

Highlights 2023

February

Zattoo welcomes Bert Schulzki as a new member of the Management Team

Zattoo is reorganizing its management team. With immediate effect, Bert Schulzki will become a new TV-streaming provider's management team member as Chief Product and Technology Officer (CPTO). In his position, Schulzki will be in charge of Operations, Engineering, Product, Design and Data Analytics.



May

Kantar study on "Umlagefähigkeit"

In July 2024, tenants in Germany will no longer be able to pass on cable TV fees, also known colloquially as the service charge privilege. A survey conducted by market research company Kantar on behalf of TV streaming provider Zattoo has now revealed that more than a third of those affected would change their TV connection and most likely to do so for reception via the internet.

DAZN FAST and DAZN RISE now available on Zattoo in Germany and Austria

Just in time for the final of the UEFA Women's Champions League, the TV streaming provider Zattoo is now offering the channels DAZN FAST and DAZN RISE in Germany and Austria. Thanks to this cooperation, Zattoo users can watch exciting program highlights from the top international leagues of LaLiga, Serie A, and Ligue 1 as well as the best women's sport. Zattoo is the first TV streaming provider on the market to launch DAZN FAST and DAZN RISE simultaneously in both Germany and Austria.



July

Expansion of FAST channels

Zattoo is adding more themed channels, so-called FAST channels, to its programme for users in Germany, Austria, and Switzerland. Zattoo is thus expanding its range of free, linear, and ad-financed streaming channels. By the end of the year, Zattoo will add around 30 of these FAST channels.



August

Zattoo and Init7 launch Zattoo Home, a new and independent bundle offer on the Swiss market

The TV streaming provider Zattoo and the internet provider Init7 are combining their strengths. With Zattoo Home, customers benefit from Init7's fast fibre-optic Internet and hundreds of TV channels in full HD with Zattoo. With the new combined offer of TV and Internet, Zattoo and Init7 are now offering an attractive alternative to traditional bundle offers in Switzerland.



October

NetCologne continues to rely on Zattoo

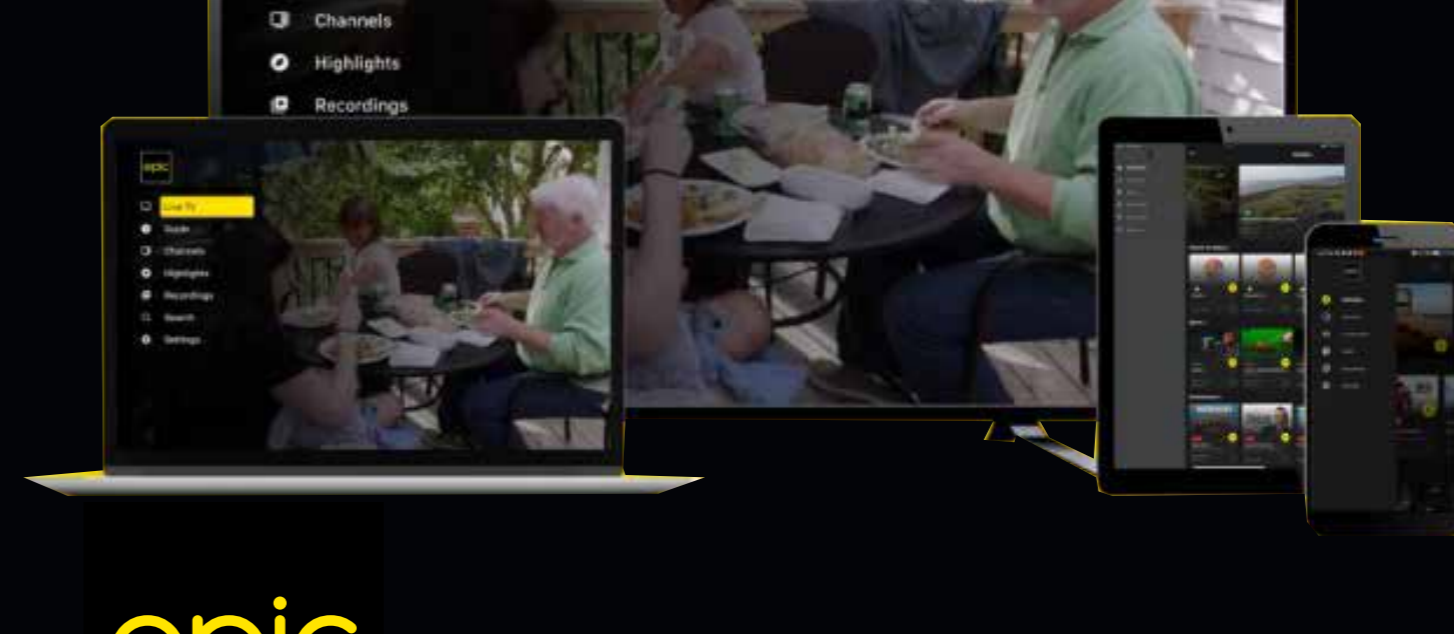
NetCologne, one of Germany's largest regional network operators in Germany and pioneer in fiber optic expansion, telephony and super-fast Internet, has extended its IPTV contract with Zattoo for another five years.



December

Rakuten TV is now available via Zattoo on 1&1

Zattoo, Europe's leading Swiss TV-as-a-Service platform has integrated Rakuten TV's TVOD (Transactional Video on Demand) into the Zattoo-developed white-label TV platform of 1&1.



March

Zattoo wins Epic Malta

Zattoo, one of Europe's leading TV-as-a-Service platforms, launched the first TV service offering of Epic Malta, the country's leading mobile communication provider. This further earmarks both Zattoo's international expansion and Epic Malta's ambition to become a multi-service customer-centric provider in similar launches implemented in other European markets with Zattoo's award-winning solution. The company's customers will be able to access 39 TV channels, including 11 specifically for the Maltese market via Android Mobile, iOS, tvOS, Web, and Strong Leap S1.



Zattoo launches first own FAST channel with Netzkino

The TV streaming provider Zattoo is launching its first own FAST channel. With Netzkino, selected on-demand titles are now available to users directly as live streams. In addition to the FAST channels wedo movies, wedo big stories and Beauty TV, which are already available, Zattoo is further expanding its range of ad-financed premium content.



June

Zattoo content now available directly in the live area on all devices with Google TV

Zattoo is one of the first providers in Europe to offer direct access to live TV on all devices with Google TV in Germany with immediate effect. This is made possible by the availability of Zattoo live TV content via the new Live tab on the Google TV home screen.



September

Zattoo and DNMG continue framework agreement

Network operators can now market foreign language packages and OTT products Premium & Ultimate as wholesales.

Zattoo teams up with 3SS for automotive market

The partnership enables automakers to offer live TV streaming seamlessly integrated in cars in Germany, Switzerland and Austria.



November

Launch Zattoo Smart HD

The expiry of the so-called ancillary cost privilege for cable TV in July 2024 will open up new TV reception options for millions of tenants in Germany. To make the decision easier for those affected, TV streaming provider Zattoo is launching the new Zattoo Smart HD subscription model with immediate effect. For 6.49 euros per month, users can watch 160 TV channels in HD. This means that Zattoo currently offers one of the cheapest TV packages with HD television on the market.



Epic Cyprus selects Zattoo TV platform

Zattoo migrates the existing TV service offering of Epic Cyprus, one of the largest telecommunication providers in the country to its successful ecosystem. This underlines Zattoo's international expansion and the owning Monaco Telecom / NJJ group's ambition to become a multi-service customer-centric provider with Zattoo's award-winning solution. Epic Cyprus' customers can access the company's offering via Android Mobile, iOS, Android TV, and Web with Samsung TV and LG.

