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Trojan Battery Names Factory Motor Parts as Nationwide Distribution Partner for Transportation

SANTA FE SPRINGS, Calif., Feb. 29, 2016 – [Trojan Battery Co., LLC](#), the world’s leading manufacturer of deep-cycle batteries, today announced that, in addition to its local Master Distributor network, it has named [Factory Motor Parts Co.](#) (FMP) as the first Nationwide Distribution Partner for the transportation industry. The new Trojan program enables transportation customers to easily access the OverDrive AGM 31™ battery via FMP locations nationwide.

“FMP’s network of locations in 48 states, and Alaska, specifically aligns and meets fleet operators’ mission critical support and service needs, making them a valuable partner for Trojan,” said Brad Bisailon, director of strategic accounts and transportation sales for Trojan. “This partnership enables fleets to go directly to FMP nationally to order and deliver OverDrive batteries to their locations.”

In addition, FMP is fully automated and can manage all invoice processing with the ability to do monthly batch billing, which is a requirement for large fleets with multiple national locations. For more information, visit www.factorymotorparts.com.

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C A L I F O R N I A

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G E O R G I A

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About Trojan Battery Company

Trojan Battery is the world's leading manufacturer of deep-cycle batteries and a battery technology pioneer, having built the first golf car battery in 1952. Trojan batteries provide power for a wide variety of applications that require deep-cycle battery performance, including aerial work platform, floor cleaning equipment, golf and utility vehicles, marine/RV, material handling, oil/gas and renewable energy.

Founded in 1925, the company is ISO 9001:2008 certified with operations in California and Georgia, and maintains two of the largest and most extensive research and development centers in North America, as well as one in Sligo, Ireland, dedicated to engineering new and advanced battery technology. For more information on Trojan Battery visit www.trojanbattery.com.

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