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Trojan Battery Wins Middle East Electricity Award For “Application Solar Project of the Year”

SANTA FE SPRINGS, Calif., March 1, 2013 -- [Trojan Battery Co.](#), the world’s leading manufacturer of deep-cycle batteries, has received the “Application Solar Project of the Year” award at the Middle East Electricity 2013 tradeshow held in the United Arab Emirates (U.A.E.). Trojan’s renewable energy group and Trojan’s master distributor [Hydroturf International](#) were recognized for the implementation of a solar-powered rural street lighting project in 2012 which was commissioned by the country’s Ministry of Public Works. This solar lighting project is the first of its kind to be established in Dubai, U.A.E.

“The success of this project is a step forward in the adoption of reliable solar lighting technology as a viable alternative to conventional grid-connected lighting technology for both rural and mainstream roadways,” said Romina Arcamone Garcia, Trojan Battery’s international business development manager for renewable energy. “Trojan focuses its research and development efforts purely on deep-cycle battery technology for use in some of the harshest climates. This project highlights yet another example of Trojan batteries being successfully deployed in renewable energy applications in the field.”

In support of the U.A.E. government’s directives for the implementation of projects that meet principles of sustainability, Trojan and Hydroturf worked with [Incon Infrastructure Contracting](#) to install 404 solar street lights along an 11 kilometer stretch of rural road in the area of Wadi Sidr. The solar light poles each feature two Trojan 8D VRLA batteries which serve as the energy storage devices to power the streets lights after dusk.

This project also adds a unique IT component to the conventional solar lighting solution that enables the street lights to be remotely monitored via a cell phone by technical personnel from anywhere in U.A.E. The software enables users to remotely switch the lights on or off when needed, or reduce the working hours of one or all of the light poles.

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“The Dubai solar lighting project will not only reduce carbon emissions in the region by eliminating the need for high-tension wires connected to the grid, but will also save money through the use of long-life LED lights and improve public safety by illuminating rural roads for drivers,” said Mohamed Hashique, regional sales manager for Hydroturf. “Overall, the solar lighting project for the Wadi Sidr area offers a multitude of benefits to both the local community as well as the government in achieving its objectives for sustainable energy solutions.”

The 2013 Middle East Electricity Awards recognize outstanding achievements of individuals, departments, teams or organizations that contributed to the growth and development of the energy industry with a focus on the power, lighting, renewable energy, nuclear and water sectors

About Trojan Battery Company

Trojan Battery Company is the world’s leading manufacturer of deep-cycle batteries, offering a complete portfolio of technologically-advanced deep-cycle flooded, AGM and gel batteries that provide maximum long-lasting performance to meet the requirements of today’s advancing renewable energy systems. Trojan Battery Company, founded in 1925, is ISO 9001:2008 certified with U.S.-based operations in California and Georgia. For more information, visit www.trojanbatteryRE.com

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