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Trojan Battery Introduces Video Tutorials for HydroLink[™] Single-Point Watering System

SANTA FE SPRINGS, Calif., Nov 20, 2013 – <u>Trojan Battery Co.</u>, the world's leading manufacturer of deepcycle batteries, today launched two <u>HydroLink™ Trojan Tips</u> video tutorials which provide important information on installing and using HydroLink to water flooded batteries, an important maintenance practice to maintain battery performance and longevity.

One video focuses on general installation of HydroLink on any type of equipment using the single-point watering system to simplify maintenance, and the second video focuses on installing and using HydroLink in a golf car. Both illustrate how to use either a hand pump or a regulated hose supply to water Trojan batteries.

These are the latest additions to the company's "Trojan Tips" video series developed to provide in-depth information as well as expand awareness and understanding of deep-cycle battery technology. The public, as well as Trojan distributors, dealers and customers can visit Trojan's website to view a wide range of video tutorials and learn more about a variety of deep-cycle battery topics.

"Since a deep-cycle flooded battery loses water during charging, water must be added on a regular basis to maintain life and performance," said Vicki Hall, Trojan's director of global technical support, and host of the "Trojan Tips" educational series. "Watering batteries can sometimes be messy and difficult, so single-point watering systems, such as Trojan's HydroLink, have been designed to make the job easier. HydroLink delivers the proper amount of water needed, and fills a set of batteries in less than 30 seconds."

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C A L I F O R N I A 12380 Clark Street, Santa Fe Springs, CA 90670 | Tel.562.236.3000 | Tel.800.423.6569 | Fax.562.236.3282 G E O R G I A 5174 Minola Drive, Lithonia, GA 30038 | Tel.678.518.7300 | Tel.800.246.2550 | Fax.678.518.7398 Trojan Introduces "HydroLink Trojan Tips" Video Page 2 of 2

Trojan developed the "Trojan Tips" series to educate the public on a variety of important battery-related subjects that can positively impact the performance and longevity of deep-cycle batteries used to power electrical equipment. Topics such as selecting the right battery, maintenance techniques and appropriate charging and equalization guidelines are just some of the subjects addressed in the video tutorials.

To learn more about Trojan's deep-cycle batteries used in floor scrubber and floor sweeper equipment, please visit us this week at ISSA/INTERCLEAN 2013 at booth #847.

About Trojan Battery Company

Trojan Battery Company is the world's leading manufacturer of deep-cycle batteries and a battery technology pioneer, having built batteries for the first golf car in 1952. Trojan batteries power a wide variety of golf, electric vehicle, transportation, industrial, renewable energy, recreational and auxiliary power applications. Founded in 1925, the company is ISO 9001:2008 certified with operations in California and Georgia, and maintains two of the largest and most extensive research and development centers in North America dedicated to engineering new and advanced battery technology. For more information on Trojan Battery Company, visit <u>www.trojanbattery.com</u>.

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