76,200,976



Top 3

Streamed in Germany

1. European Championship:
Austria vs Germany
2. Darts World
Championship: Semi-final
3. NFL LIVE: Tampa Bay
Buccaneers vs Green Bay
Packers

Streamed in Austria

1. Formula 1: Miami Grand Prix
2. FIS Alpine Skiing World Cup:
Schladming, Men's Giant
Slalom, 2nd Run
3. UEFA European Qualifiers
2024: Austria - Estonia

Streamed in Switzerland

1. UEFA EURO 2024 Qualifiers:
Romania vs Switzerland
2. UEFA EURO 2024 Qualifiers:
Switzerland vs Kosovo
3. UEFA EURO 2024 Qualifiers:
Israel vs Switzerland



Viewership breakdown in total

Live: 80%

Non-Live: 20%

Austria:

**Live: 79%,
Non-Live: 21%**

Switzerland:

**Live: 60%,
Non-Live: 40%**

Germany:

**Live: 90%,
Non-Live: 10%**

Product releases

781



**Dynamically
replaced ads:**

222 million

**Number of servers
across our data centers:**

582





180+

**channels added to the
platform in 2023**

**Number of channels on
the Zattoo platform:**

1,500+

different TV channels

250+

radio channels

34,680 VOD

assets





250+

**employees from
over 40 nations**