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The Rental Show -- Trojan Booth #8320

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Trojan Battery Recognized as Outstanding Global Supplier by Genie

SANTA FE SPRINGS, Calif., Feb. 23, 2015 -- <u>Trojan Battery Co., LLC</u> has been honored by <u>Genie</u>, a Terex brand, receiving the "Outstanding Performance" award for 2014. Trojan received the award based on its operational excellence and exceptional support as an electrical supplier to Genie's global operations. The award was given out at Genie's annual supplier conference held on Feb. 11 at their corporate headquarters in Redmond, Wash.

"Genie has been a Trojan partner for more than 10 years, and recognition as one of its outstanding global suppliers is one of highest honors we could receive from a customer," said David Godber, executive vice president of sales and marketing for Trojan Battery. "For more than 85 years, Trojan's mission has been to engineer and manufacture products that meet the highest quality and technology standards, as well as provide our customers with knowledgeable technical support by our team of expert engineers. Trojan will continue to deliver unsurpassed products and support to Genie and will strive to earn this award again in 2015."

Trojan was one of only eight companies to receive this award from Genie, a <u>Terex</u> brand, which manufacturers aerial work platforms, boom lifts, scissor lifts, telehandlers and material lifts. Genie has chosen Trojan's deep-cycle batteries to power their equipment to ensure reliable performance and peak levels of operation.

About Terex

Terex Corporation is a diversified global manufacturer of a broad range of equipment that is focused on delivering reliable, customer-driven solutions for many applications, including the construction, infrastructure, quarrying, mining, shipping, transportation, refining, energy, utility and manufacturing industries. Terex reports in five business segments: Aerial Work Platforms; Construction; Cranes; Material Handling & Port Solutions; and Materials Processing. Terex offers financial products and services to assist in the acquisition of equipment through Terex Financial Services. More information can be found at www.terex.com.

About Trojan Battery Company

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Trojan Battery is the world's leading manufacturer of deep-cycle batteries and a battery technology pioneer, having built the first golf car battery in 1952. Trojan batteries provide power for a wide variety of applications that require deep-cycle battery performance, including aerial work platform, floor cleaning equipment, golf and utility vehicles, marine/RV, material handling, oil/gas and renewable energy.

Founded in 1925, the company is ISO 9001:2008 certified with operations in California and Georgia, and maintains two of the largest and most extensive research and development centers in North America dedicated to engineering new and advanced battery technology. For more information on Trojan Battery Co., visit www.trojanbattery.com.

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