



WHY TROJAN?

THE MAROON STANDARD

Standards aren't claimed, they're earned. For more than a century, Trojan Battery Company has set the industry benchmark for what reliable power looks like, not by chasing trends, but by delivering performance that holds up in the real world and is backed up by extensive support.

The Maroon Standard is our commitment to reliability, consistency, and performance without compromise.



BUILT TO PERFORM. PROVEN TO LAST.

Built for Consistency

Predictable performance so you can operate with confidence.

Engineered for Real Applications

Purpose built for real-world use across golf, industrial and material handling applications.

Innovation with Discipline

From flooded to lithium, every technology reflects rigorous engineering and validation.

Support that Stands Behind Our Product

Backed by over a century of knowledge and long-term commitment to customers.

BUILT FOR KEY MARKETS



GOLF



MATERIAL HANDLING



AWP



FLOOR CLEANING

THE RIGHT BATTERY FOR EVERY APPLICATION

Trojan's full range of technologies ensures the right solution for your needs without compromise on performance, quality, or support.

AGM



LiftPack™



AES

FLOODED



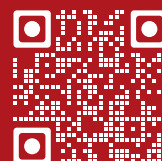
LITHIUM



OnePack™

CHOOSE THE BATTERY
BUILT TO A HIGHER STANDARD.

Learn more



trojanbattery.com