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Boyd Bros. Selects OverDrive AGM 31™ To Be Factory Installed by Navistar

SANTA FE SPRINGS, Calif., March 25, 2014 – [Boyd Bros. Transportation Inc.](#), the nation’s leading heavy-duty flatbed transportation company, has selected [OverDrive AGM 31™](#) from [Trojan Battery Co.](#) as the standard battery for its truck fleet.

Trojan Battery’s OverDrive AGM 31 deep-cycle battery will be featured on Boyd Bros.’ new fleet of 300 trucks from [Navistar Inc.](#) Boyd Bros. has made OverDrive the standard replacement battery for its existing fleet for over two years.

“Boyd Bros. selected Trojan’s OverDrive AGM 31 deep-cycle battery because it can withstand the harsh conditions common in over-the-road trucking applications,” David M. Baker, vice president of maintenance at Boyd Bros. Transportation Inc. “The OverDrive AGM 31 battery incorporates a series of design features essential to deliver the long duration of energy storage required by trucking operations. Reliable operation of our trucking fleet is essential to the success of our business, and the rugged durability and dependability provided by Trojan’s OverDrive AGM 31 battery addresses these critical business requirements.”

Trojan understands the importance of getting the most out of a deep-cycle AGM battery, which is why the company has dedicated more than 85 years of engineering to develop the right battery for the right commercial trucking application.

“Commercial trucking fleets are quickly realizing that a well-designed AGM battery can provide a broad array of advantages over flooded technologies, including longer life, more run-time and less

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maintenance,” said Brad Bisailon, director of strategic accounts at Trojan Battery. “Trojan is looking forward to supporting Boyd Bros. with our OverDrive AGM 31 battery both as a replacement battery for its current trucks, and as the standard battery on new trucks it orders from Navistar.”

The OverDrive AGM 31 from Trojan battery is a true deep-cycle battery that is engineered to withstand the rigors and abuse of deep discharge applications. Its key design features are engineered to deliver the long duration energy storage required for heavy-duty trucking applications.

Key OverDrive AGM 31 battery features include:

- Delivers rugged durability and deep cycling capabilities required for heavy duty and severe duty lift gate applications.
- Provide consistent and reliable performance necessary for hotel loads & creature comforts
- Delivers 730 cold cranking amps, even in extreme weather conditions.
- Features robust plate construction, heavy duty corrosion resistant grids, high-density paste and a rugged polypropylene case.
- Engineered to meet the demanding needs of Heating and Air Conditioning (HVAC) and APU requirements without truck idling.

About Trojan Battery Company

Trojan Battery Company is the world's leading manufacturer of deep-cycle batteries and a battery technology pioneer, having built the first golf car battery in 1952. Trojan batteries provide power for a wide variety of golf, industrial, renewable energy, recreational and auxiliary power applications. Founded in 1925, the company is ISO 9001:2008 certified with operations in California and Georgia, and maintains two of the largest and most extensive research and development centers in North America dedicated to engineering new and advanced battery technology. For more information on Trojan Battery Company, visit www.trojanbattery.com.

About Boyd Bros.

Boyd Bros. Transportation Inc., headquartered in Clayton, Alabama, is a flatbed truckload carrier that operates throughout the eastern two-thirds of the United States, hauling primarily steel products and building materials. In these markets, Boyd Bros. serves high-volume, time-sensitive shippers that demand time-definite delivery. For more information, please visit www.boydbros.com.

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