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Trojan Battery Sales Opens New Distribution Center in Orlando, Florida

Providing Factory Direct Dealer Service in the Region

SANTA FE SPRINGS, Calif., May 3, 2016 – <u>Trojan Battery Co., LLC</u>, the world's leading manufacturer of deep-cycle batteries, today announced the grand opening of its new <u>Trojan Battery Sales, LLC</u> distribution center in Orlando, Fla. The new 31,000-square-foot facility is the first in Trojan Battery's continued expansion strategy in the southeast.

In addition to Trojan branded deep-cycle batteries, the Trojan Battery Sales Orlando distribution center carries several other battery brands, as well as chargers and accessories to address all customer needs. The Orlando location supports various battery-powered applications including automotive, floor machine, golf cars, aerial work platforms, industrial, marine/RV, motorcycle, mobility, renewable energy and utility vehicles.

"The new Trojan Battery Sales distribution center enables us to continue to provide high-quality products and responsive service to our customers throughout the central and eastern regions of Florida," said Brian Jaibur, director of sales for Trojan Battery. "As Trojan Battery Sales continues to grow with our customers, the addition of this large facility in Orlando offers increased service and support levels for quick order fulfillment, an extensive product line, competitive local pricing, and a knowledgeable Trojan Battery Sales team to provide technical service and support."

The Trojan Battery Sales Orlando distribution center is located at 2900 Titan Row Suite 126

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Orlando, FL 32809, and can be reached by telephone at 800-282-3750.

About Trojan Battery Sales, LLC

Trojan Battery Sales, LLC is a wholly owned subsidiary of Trojan Battery Co., LLC, which operates 8 sales and distribution centers throughout the southeast region of the U.S. It offers a wide range of battery products, chargers and accessories to support various battery-powered applications including automotive, floor machine, golf cars, industrial, marine/RV, motorcycle, mobility, renewable energy and utility vehicles. For more information visit www.trojanbatterysales.com.

About Trojan Battery Co., LLC

Trojan Battery is the world's leading manufacturer of deep-cycle batteries and a battery technology pioneer, having built the first golf car battery in 1952. Trojan batteries provide power for a wide variety of applications that require deep-cycle battery performance, including aerial work platform, floor cleaning equipment, golf and utility vehicles, marine/RV, material handling, oil/gas and renewable energy.

Founded in 1925, the company is ISO 9001:2008 certified with operations in California and Georgia, and maintains two of the largest and most extensive research and development centers in North America, as well as one in Sligo, Ireland, dedicated to engineering new and advanced battery technology. For more information on Trojan Battery visit www.trojanbattery.com.

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