



MEDIA ADVISORY

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Media Contact:

Kari Garcia
Public Relations Manager
Trojan Battery Company
562.236.3038
kgarcia@trojanbattery.com

Reliable Power for Uninterrupted Equipment Operation With Trojan Deep-Cycle Batteries

ISSA/INTERCLEAN, AMSTERDAM, May 5, 2014 – [Trojan Battery, Co.](#) LLC is showcasing its advanced deep-cycle battery technologies for today's floor cleaning equipment at its booth #02.319A in Amsterdam this week.

Various issues impact the floor cleaning industry from reduced budgets to increased environmental regulations, which makes battery selection critical to ensuring the reliable operation of floor scrubbers. Trojan Battery's advanced battery technologies provide the power to maximize performance, reduce downtime and extend battery life. Trojan offers deep-cycle flooded, AGM and gel products, as well as a single-point watering system for its flooded line.

The engineering behind battery designs and the manufacturing techniques employed by battery companies has advanced in recent years to make certain that batteries will withstand the rigors of floor cleaning machine applications. Using advanced testing procedures and state-of-the art manufacturing practices ensures the proper development and assembly of deep-cycle batteries for improved performance.

Battery manufacturers, such as Trojan, work closely with floor machine manufacturers to ensure their battery designs and functionality keep pace with new floor machine designs and demands of end-user customers, such as the availability of single-point watering systems for easier maintenance.

Flooded

Trojan's deep-cycle flooded batteries featuring T2 Technology are engineered for sustained capacity and total overall ampere-hours, resulting in more operating power. Trojan's flooded batteries provided rugged durability and long life and feature 6-volt, 12-volt and 36-volt models.

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C A L I F O R N I A

12380 Clark Street, Santa Fe Springs, CA 90670 | Tel.562.236.3000 | Tel.800.423.6569 | Fax.562.236.3282

G E O R G I A

5174 Minola Drive, Lithonia, GA 30038 | Tel.678.518.7300 | Tel.800.246.2550 | Fax.678.518.7398

AGM & Gel

Trojan's deep-cycle AGM and gel batteries are sealed, maintenance-free batteries featuring unique design elements for optimum performance and rugged durability. Robust plates, advanced separators and proprietary paste and gel formulations extend the life cycle of Trojan's deep-cycle AGM and gel batteries.

HydroLink

Trojan's HydroLink watering system simplifies battery watering maximizing the performance and life of Trojan's deep-cycle flooded batteries. With Trojan's HydroLink advanced single-point watering system, precise battery watering is made easy, saving time and money when on the job.

Trojan Tips Educational Video: *Trojan Corporate site:* www.trojanbattery.com/TrojanTips
YouTube site: www.youtube.com/watch?v=MTB3NOPL9PA

About Trojan Battery Company

Trojan Battery Company is the world's leading manufacturer of deep-cycle batteries and a battery technology pioneer, having built the first golf car battery in 1952. Trojan batteries provide power for a wide variety of golf, industrial, renewable energy, recreational and auxiliary power applications. Founded in 1925, the company is ISO 9001:2008 certified with operations in California and Georgia, and maintains two of the largest and most extensive research and development centers in North America dedicated to engineering new and advanced battery technology. For more information on Trojan Battery Company, visit www.trojanbattery.com.

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